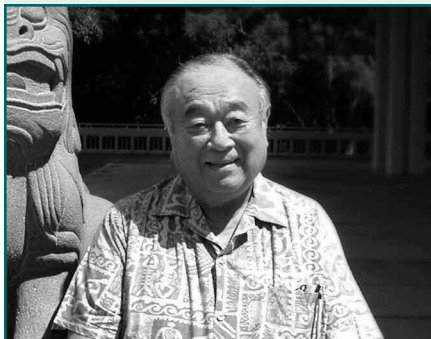


STRATEGIC PLANNING AND PARTNERSHIPS



■ Carol Fox is director of the Office of Strategic Planning and Partnerships

In June 2005, the Office of Strategic Planning and Partnerships was established to develop strategic initiatives and partnerships that broaden and strengthen the Center's support base, helping to position the Center for long-term success. Formerly connected with the Office of External Affairs, the East-West Center Foundation is now a part of the Office of Strategic Planning and Partnerships.



REMEMBERING HAIGO SHEN

East-West Center Foundation Co-Chair Haigo T.H. Shen passed away in Shanghai, China on June 18, 2005. Shen was an active alumnus of the East-West Center and received the EWC Association's Distinguished Alumni Award in 2002. He established Haigo Shen & Partners in 1958, which is now Taiwan's largest architectural firm.

Shen actively worked to build an Asia Pacific community and his legacy continues through the East-West Center scholarships he established for Chinese students to study at the University of Hawai'i.

THE EAST-WEST CENTER FOUNDATION

The East-West Center Foundation is a private, non-profit organization, established in 1982 to encourage private support from individuals, corporations, and foundations. The EWC receives approximately half of its financial base through an appropriation from the U.S. Congress, with the balance from private contributions, grants, and sponsorship, supplemented by competed funding from governments of the Asia Pacific region and the United States. The congressionally appropriated funds cover operational expenses, enabling 100% of private donations to be used for direct support of students and programs at the Center.

The Foundation's Board of Directors has played a significant role in the cultivation, solicitation, and stewardship of private gifts. For the past three years, the foundation grew under the leadership of co-chairs Edison H. Miyawaki and the late Haigo T.H. Shen with increased individual giving and the establishment of the annual dinner, *An International Affair*, as the Center's signature fundraising event.

In July 2005, Gerald J. Keir, executive vice president for corporate communications of First Hawaiian Bank, and Don K. Kim, president of Sony Hawai'i Company, assumed the leadership of the Foundation's Board of Directors.

The 2005 Asia Pacific Community Building Award

The Asia Pacific Community Building Award recognizes individuals whose vision and professional and personal accomplishments exemplify the mission of the East-West Center. The 2005 award was presented to Houghton "Buck" Freeman and Doreen Freeman for their dedication to strengthening the bonds of understanding among the peoples and nations of Asia and the United States. The Freeman Foundation was established by Buck Freeman in 1993 in memory of his father Mansfield Freeman, a co-founder of the international financial conglomerate American International Group, Inc. (AIG).

Through educational programs and institutions, the Freeman Foundation strives to foster within the U.S. a greater appreciation of Asian cultures and a better understanding within East Asia of the American people and their institutions. To further that cause, it grants approximately \$70 million each year to various institutions. The



EWC President Charles E. Morrison (right) receiving a \$100,000 contribution from former EWC staff and volunteers Toufiq and Ulrike Siddiqi to establish an endowment to assist EWC degree scholars from South Asia.

Houghton "Buck" Freeman and Doreen Freeman receiving the 2005 Asia Pacific Community Building Award for their dedication to strengthening the bonds of understanding between Asia and the United States.



Freeman Foundation supports the following EWC programs: Asia Pacific Leadership Program, AsiaPacificEd Program, Jefferson Fellowships, New Generation Seminar, and Asian Studies Development Program.

Past recipients of the Asia Pacific Community Building Award include: Her Excellency Corazon Aquino, former president of the Philippines; Genshitsu (Soshitsu XV) Sen, former grand master of the Urasenke Tea Tradition; and Ratan Tata, chairman of Tata Sons Limited, the lead holding company of the Tata Group, India's largest industrial conglomerate.

Contributions

The Foundation received \$149,653 in unrestricted support in 2005, including general contributions, designated gifts, and sponsorships. Restricted revenue was \$857,091, including funding by the Hawai'i Pacific Rim Society for the George R. Ariyoshi Fund and EWC Arts Program, as well as contributions received for the Alumni Endowment Fund.

Alumni Endowment Funds Student Scholarships

The Alumni Endowment Fund campaign started by the 1960s alumni is being continued by 1970s alumni, who have added more than \$50,000 to the \$250,000 already in the EWC Foundation's Endowment Fund, where the principal will be held in perpetuity and income used to fund student scholarships.

Grants

A challenge grant by the Mary D. and Walter F. Frear Eleemosynary Trust strengthened the East-West Center Foundation's ability to increase financial support from alumni in Asia and the United States. The Frear Trust matched all first-time gifts from EWC alumni and previous donors who increased their last gift by \$100 or more — up to \$100 per donor. \$67,786 was raised during the spring portion of the annual campaign, generating matching funds of \$6,921.

Outreach and Recognition Programs

AsiaPacific Breakfast Briefings are designed to help community leaders and EWC Foundation members understand the changing and dynamic region. Sponsored by Bank of Hawai'i since 1995, the 2005 series included presentations on "HIV/AIDS in Asia: The Role of the East-West Center" by EWC Senior Fellow Tim Brown, and "Power Play: Democracy and the Future of Regional Governance in President Putin's Russia" by EWC Diplomat-In-Residence Pamela Spratlen.

The President's Roundtable provides major donors with an opportunity to participate in discussions on key issues in the Asia Pacific region. Roundtable presentations in 2005 included "Leadership, Democracy and Political Engagement: Stories from the Field" by Philippines Congressman Nereus Acosta, and "Relief Efforts in Countries Devastated by the Indian Ocean Tsunami" by Jusuf Wanandi of the Centre for Strategic and International Studies in Indonesia.



Philippine Congressman and EWC alumnus Nereus Acosta addresses the President's Roundtable discussion.

EWC Arts 'Ohana members enjoyed special exhibitions, performance-demonstrations and receptions in the intimate setting of the Center's Art Gallery. Free seminars to assist donors in estate planning were given by attorney Stephen H. Reese. Major donors are recognized each year on the Honor Roll of Donors wall at John Burns Hall.

- *Gary Yoshida is the East-West Center development officer.*