



Observer

& EWCA Update

FALL 2009 / WINTER 2010



Celebrating 50 Years

“Nearly 60,000 people have participated in East-West Center programs in the last 50 years...”

EWC Launches 50th Anniversary Celebration

The arrival of 2010 marks the 50th anniversary for the East-West Center and a year of programs and events commemorating its achievements as one of the first institutions of higher education in the U.S. to focus on Asia Pacific issues. In the half-century since the Center’s founding, Asia and the Pacific have grown in global importance and the East-West Center has matured into an influential nexus of collaboration, expertise and leadership with far-reaching impact in the region.

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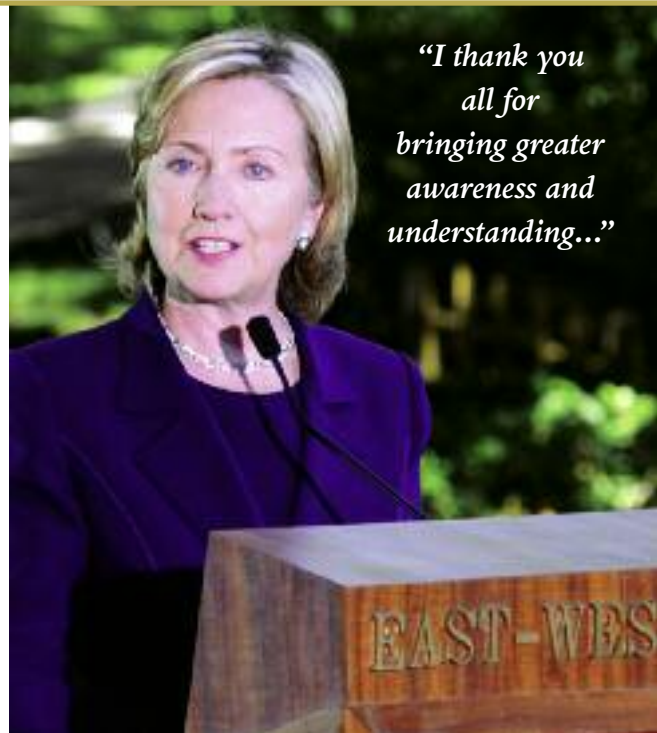
Clinton: America’s Future Linked to Future of Asia Pacific

U.S. Secretary of State Hillary Rodham Clinton laid out principles that “define America’s continued engagement and leadership in the region” in an address delivered at the East-West Center in January. “America’s future is linked to the future of the Asia Pacific region, and the future of this region depends on America,” she said, before an invited audience of EWC students, staff and Hawai’i dignitaries.

Clinton spoke at the East-West Center in observance of the Center’s 50th anniversary year. “During the five decades since the Center opened, no region has undergone a more dramatic transformation,” she said. “The East-West Center has been part of this sea change, helping to shape ideas and train experts. ... I thank all of you for bringing greater awareness and understanding to the economic, political and security issues that dominate the region and the world today.”

Clinton said that nearly a year into the Obama administration, it should be clear that the Asia Pacific

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“I thank you all for bringing greater awareness and understanding...”

Hillary Rodham Clinton

Celebrate the EWC’s 50th anniversary July 2 to 5 in Hawai’i.

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Clinton: America's Future Linked to Future of Asia Pacific

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The East-West Center Observer

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relationship is a priority for the United States. "We are working to deepen our historic ties, build new partnerships, work with existing multilateral organizations to pursue shared interests, and reach beyond governments to engage directly with people in every corner of this vast region," she said.

Clinton noted that Asian leaders have long talked about strengthening regional cooperation, and that regional institutions have already played a significant part in Asia's evolution. "Yet looking forward, we know that they can — and I would argue must — work better," she said. "There is now the possibility for greater regional cooperation, and there is also a greater imperative."

In outlining U.S. goals for multilateral engagement in the region, she called America's longstanding nation-to-nation alliances the "cornerstone" of U.S. involvement in the region. She cited relationships with such nations as Japan, South Korea, Australia, Thailand and the Philippines as being among "the most successful bilateral partnerships in modern history" and said other bilateral relationships would continue to develop.



"The security and stability provided through these relationships have been critical to the region's success and development," she said. "Our

commitment to our bilateral relationships is entirely consistent with — and will enhance — Asia's multilateral groupings."

Second, she said, regional institutions and efforts should focus on clear and increasingly shared objectives, such as enhancing security and stability, expanding economic opportunity and growth, and fostering democracy and human rights.

"To promote regional security, we must address nuclear proliferation, territorial disputes and military competition — persistent threats of the 21st century," Clinton said. "To advance economic opportunity, we must focus on lowering trade and investment barriers, improving



East-West Center President Charles E. Morrison and Puongpun Sananikone, Chairman of the EWC Board of Governors, greet Secretary Clinton on her arrival at the Center.

market transparency, and promoting more balanced, inclusive and sustainable patterns of economic growth." Clinton applauded ASEAN's decision to establish an Intergovernmental Commission on Human Rights. "Over time, we hope the Commission and other regional initiatives will enhance respect for fundamental freedoms and human dignity throughout the region," she said.

Clinton also said that since regional leaders must be flexible in pursuing the results they seek, the U.S. would continue to support less formal multilateral arrangements focused on specific challenges, such as the Six-Party talks on North Korea's nuclear program, along with "sub-regional institutions that advance the shared interests of groups of neighbors."

Finally, she emphasized that Asia Pacific nations,



including the U.S., need to decide which will be the "defining" regional organizations. "It's important that we do a better job of trying to define which organizations will best protect and promote our collective future," she said. "The defining ones will include all the key stakeholders. And these may be well-

established, like APEC, or they could be of more recent vintage, like the East Asia Summit, or more likely, a mix of well-established and new. This is a critical question that we must answer together through consultation and coordination."

Clinton added that there is also a continuing need for an institution that is aimed at fostering economic integration of the region. "I think APEC is the organization that we and our partners must engage in, ensuring that it moves toward fulfilling that responsibility," she said.

Following her speech, Clinton fielded questions from EWC students.



Secretary Clinton took questions from three EWC students following her talk.

Qiong Jia from China, Vijoy Chattergy from the U.S., and Evelyn Pusal from Papua New Guinea had the opportunity to ask the Secretary a question.

“Never has the world been faced with so many transnational challenges coming together at the same time,” former Hong Kong Chief Executive C.H. Tung noted in a speech at the East-West Center in mid-February. “To successfully overcome these challenges, multilateral cooperation particularly by the major powers is crucial,” he said, adding that “a good and productive relationship between the United States and China is absolutely essential.”

Tung delivered these remarks in a First Hawaiian Bank Lecture and keynote address at the EWC International Graduate Student Conference. The annual gathering is the largest student-run conference on Asia Pacific issues. There were 120 students from 43 countries and 40 universities. Tung’s speech was also part of the Center’s ongoing commemoration of its 50th anniversary year.

From 1997 to 2005, Tung served as Hong Kong’s first chief executive after the territory was transferred from British to Chinese control. He is founding chairman of the China-United

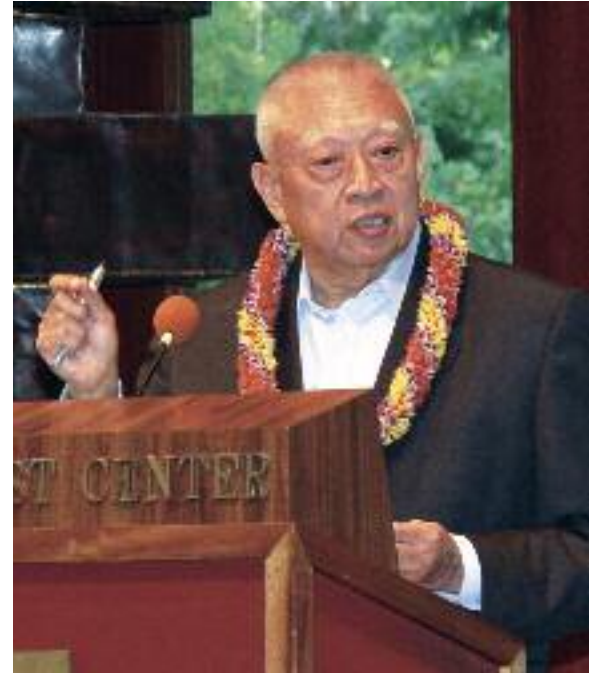
States Exchange Foundation and vice chairman of the National Committee of the Chinese People’s Political Consultative Conference.

He spoke of the dynamic economic growth in the region which has fueled the “important role Asia plays today on the world stage. It is remarkable the East-West Center was able to see this development half a century ago,” he said, “by wisely setting up here and working to strengthen the exchanges between the United States and the Asia Pacific region.”

If the 20th century was shaped by the conflict of great powers, Tung suggested, “The 21st century will be shaped by how we as a human race successfully take on challenges of energy security, climate change, food sufficiency and scarcity of natural resources — all of which are issues crucial for sustainable development and economic growth.”

C.H. Tung: Close Cooperation Essential Between U.S. and China

“The 21st century will be shaped by how we as a human race successfully take on challenges of energy security, climate change, food sufficiency and scarcity of natural resources...”



C.H. Tung

Within the region, he said, many issues, including the denuclearization of the Korean peninsula, the challenges of Afghanistan and Pakistan, and the continued growth of the economy require close cooperation between the United States and China.

He anticipated that developing mutual trust between the two countries will not be easy. While its leaders are developing better relations and there is increasing understanding between officials of the two governments, he said, “Views and perceptions of China in certain quarters of the United States worry me.”

“Building strategic mutual trust between China and the U.S. is a very difficult issue,” he acknowledged. “This may be hardest nut to crack in history, but it is worth our while to try every means to crack it. We cannot afford to bear the consequences of China and the United States becoming enemies.”

He concluded with comments about the role Hawai’i and the Center can play internationally. “Hawai’i has always been a bridge of exchange between East and West,” he said. “The East-West Center is a distinguished player in fostering such intercourse. I hope my foundation and the East-West Center can work together to build a peaceful, prosperous Asia Pacific region.”

Conference co-coordinator Vandana Krishnamurthy welcomes the audience to the International Graduate Student Conference. Seated in the front row are Man Yang, the other co-coordinator, EWC President Charles E. Morrison, C.H. Tung, EWC Board of Governors Chairman Puongpun Sananikone, Mr. and Mrs. John K. Tsui, and Jean Ariyoshi.

The East-West Center will host an agenda-setting conference with academic and government officials, and an informal senior officials meeting in December 2010, in preparation for the APEC Leaders Meeting to be held in Honolulu, November 12-20, 2011.

President Barack Obama announced the selection of Hawai'i for the summit at the 2009 APEC Leaders Meeting in Singapore. Honolulu had already been tapped to host the preparatory sessions at the East-West Center in 2010.

EWC President Charles E. Morrison, who coordinated the Honolulu bid for APEC 2011 and attended APEC meetings

in Singapore, said: "With at least 19 heads of state, double or triple that number of ministers and many others coming, the annual APEC gathering is one of the world's largest intergovernmental meetings. The Leaders Meeting in 2011 will be by far the largest such gathering in Hawai'i's history."

The Honolulu meeting will be the first time the U.S. will host an APEC gathering since President Clinton welcomed the inaugural APEC Leaders Meeting on Blake Island, Washington in 1993.

In announcing the selection of his home state for the 2011 meeting, Obama said, "Perhaps no connection between Asia Pacific and the United States runs stronger or deeper than the economic ties we share. America's four top trading partners are now APEC members, with

the countries that form the Association of Southeast Asian nations collectively making up the fifth."

APEC, or the Asia Pacific Economic Cooperation, is the premier forum for Asia Pacific economies to cooperate on regional trade and investment issues. Its annual Leaders and Ministerial meetings are attended by heads of state, cabinet ministers, business leaders, and the heads of the World Bank and World Trade Organization, among many others.

"Together, APEC economies account for almost half of world trade and more than half of global production," noted Lauren Kahea Moriarty, who served as U.S. senior official and ambassador for APEC in 2003-2005. Moriarty assisted the East-West Center in helping bring the 2011 APEC meeting to Honolulu.

APEC foreign ministers and trade ministers also will accompany their respective leaders to Honolulu and hold ministerial and bilateral meetings. An APEC CEO Summit will convene at the same time with CEOs and senior executives from some of the world's largest, most important companies.

The Hawai'i meetings in 2011 are expected to draw more than 10,000 people to Honolulu.

"If APEC leaders follow past practice, at the conclusion of their meeting, they will issue a 'Honolulu Declaration,'" said Moriarty. "The declaration and discussions in Honolulu will help shape the global future, since the dynamic Asia Pacific region is the engine for the world's economic growth and plays a vital role in the critical issues of the 21st century."

EWC Prepares for 2011 APEC Leaders Meeting in Honolulu

"Perhaps no connection between Asia Pacific and the United States runs stronger or deeper than the economic ties we share."

Pacific Islands: Rethinking Business-as-Usual Approach to Development

Pacific Islands should turn the challenge presented by the global economic crisis into an opportunity to rethink the business-as-usual development approach pursued by governments in the region, concluded a gathering of Pacific leaders and specialists at the East-West Center in the fall.

During sessions they identified issues facing various islands and expressed the need to focus on core values and different approaches toward growth to realize a desirable future for Pacific Islanders.

"The workshop began an open dialogue about inclusive governance mechanisms to ensure ownership of the decision-making process that prioritize Pacific Islands' values in order to promote sustainable, equitable and spiritual development of our own human and natural resources for the current and future benefit of our region's peoples," said Sitiveni Halapua, director of the EWC Pacific Islands Development Program.

Participants followed *talanoa*, a Pacific approach to dialogue which Halapua has experience in facilitating to promote discussion. Discussions centered around Pacific values, sustainable development, aid dependency, subsistence economies, natural resource management, human development, education, alternative political and economic structures, land, climate change, and the need for equal and meaningful participation in the decision-making process that affects peoples' lives.

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'Megatrends' Will Shape Long-Term Future of Asia Pacific Region



Charles E. Morrison

"The challenge ... is to help reduce such gaps and strengthen the building blocks of cooperation."

The Asia Pacific region will continue to be reshaped by "megatrends" as it enters a new decade, predicts EWC President Charles E. Morrison. "Clearly, a region of such immense populations, rapid economic growth and huge social and resource issues will have

enormous importance for the United States and rest of the world," he said in assessing the year ahead.

Foremost is the ongoing economic dynamism, with Asia

accounting for about 35 percent of the world economy today and expected to reach 50 percent by the middle of this century or earlier. While China and India have followed Japan as leaders of this resurgence, Morrison anticipates such Asian neighbors as Vietnam and Indonesia will become increasingly important.

"Much of the advance comes from 'catch-up' growth using available technologies and correcting deficiencies and inefficiencies," he believes. "The fundamentals, notably strong productivity growth and an increasingly highly educated work force, are in place for continued dynamism."

A second megatrend is the sharp fall in population growth rates and the aging of populations, particularly in Japan, with South Korea and China's total population expected to follow the pattern. By 2050, more than one-fifth of Japan's population will be over the age of 75, with many more older women than men. Morrison projects the bulk of new Asian growth will be in South Asia, with India replacing China as the world's most populous country by 2025.

"This new demography is unprecedented in human history," he cautions. "There are obvious implications for health services, savings and pension systems, insurance and many other businesses. The broader implications for social well-being, innovation, productivity and political life are more speculative."

With continued economic growth will also come increased pressure on the environment. The region is the world's largest market for imported petroleum products. Industrial use and changing agricultural demands have put tremendous stress on forests and water supplies.

"China now surpasses the United States as the largest overall emitter of greenhouse gasses," he says. "But with China's per-person emissions still at only a quarter of the U.S. level, and India's emissions only half that of China's, there will continue to be large increases in Asian emissions."

Morrison foresees education and health care among the contentious policy concerns. "In a globalizing world with rapidly advancing technology, educational needs are highly dynamic," he says, "but many educational bureaucracies are not."

Increased prosperity and changing lifestyles are also creating new health care challenges, including the rise of cardiovascular disease and diabetes. And the potential for a pandemic remains strong, abetted by "a combination of dense human population, the explosion of animal population as diets change and inadequate health and safety standards."

"No global issue, from climate change to nuclear nonproliferation to sustainable economic recovery, can be resolved without the cooperation of the big countries on both sides of the Pacific," Morrison says. "And while many of the trends and challenges are predictable, the capabilities of governments and societies to respond effectively and cooperatively are not. The recent Copenhagen climate change summit illustrated the huge gaps in national perceptions of interests and responsibilities that make collective action difficult.

"The challenge for the East-West Center in its second half-century is to help reduce such gaps and strengthen the building blocks of cooperation," he adds. "Working collaboratively on the challenges that these megatrends present and sharing expertise within the Asia Pacific region have become all the more imperative."

Pacific Islands: Rethinking Business-as-Usual Approach to Development

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The workshop, titled "Pacific Responses to the Economic Crisis: Business as Usual, or, Getting Growth Right?," was seen as the first step in a long-term dialogue process that participants felt has been missing in the region. Instead, they spoke of development decision-making often driven by donors, international lending agencies or leaders perceived to be more closely tied to outside influences than their own people. Participants conceded that these decisions have generally been based on short-term time frames (either the election period or a donor planning cycle), made with limited knowledge and information about the ramifications of the decision, and merely react to a situation mostly beyond the control of the decision maker.

Among the solutions proposed were new processes of engagement and information sharing, enhanced institutional collaboration, and more appropriate governance and economic systems to be put in place over the short, medium and long-term to ensure Pacific Islanders can more effectively shape their own futures.

(The workshop was held in Honolulu under the auspices of the EWC's Pacific Islands Development Program in collaboration with the Oceania regional office of the International Union for Conservation of Nature in Suva, Fiji.)

News in Brief

Supporting the Center

Recent Grants and Contracts

RESEARCH/ POLITICS & SECURITY

John D & Catherine T
MacArthur Foundation
\$8,500

Government of
United Kingdom
Foreign &
Commonwealth Office
\$6,543

United Nations
Democracy Fund
\$225,000

RESEARCH/ POPULATION & HEALTH

National Institutes
of Health
\$140,033

EDUCATION

Ford Foundation
\$199,940

Freeman Foundation
\$100,000

National Endowment
for Humanities
\$142,000

EXTERNAL AFFAIRS

Anonymous
\$69,300

Anonymous
\$40,000

U.S. Department
of Education
National Resource Center/
UH Center for
Southeast Asian Studies
\$15,325

EWC IN WASHINGTON

Institute of Southeast
Asian Studies
\$50,000

Sasakawa
Peace Foundation
\$128,068



U.S. President Barack Obama was presented a book on the benefits of the ASEAN economic community, edited by EWC Senior Fellow Michael Plummer and Chia Siow Yue of the Singapore Institute of International Affairs. ASEAN Secretary-General Surin Pitsuwan presented a copy of Realizing the ASEAN Economic Community to Obama at the ASEAN-U.S. Leaders Meeting in Singapore in November.



On February 5, in commemoration of the EWC's 50th anniversary, His Majesty King Siaosi Tupou V of the Kingdom of Tonga planted a tree signifying the Center's relations with the Pacific Islands. Joining him are EWC President Charles E. Morrison and Chair of the EWC Board of Governors Puongpun Sananikone.



Admiral Robert F. Willard, Commander, U.S. Pacific Command, met with EWC President Charles Morrison during a visit to the East-West Center in early January.

2010 Media Conference in Hong Kong

Kurt Campbell, assistant secretary of state for East Asian and Pacific Affairs at the U.S. Department of State; and Surin Pitsuwan, secretary-general for the Association of Southeast Asian Nations (ASEAN), top the list of speakers at the Hong Kong International Media Conference, April 25-28, 2010.

Titled "Reporting New Realities in Asia and the Pacific," the conference is co-sponsored by the EWC Asia Pacific Center for Journalists with the University of Hong Kong Journalism and Media Studies Centre, as part of EWC 50th anniversary events.

The gathering is open to all media professionals. Some 200-plus individuals are expected to attend from the U.S. and countries throughout Asia and the Pacific. The conference will examine key issues through panel discussions and workshops that address "post-crisis" China, Asia Pacific trade and the economy, U.S. policy in Asia, and environmental and health challenges.

For more information on the conference and guest speakers, go to: eastwestcenter.org/mediaconference.

Tsou Joins Center as Diplomat-in-Residence

Leslie M. Tsou, an 18-year veteran of the State Department's foreign service, joined the Center for a one-year post as a visiting research fellow and diplomat-in-residence. She will be researching Muslim extremism in non-Arab countries, with an emphasis on the Asia Pacific region.

She most recently served as political officer at the U.S. Embassy in London, where she was the primary point person on Middle East issues, Iraq, Muslim engagement, and the United Kingdom's domestic political system. Tsou was also the first U.S. diplomat to return to Libya, following her efforts to restore diplomatic relations, which facilitated the establishment of the mission in 2004. She served as deputy chief of mission in Tripoli.



Q&A WITH: Jefferson Fox

Tracking Avian Flu in the Developing World



EWC Senior Fellow and the Coordinator for Environment, Vulnerability and Governance discusses a three-year \$1.4 million National Science Foundation grant to study development's role in the emergence of the avian flu.

Q: *In September, the East-West Center received a three-year \$1.4 million grant from the National Science Foundation. What is the grant for?*

A: Our overarching hypothesis is that new risks, in this case the H5N1 strain of avian influenza, emerge during transitions between stages of development in a society. We're focusing on Vietnam where we'll use demographic, social, economic and environmental data collected in national censuses and analyzed at local levels to identify communes and districts which are traditional, modern and transitional.

We'll look at whether unique health risks peak in intensity in communities that are transitional (no longer traditional but not yet modern) by correlating different types of communities to outbreaks of avian influenza in poultry. This is a novel way of looking at avian influenza and other health risks like it, suggesting these risks are not an accident of time and place, but rather that they are at least in part the product of the transition to a modern society.

Q: *Why are you focusing on Vietnam?*

A: Because development and environmental transitions are occurring exceptionally rapidly and simultaneously as traditional agricultural lands are converted to intensified commercial farming or urban settings. This is taking place to meet the needs of the growing population attracted to cities for job opportunities.

We also chose Vietnam because the country was hit hard by avian flu, has good data collection procedures (numbers of avian deaths, where they occurred and so forth) and — importantly — because the East-West Center already had a strong collaborative relationship with the respected Hanoi University of Agriculture.

Q: *Who are your partners in this study?*

A: We're working with Hanoi University of Agriculture; the University of Hawai'i Department of Urban and Regional Planning, Office of Public Health Studies and Cancer Research Center; and the Swiss National Center of Competence in Research.



Q: *How does environment fit into a study about a health-related issue?*

A: We started with the work of a previous EWC senior fellow, Kirk Smith, who in the early 1990s began writing and publishing about the "environmental risk transition." Simply put, the idea was that as societies developed, some kinds of risk were eliminated but then were replaced by others. For example, malaria and malnutrition associated with rural poverty might diminish, while the risks of water and air pollution, and overcrowding increased with urbanization and development. The unhappy middle for many in Asia is when the risks of poverty and rural lifestyles exist side-by-side with the environmental risks created by development.

Q: *What do you hope to achieve? And might this apply to H1N1 and new viruses?*

A: Our findings will provide useful insights for designing policies for preventing and managing infectious disease outbreaks in Vietnam and other developing nations. The findings will be of general interest because of the rapid development and increasingly complicated interactions between humans and their environment worldwide.

Q: *You're including graduate students in the project. What will they be doing?*

A: To my knowledge this is the first time EWC researchers have budgeted money in a research grant to fund participation by EWC Ph.D. students. The students will be identified and selected through the ongoing EWC student selection process but their funding will come specifically from this project. We will seek students from Vietnam or other Southeast Asian countries as well as from the U.S.

These students will conduct their dissertation research on this project. One student will assist with the collection and analysis of household data; a second student will assist with the development and analysis of the spatial database; and the third student will assist with the research on urbanization.





EWC: Celebrating 50 Years

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EWC groundbreaking ceremony, May 1961. Left to right: UH President Laurence Snyder, UH Board of Regents Chairman Herbert Cornuelle, first EWC chancellor Murray Turnbull, future Hawai'i Gov. John Burns, then-Vice President Lyndon Johnson.



On May 14, 1960, the East-West Center was established when President Dwight Eisenhower signed legislation spearheaded by then-Senate Majority Leader Lyndon Johnson and Hawai'i congressional delegate John Burns, who both felt that Hawai'i offered special advantages for a national institution with an Asia Pacific focus, that could not be duplicated anywhere else in the country.

"Since then nearly 60,000 people have participated in East-West Center programs in the last 50 years, and many of them have gone on to positively influence their communities, their countries and the world," notes EWC President Charles E. Morrison. "As Asia Pacific societies change and historic forces of globalization intensify relationships in the region, we believe the East-West Center's mission of strengthening relations and understanding among the peoples and nations of Asia, the Pacific, and the United States has become more vital than ever."

The East-West Center launched its 50th anniversary with a kick-off dinner on January 9th. Lynda Johnson Robb, daughter of President Lyndon Johnson, was among the 700 attendees at the dinner. Robb and several special guest speakers reflected on the Center's 50 years and its future.

LYNDA JOHNSON ROBB

Daughter of former
U.S. President
Lyndon B. Johnson

"When my father came here as vice president 50 years ago, to participate in the dedication of this magnificent monument to hope, it was a relatively quiet time in his life. The only future on his mind that day was the one he saw shaping here, a future with a promise of developing understanding and cooperation between and amongst the people and the governments of the East and Western worlds. And in those 50 years, those who had followed that dream have gone far in its pursuit. We have come together, we of so many nations, to be and know each other and understand the problems that separate us and to value those that unite us."



U.S. SENATOR DANIEL K. INOUE

"In 1960, we began the process with one student, the first one from Pakistan. Today, we have over 57,000 participants who have taken part in the activities of the East-West Center. Of all the interchange programs in the American agenda, I can safely say that this is the most respected in the world. For example, when Pakistan and India were fighting, grantees from both nations were sitting together (at the Center) discussing the future of their countries. The East-West Center has served its purpose and will continue to do so."



FORMER GOVERNOR GEORGE ARIYOSHI

"The East-West Center has become even more important now; its mission is more important, and it has more work to do. As we set focus on the Asia Pacific region, the people who live in this area will have a better understanding and feel for Americans as well as vice versa due to the efforts of the Center."



MAYA SOETORO-NG

Sister of
President Barack Obama

"Our mother and my father were both East-West Center grantees. I grew up, as did my brother, going to the East-West Center festivals, watching dance performances on the lawn. The truth is that as an educator I know that the services that the Center provides, the skills it will cultivate in so many, are indispensable in making our islands, our nation, our world, kinder and more peaceful."



Launching the East-West Center's 50th Anniversary with a Bang!



*George Ariyoshi,
Jean Ariyoshi,
Thanh-Lo Sananikone,
Puongpun Sananikone,
Irene Hirano Inouye,
Daniel Inouye*

The East-West Center's 50th Anniversary began with a real bang in January with our celebratory 50th Anniversary kick-off dinner and a major policy address by Secretary of State Hillary Clinton launching our 50th Speakers' Series. (See story on page 1.)

More than 700 people attended the Anniversary Year Kick-Off dinner on January 9th honoring the "visionary founders" of the Center. 50th Anniversary Dinner Co-Chairs Joan Bickson and Neal Kanda are happy to report that almost \$200,000 was raised to support East-West Center programs and scholarships.

The program included a video chronicling the Center's legacy, and four outstanding speakers: Lynda Johnson Robb, Senator Daniel K. Inouye, Governor George R. Ariyoshi, and first sister Maya Soetoro-Ng. Guests included current Governor Linda Lingle and all living former governors of Hawai'i, other members of the Hawai'i Congressional delegation, and many other prominent citizens as well as East-West Center staff and students.

*Dr. Lawrence Tseu's table
(Golden Sponsor):
(sitting, from left)
Estelle Green, Edward
Keough, Lei Ahu Isa,
Nohelani Cypriano,
Aulani Frias, (standing,
from left) Michael Green,
Carole Kai, Eddie
Onouye, Leilani Keough,
Jason Wong, Catherine
Wong, Dr. Lawrence Tseu,
Karl Sakamoto, Kalene
Shim Sakamoto*



EWC students Wassakanit Lakkham (Thailand) and Huy Quang Pham (Vietnam) greet Lynda Johnson Robb

The "visionary founders of the East-West Center" honored at the dinner included:

- Lyndon B. Johnson** - represented by Lynda Johnson Robb
- U.S. Senator Daniel K. Inouye**
- Governor George R. Ariyoshi**
- Governor John A. Burns** - represented by James S. Burns
- U.S. Senator Hiram L. Fong** - represented by Hiram Fong, Jr.
- Herbert C. Cornuelle**, first East-West Center Board of Governors Chair - represented by Jean Cornuelle
- I.M. Pei**, Founder, Pei Cobb Freed and Partners Architects LLP - represented by Edward Pei
- Governor William F. Quinn**
- U.S. Senator Oren E. Long**
- Murray Turnbull**, Interim Director/First Chancellor of the East-West Center



Ted and Doris Lee's Table (President Sponsor): (sitting, from left) Sherman Hee, Jade Sen, Ted Lee, Betty Wo, Lani Sakoda, (standing, from left) Robin Loomis, Doris Lee, Dennis Leong, Hal Loomis, Cookie Leong, Stephanie Hee



Jim Nabors sings "The Impossible Dream" accompanied by Ginny Tiu on the piano



Bank of Hawaii's table (Statesman Sponsor): (sitting, from left) Robert Fortuna, Susan Kuioka, Alton Kuioka, Jun Fukada, (standing, from left) Kazuhiro Yamada, Betty Brow, Al Landon, Michelle Ho, Peter Ho, Mike Hara



Hiram Fong, Jr. and James Burns represented their fathers who were visionary founders.



East-West Center students Minako Yoshida (Japan), Marion Cadora (USA), Kuenzang Dorji (Bhutan), Maja-Leah Villar Ravago (Philippines) and Marciana Baja Galambao (Philippines)



Konrad Ng, Puongpun Sananikone, Maya Soetoro-Ng, Mali Sananikone Gaw, Vira Sananikone



Dr. Lawrence Tseu and Governor Linda Lingle



Neal Kanda, Dinner Co-Chair, and his wife, Lynette



Charles Morrison, Dinner Co-Chair Joan Bickson, Chieko Morrison



Dr. Edison Miyawaki's table (President's Council Sponsor): (sitting, from left) Anita Daquiao, EWC President Charles Morrison, Norma Beltran, (standing, from left) Tegy Almanzor, Nora Palma, Gayle Lau, Manny Lazo, Jolinda Kirkpatrick, Ed Beltran, Justine Lazo



Mary Cooke, Sam Cooke, Blossom Tyau, Watters Martin, Jr.



Alexander & Baldwin's table (President Sponsor): (sitting, from left) Sharon Brown, Natalie Kiehm, Alan Arakawa, Alyson Nakamura, Patricia Morgan, Christopher Benjamin, (standing, from left) Stanley Kuriyama, Meredith Ching, Jennifer Sabas, Alan Yamamoto

**More dinner photos
can be viewed on the
East-West Center Foundation
website:**

www.EastWestCenter.org/go.php?44



50th Anniversary Dinner

Many thanks to the Dinner Committee, and to all those who contributed to make this historic occasion such a success.

GOLDEN SPONSOR

Dr. Lawrence K.W. Tseu, retired Honolulu dentist and a member of the East-West Center Foundation Board of Directors, donated \$50,000 in memory of his late wife, BoHing Chan Tseu. His gift will support educational opportunities for Asians, Pacific Islanders and Americans (including from Hawai'i), who seek to pursue advanced degrees and engage in special leadership training programs in Hawai'i and throughout the Asia Pacific region.



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(Additional contributions to the East-West Center received between September 1, 2009 and January 31, 2010 will appear in the next issue of the Observer.)

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EWC Associates Update

A Publication of the East-West Center Associates Office | EastWestCenter.org/alumni FALL 2009 / WINTER 2010

“The East-West Center is proud to count many South Asian civic, business and academic leaders among its alumni since the Center was founded nearly 50 years ago.”

EWC OFFICIALS VISIT 8 Cities, 5 Countries IN SOUTH ASIA



Nepal chapter members gathered to meet with EWC Director of External Affairs Karen Knudsen and Dean of Education Mary Hammond in Kathmandu. EWC alumnus Dr. Shankar Sharma (center front) is the new Nepal Ambassador to the United States.

Alumni chapters in South Asia met with Karen Knudsen, Director of EWC External Affairs, and Mary Hammond, EWC Dean of Education, during an outreach visit in the fall to eight cities in five countries in the region.

“The East-West Center is proud to count many South Asian civic, business and academic leaders among its alumni since the Center was founded nearly 50 years ago,”

said Knudsen. “Through these country visits, we wanted to better connect with those who are part of the East-West Center community in South Asia, along with prospective students who may soon take their place among future generations of East-West Center scholars.”

Knudsen and Hammond traveled to Dhaka, Kathmandu, New Delhi, Mumbai, Chennai and Colombo; then Knudsen went

on to Lahore and Islamabad. They met with alumni chapters to discuss Center 50th anniversary activities and the EWC/EWCA International Conference in July in Honolulu. They also met with prospective students interested in learning about EWC scholarship opportunities and laid the groundwork for a South Asia Regional Dialogue for Journalists in November.

continued on page 14

Celebrate Our 50th Anniversary at the EWC/EWCA INTERNATIONAL CONFERENCE 2010

Welcome to 2010! This year the East-West Center marks 50 years of working to promote understanding and cooperation in the Asia Pacific region, including the United States. Join us at the EWC/EWCA International Conference 2010, the premier event of our 50th anniversary celebration, to be held in Honolulu, July 2 to 5, hosted by the East-West Center and the East-West Center Association.

We're expecting more than 1,000 alumni and friends from throughout the region to gather and celebrate the accomplishments of the Center's first 50 years and look forward to addressing the needs and challenges of the Asia Pacific community today and in the years to come.

The conference theme, “Leadership and Community Building in the Asia Pacific Region,” reflects the EWC legacy and the work ahead.

Among the invited speakers are environmental expert Rajendra Kumar Pachauri (EWC 81, chairman of the Intergovernmental Panel on Climate Change which received the 2007 Nobel Peace Prize), U.S. Senator Daniel Inouye, Hawai'i Governor Linda Lingle, and many leaders and experts.

For more information on the program, schedule, venue and call for papers, go to: EastWestCenter.org/hawaii2010

Registration

Regular Registration - Until April 30, 2010
EWCA members and guests, UH alums, Fulbrighters \$275; Non-EWCA members \$325

Late Registration - May 1 thru on-site
EWCA members and guests, UH alums, Fulbrighters \$300; Non-EWCA members \$350

Online registration is available for those who would like to make payment with their credit card on our secure site.

Go to: EastWestCenter.org/go.php?6

South Asia

continued from page 13

Clockwise from top: External Affairs Director Karen Knudsen and Dean of Education Mary Hammond met with alumni chapters in Mumbai and Chennai. Mary Hammond returned to Honolulu and EWC Senior Fellow Shabbir Cheema met up with Karen for meetings with alumni in Islamabad and Lahore, Pakistan.



In the nearly half-century since the Center was established, more than 3,700 South Asian scholars, research specialists, graduate students and professionals in government, business, journalism and the arts have participated in EWC programs.

This was Hammond's first trip to South Asia. "First impressions include a sensory awareness of intense colors, flavors, and the extraordinary warm hospitality of local hosts and alumni," she said of her visit. "Most impressive was the eagerness of recent alumni to take time away from busy careers and family commitments to attend information sessions with prospective applicants to the Center's student graduate fellowships and programs."

In Kathmandu and Colombo, alumni shared their experiences as students in the Asia Pacific Leadership Program, the EWC Graduate Degree Fellowship, and Asian Development Bank-Government of Japan Scholarship programs. Prospective students who attended these sessions were able to ask questions following the presentations and hear directly from alumni.



"Several recent alumni expressed a sentiment that resonates with my own experience," said Hammond. "On leaving the East-West Center and Honolulu, many new alumni feel a sense of loss and wonder if they will ever see some old friends again or regain that sense of ohana. With the opportunity to

reunite with former classmates and East-West Center staff, a very real connection in the larger EWC community is made, and the sense of loss is replaced with the knowledge that reconnecting with the EWC ohana can and will happen again and again throughout the years and locales."

Knudsen was impressed by the general desire shared by the alumni to continue the mission of the East-West Center, including with public service to their communities and maintaining bonds with colleagues in different countries. Meetings with alumni chapters included discussion of common issues, including new program ideas, how to maintain an updated database of alumni and how to improve online communication.

"Yet, there was recognition that there is still a need for face-to-face interaction and the combining of business interests with social activities to increase alumni participation in chapters," she said.

Alumni discussed the possibility of forming chapters based on professional interests, and forming virtual chapters for those in fields like population. And they acknowledged the challenges raised by political situations in some countries.

"During our sessions with potential students," she added, "it was inspiring to hear recently returned students share their experiences at the Center with potential students. Alumni we met with were very committed to wanting to be relevant and reach out to recently returned students to draw them into their chapters. Even though they're all juggling very busy lives, their commitment to the East-West Center remains so strong."



EWC Dean of Education Mary Hammond with recent alumni in Sri Lanka flash the Hawaiian "shaka" sign — a local way of saying "hello."

TUM MAY:

Improving Health of Families in Cambodia

Tum May witnessed the starvation, suffering and death of Cambodia's Killing Fields. "I still remember vividly as I was escaping from the Khmer Rouge in March 1979, I had a burning desire to go back to school and get as much of an education as I can," he says. "I strongly believed that only education can change my life and help others to enjoy a richer, longer, healthier and better life than they would otherwise have had."

That was the beginning of what May describes as "an insatiable thirst for knowledge and skills to help put Cambodia back on track after years of havoc and destruction wreaked by the Khmer Rouge regime."

In the early 1980s, when May began work as a public health worker, basic social services in Cambodia were non-existent. Hired by a district health center, he traveled from village to village in an oxcart with his itinerant health team, promoting awareness of public health, prevention of communicable diseases and vaccination. After each day's work, leading health education sessions so villagers understood the importance of prevention and basic medical care, he felt an immense sense of accomplishment.

By 1994, through this work, he had acquired basic practical knowledge of public health and education. It was through EWC Research Fellow Judy Ledgerwood, who was doing field work in Cambodia, that May learned of the opportunities to further his public health education at the East-West Center. From 1994 to 1996, he pursued studies at the School of Public Health at the University of Hawai'i.

"Being an East-West Center grantee was truly a turning point in my life," Tum says. "It gave me an opportunity to acquire the much needed knowledge and skills not available at home. It was arguably a once-in-a-lifetime opportunity for me as a student from a developing country."



There were also personal rewards. "Meeting and interacting with peoples and professionals from different backgrounds is what has helped shape the way I see the world," he says. "Now I see myself more as a world citizen."

Upon his return to Phnom Penh, May found himself charged with solving public health problems on a national level. He joined the United Nations Population Fund (UNFPA) in 1998 and now manages the organization's Cambodia office. While he misses the one-on-one contact with villagers he found so fulfilling as a young health worker, he's now involved in shaping policies to improve the health of families throughout his country.

"I believe that everyone can make a difference by way of their contribution to society and community, be they farmers, office workers or academics."

May and his team assist the Cambodian government in forming guidelines and strategies to reduce poverty and support sustainable development. "Addressing population, reproductive health and gender concerns is of critical importance as it can help achieve poverty reduction," Tum explains.

His office provides support to improve maternal and child health, collection of population data, and gender equality with a focus on promoting reproductive rights and addressing sexual and gender-based violence. And they've begun to chart signs of success.

"The ancient Chinese sage, Confucius, once said, 'Get the families right, and all the rest of society will take care of itself.' If individuals take care of their family, the whole society will be taken care of," says May. "By this analogy, I believe that everyone can make a difference by way of their contribution to society and community, be they farmers, office workers or academics — each can make a difference in their own way."

Margaret Valadian,

Advancing Civil Rights for Australian Aborigines

Aborigines weren't provided opportunities to pursue higher education in Australia when Margaret Valadian started school, let alone expected to excel academically. But Valadian changed that. She stood out from her earliest school days in Brisbane, aspiring to a career in education when Aborigines could not obtain scholarships for teacher training.

A casual comment from an elementary school teacher that she was good in math, along with her mother's encouragement, fortified Margaret's determination to further her education. In 1966, she received a bachelor of social studies in social work degree from the University of Queensland, becoming the first Aboriginal woman university graduate.

But it was her experiences outside of Australia — including at the East-West Center where she received a master's in Education and at the State University of New York earning a master of social work degree — that put her on a path to advance the development and education of Aboriginal people.

As she traveled across the U.S. in the mid-'60s, Valadian observed the fervor of the civil rights and community organizing movements. She visited a voter registration campaign in the South, minority welfare programs in New York, Chicago and the Southwest. In the early '70s, she returned for summers at a Native American school, attended the Saul Alinsky Institute for Community Development and the Highlander Folk School in Alabama. Earlier she'd spent a summer in Papua New Guinea, where students trained at a specially designed college to learn administrative skills.

"It was not until I became involved in other indigenous communities," she says, "that I saw the need to focus on change as a more appropriate policy and program direction."

Valadian recalls meeting a black CEO in Chicago in the '70s who told her "demonstrations and activism were the ways to bring about a change." And a Native American chief commenting, "We prefer to negotiate."

"I don't use the word activist to describe myself," Valadian says. Instead she became skilled at negotiation, beginning at the East-West Center as a grantee in 1964. At that time the student government was based on "one vote, one country." In Margaret's view, that

"The dynamic social and political change of the 1960s created a general feeling that students could make a difference."

solidified country allegiances and didn't encourage intercultural ties or advance the EWC mission.

"For months, she moved between tables in the cafeteria," recalls '60s alum Elizabeth Berman, "speaking to students who usually ate together in their native language groups. When the time to vote arrived, the EWC student electoral system was changed to reflect residential location groups." And Valadian was elected president of the student association.

Each floor of a residence hall was designated an electoral ward, representing students from several countries and promoting friendships between grantees from different backgrounds.

"The dynamic social and political change of the 1960s created a general feeling that students could make a difference," Valadian says. "In this sense of freedom, EWC staff and students worked together to undertake a range of social and political initiatives. The success of these activities confirmed the importance of having a strong belief in what you do, having confidence in how you approach your goals and the value of collaborative teamwork. These principles have guided all my work since leaving the East-West Center."

These experiences provided a framework for the customized, non-formal education programs of the Aboriginal Training and Cultural Institute Valadian founded in Sydney in 1978.

Her hope was to create "a vehicle for bringing change to the lives and aspirations of disadvantaged Aborigines." Students told her the innovative program "made it easy for them to understand the material they were learning."

The institute was soon recognized as the national education institution that provided participants a sense of self-confidence, a sense of purpose and direction, and the foundation to pursue their interests. Under Valadian's guidance, the organization pioneered development education and management training so Aborigines could run community organizations as councillors, youth workers, teaching assistants and health aides.

Valadian didn't stop there. She went on to work with the University of Wollongong Aboriginal Education Center and to establish the Indigenous Social Development Institute at the turn of the millennium.



Alumni Happenings

Marc Innes-Brown

(MA 91) recently was appointed Australian ambassador to Iran. Prior to that assignment, he had served as ambassador to Iraq since August 2006. In Canberra, Innes-Brown held a number of positions, including director of the Indonesia section and also of the East Timor section. From 2000 to 2001, he was first secretary at the embassy in Washington D.C.



Thinley Choden (APLP 02) is manager of a new non-profit in Bhutan, called READ Bhutan (READ stands for Rural Education and Development). The non-profit is part of READ Global based in Washington D.C., which works with communities to build and set up library and resource centers to encourage sustainable education, and social and enterprise development.

Carol Davis (ASDP 00, 08), associate professor of theater at Franklin & Marshall College in Lancaster, Pennsylvania, was one of three winners of a *New York Times* contest recognizing individual and group efforts to eradicate global poverty. *NYT* Pulitzer Prize-winning columnist Nicholas Kristof selected Carol's entry, the Nepal Health Project, from more than 700 submissions as one of the winners of the "Half the Sky" contest. With her teaching salary, Davis funds a street theater troupe and school workshop program in rural Nepal that addresses personal health and hygiene, girls' education and maternal mortality.



Sugato Dutt (GDF 04-09) won an award for Best Regional Paper at the annual meeting of the Association of Pacific Coast Geographers in San Diego, California. Sugato's research, the result of his EWC field work, examined the attitudes of the local community residing in the vicinity of one of India's tiger reserves.

Cesar A. Hidalgo (60-62) published his autobiography, *Orbiting with Planet Earth*, which recounts his experiences as a student at the EWC and his professional contributions as a result of his "unique and rich training." Hidalgo received a master's degree in English as a Second Language from the UH. He was the first president of the EWC Grantees Association (1960-62), the first Filipino grantee of the EWC scholarship program, the second scholarship grantee from the region and the first graduate of the regular EWC academic program.

Leonaitasi P. Kuluni (USSP 2003) was named deputy foreign secretary (UN Desk & Legal Affairs Adviser) for the Ministry of Foreign Affairs, in the government of the Kingdom of Tonga.



Photo by Kristofer Helgen

Muse Opiang (USSP 2006) participated in a BBC expedition with an international team of biologists that identified 40 potentially new species. Opiang with Smithsonian mammalogist Kristofer Helgen, who was Muse's internship supervisor in Washington, spotted a cat-size rodent, a newfound species, in the rainforests of Bosavi Crater in the remote highlands of Papua New Guinea.

Sarwono Sarlito (PA 79), president of the Asian Psychological Association, will chair the association's convention to be held in Darwin, Australia, in July 2010.

Kirk R. Smith, EWC adjunct senior fellow, was among 10 recipients of the prestigious Heinz Award. Presented by the Heinz Family Foundation, the awards each year recognize exceptional environmental achievements. Smith is professor of global environmental health, and director of the Global Health and Environment Program at the School of Public Health at the University of California at Berkeley. He was recognized for his groundbreaking research on the relationship among air pollution, household fuel use, climate and health. Each recipient of the Heinz Award received a \$100,000 prize at a ceremony in Washington D.C.



P. Subramaniam, vice president of the EWC Chennai chapter, presented a paper on "Nutrition Security Issues" for the National Symposium on Food and Nutrition Security in India, which was held at Women's Christian College, Chennai, India.

Syed Mujtaba Ali presented a paper on tiger conservation at the "USIEF Workshop on Biodiversity Conservation with Stakeholder Participation" in October in Kerala, India.

Zhenge Zhao (APLP 02) has been named deputy director general in the Exhibition Department of the China Council for the Promotion of International Trade in Beijing. He recently completed a two-year assignment as lieutenant governor in Honghe Hani and Yi Autonomous Prefecture in Yunnan.

For more Alumni Happenings visit the EWCA Blog at EastWestCenter.org/go.php?23

In Memorium

Soenjono Dardjowidjojo (ISI 64), professor emeritus in linguistics at Atma Jaya Catholic University in Jakarta, died in September. He enjoyed international recognition for his work in linguistic studies and the teaching of the English language.

Antonio Da Silva (TIP 65), died on October 12 in the Philippines. He was a science and physics teacher at the International School in Manila for 23 years, then became Technical Director of the Welding Industries of the Philippines from 1983 to 2008, and a consultant upon retirement. He is survived by his wife, Mercedes (Ditas) Rivera Da Silva (ISI 64-66), his children and grandchildren.

James Ritchie, professor emeritus at Waikato University in New Zealand, died in September at the age of 79. An EWC fellow in 1972, he also received six short-term awards during the 1970s as a professional associate in the Center's Culture Learning Institute. He taught and mentored four generations of psychology students, many of them Maori.

AROUND the Globe

SOUTH ASIA

Bangladesh – Dhaka

The chapter has undertaken a pilot community service project to help vulnerable and impoverished village women through health, education and income-generating activities. The 30 women are either widowed, divorced or abandoned by their husbands. Through contributions from chapter alumni, the project provides cash for subsistence, clothes and medicine, training for social awareness and income-earning activities, and support to children for education.

India – Chennai

The Chennai Chapter with the Association of British Scholars of Chennai organized an evening of music as part of Madras Week celebrations in September. The focus of the evening program, performed by the Madras String Quartet at the Music Academy, was the influence of colonial music on South Indian classical music. The event was well-attended and received good reviews in the press.

Work on climate change and its impact on the environment continues by Chapter President P.M. Belliappa, supported by Chapter Secretary S. Rajamani. The chapter also plans to hold a career conference for college students in Chennai to highlight information on studies, including EWC programs.

Pakistan – Faisalabad

EWC literature on various scholarships was distributed by the chapter, which also hosted a meeting with Karen Knudsen, director of External Affairs, during her visit to Pakistan.

The chapter continues its community service projects involving a community tree plantation and home gardening of vegetables. Fundraising is ongoing to provide support for the poor.



Recent EWC alumni gathered with longtime Singapore Chapter members in October.

Pakistan – Lahore

Pakistan Chapter Leader Arfa Zehra participated in several conferences and a TV talk show on inter-faith harmony, in an effort to reduce conflict and enhance cooperation in Pakistan.

SOUTHEAST ASIA

Laos

An alumni dinner was held on the occasion of a presentation by Dr. Chalintorn of the Institute of International Education/Southeast Asia. She spoke at the National University of Laos on EWC scholarship opportunities and study in the U.S., and provided scholarship material.

Singapore

Welcome dinners were held for EWC participants Jennifer Weinmar and Takuya Murata and their spouses. Weinmar and Murata are in Singapore for studies and work. In October, a fellowship dinner brought together EWC Singapore alumni who were at the Center the past year. Attending were Bong Siew Fang, Cai Dingyan, Sofiah Jamil, Ella Sze and Amy Amporn Jiratikorn.

Also in October, EWC alumnus Garrett Kam performed a Balinese masked dance at the National Institute of Education, which was well-attended by students and staff from the campus.



EWC Director of Research Nancy Lewis met with EWC alumni in Hanoi this fall.

EWC media alumni gathered in Honolulu to celebrate the launch of the International Media Alumni Chapter in November.





Song Young-Sun, member of the National Assembly of Korea, with Tokyo Chapter President Takashi Tsuchiya.



Naris Chaiyasoot, Deputy Permanent Secretary of Thai Ministry of Finance, with members of the Tokyo Chapter.

NORTHEAST ASIA

Japan – Kansai

The chapter with 10 active members planned a board meeting at the end of November and has scheduled a general meeting for next spring.

Japan – Tokyo

This fall the Tokyo Chapter welcomed two leaders of chapters from Thailand and South Korea. In October, the chapter hosted Song Young-Sun, member of the National Assembly of Korea, and in November, Naris Chaiyasoot, deputy permanent secretary of the Thai Ministry of Finance.

In October, the chapter steering committee met and decided to hold a general meeting in January to discuss activities and the budget for 2010.

Japan – Okinawa

To celebrate the 10th anniversary of the establishment of the Obuchi Scholarship Fund, a commemorative symposium in 2010 is planned with the Okinawa prefectural government. The president of the EWC, the U.S. ambassador to Japan and a representative of the Japanese government will be invited to the symposium.

The Japan International Foundation hosted a symposium on the success of the Obuchi Fellows. A number of alumni attended the presentation by the fellows who emphasized the necessity of continuing the scholarship system, to enrich Okinawans academically and professionally with study at the EWC.

The chapter also plans to publish a collection of essays by alumni about their EWC experiences in conjunction with the EWC/EWCA 50th anniversary.

South Korea

The Korea Chapter held a steering committee breakfast meeting in November to discuss ways to stimulate chapter activities in 2010 and promote member participation at the EWC 50th anniversary conference.

Hawai'i Chapter President Carl Hefner (in baseball cap) and new EWC participants at the orientation picnic in August at Kapiolani Park.

Photo by Hyeon Ju Lee

UNITED STATES

Arizona

The chapter continues planning for a 2010 trip to the Silk Road and three Chinese cities, as part of the celebration of the EWC 50th anniversary. The 20-day trip will begin the last week of September and is open to alumni as well as non-alumni. Total price for the trip varies depending on the original starting and ending point. Included in the tour price is a tax-deductible \$200 donation to the EWC Scholarship Fund. Tour members will benefit from the knowledge of EWC alumnus Tim Wong, professor of Chinese at Arizona State University, who will accompany the group and is coordinating arrangements. For more information contact, Professor Wong at: twong@asu.edu

Northern California

In October, the chapter co-sponsored an event, "The Future of Democracy in China." More than 100 people attended the panel discussion. EWCA brochures were distributed at the welcome desk. A special effort was made to contact visiting high school students to discuss the EWC Asia Pacific Leadership Program.

This fall chapter members met with visiting EWC Alumni Officer Gordon Ring and Media Officer Derek Ferrar and were updated on EWC events. Two recently published articles by Chapter Leader Barbara Bornet Stumph reflected the mission and work of the East-West Center.

PACIFIC

Papua New Guinea

The PNG Chapter worked with the U.S. Embassy in Port Moresby in preparation for the first visit to PNG by U.S.-South Pacific (USSP) Scholarship Coordinator Eugene Vricella of the EWC. Vricella visited educational institutions in Port Moresby and Goroka in the Eastern Highlands Province to inform students about scholarship opportunities.

Chapter Leader Solomon Kantha partnered with PNG-USA alumni to organize a reception for the new U.S. ambassador to PNG. Vricella was also invited to speak to the PNG-USA alumni during the reception.

SPECIAL INTEREST

Asian Studies Development Program (ASDP)

The chapter continues to publish a quarterly newsletter and the academic journal *East-West Connections*. A 2010 ASDP National Conference fundraiser dinner is planned to support EWC student scholarships and ASDP student paper awards. A 20th ASDP anniversary commemorative volume of essays, tentatively titled *Praxis and Discovery: Essays in Asian Studies*, is also in the works.

A Samoa and Indonesia Disaster Relief Drive raised more than \$200 in its first week and is still in progress. In 2008, the chapter raised more than \$2,200 for disaster relief for victims of the Sichuan earthquake and Myanmar cyclone.



To contact the EWCA Chapters, visit: EastWestCenter.org/go.php?22

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Help Build an EWC Community

More than 55,000 men and women have been EWC participants in its 50-year history, and many have joined the 48 established EWCA chapters in 20 countries. The East-West Center Association, the Center's official alumni organization, works with alumni to strengthen the EWC network. We hope that you'll keep in touch with us. Send us your current contact information so you can participate in our international network. Send it to: alumni@EastWestCenter.org.

The EWC Associates Update

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50th Anniversary Events

In commemoration of its 50th year, the East-West Center will be hosting special events in 2010, including:

April 25–28 International media conference in Hong Kong.

May 6 U.S. Asia Pacific Council Conference and 50th anniversary dinner in Washington, D.C.

May 14 International alumni chapter events on "East-West Center Day."

July 2–5 International alumni gathering and conference in Hawai'i.

For more information on the East-West Center's history, programs and 50th anniversary events, please visit the Center's website at

www.EastWestCenter.org





The East-West Center at Fifty: **The Case for Support**

The first half of the 21st Century presents critical turning points in the history of the Asia Pacific region and its relations with the United States. With the knowledge, networks and partnerships gained over its first fifty years, the East-West Center is poised to play a leading role in identifying and responding to the enormous economic, environmental and human challenges the region now faces. To do this at a level commensurate with the demands these challenges present, the Center requires private investments in several key initiatives.

Of the works to which I have contributed, I have the greatest confidence that the East-West Center will outlive them all.

LYNDON BAINES JOHNSON, 1963

I was at the East-West Center in 1964. I enjoyed my time there very much and believe that its mission now is even more important than before.

MANMOHAN SINGH, Prime Minister of India, 2005



Public Partnership, Private Strength

The Center's success is built on effective public-private partnerships. While initial funding came almost exclusively from the U.S. government, today essential support is provided by individuals, private agencies, foundations, corporations, and governments throughout the region. It is a true partnership: funding from the U.S. government covers most of the Center's basic operating expenses, while private funding sustains the Center's high quality research, education, training, scholarship and exchange programs. Increasing private support means the Center is able to continue its best programs and create new initiatives that are making a difference.

Private funding also helps to leverage public funding and supports many of the Center's most strategic opportunities. Therefore, one of the East-West Center's central challenges is to expand private support and endowments for current programs and funding for critical new opportunities. Private gifts offer the creativity and margin of excellence that are essential to the success of the East-West Center, ensuring its continued impact in the years to come.



The East-West Center at Fifty: Opportunities for Investment

Donors who give to the East-West Center make meaningful programs and transformational experiences possible. Here are three opportunities for investment.

I. Developing Leaders for the New Century

The quality of cooperation across Asia and the Pacific depends on leadership which is both visionary and inclusive. The Center provides both leadership training for graduate degree students and a special non-degree Asia Pacific Leadership Program — an innovative educational experience designed to strengthen regional knowledge, build inter-cultural communication skills and cooperation, and increase individual and institutional effectiveness in identifying and achieving goals.

Funds are needed to support:

- Scholarship endowments for both degree students and the Asia Pacific Leadership Program.
- Short leadership training courses in the region for lawmakers, policy makers and emerging leaders.
- Faculty chairs in vital areas such as innovation studies, environment, governance, and social change.



II. Building Mutual Understanding Between Asia and the United States

Recognizing that Asia and the Pacific will continue to grow in importance to the United States, the Center works to strengthen U.S. capacity to understand and effectively engage in the region. In addition to scholarships for American students, the Center is known for effective programs designed for teachers, journalists and other professionals who influence many people and encourage broad thinking. For example, the Center is helping to strengthen educators' knowledge of the region, and to enhance curriculum content in American secondary and tertiary institutions which have little access to Asia and the Pacific.

Funds are needed to provide high quality educational exchanges among people in these influential target groups. These programs typically involve carefully crafted group interaction with themes focused around critical issues of common concern, such as:

- Understanding U.S. – Asian Muslim relations.
- Strengthening American and Asian journalists' knowledge of critical health, economic, and environmental issues.
- Supporting participants in programs for younger political leaders and women leaders.
- Offering Asia & U.S.-focused programs for K-12 teachers and college faculty.

III. Revitalizing the Center's Infrastructure: Improving Energy Efficiency and Increasing Formal/Informal Learning Space

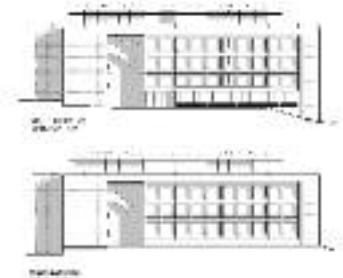
In 1960, a young Chinese American architect was selected to design the original East-West Center buildings and campus. From the outset, I.M. Pei and his colleagues designed the East-West Center's physical facilities explicitly to foster an Asia Pacific learning community. Two of Pei's most iconic buildings — Jefferson Hall and Hale Manoa — are already on the Hawai'i Register of Historic Places and are being registered with the National Trust for Historic Preservation. They are among the six primary buildings that occupy the beautiful EWC campus.

While carefully maintained, the East-West Center's buildings for the most part are nearly 50 years old. The plant is aging, student facilities are not compatible with 21st century needs, and the electrical and power systems are inefficient by today's standards. The garden areas around the Burns Hall administrative building and art gallery need to be more functional and brought up to the level of the rest of the campus.

Recognizing this need, the U.S. Senate has passed a budget that includes \$2.5 million for infrastructure upgrades, to be matched by at least \$2.5 million in non-federal funds. This means that private gifts will be matched dollar-for-dollar with government funds.



At the top of our infrastructure priority list is a major renovation of Hale Kuahine, our last dormitory to be updated. We are seeking \$2.5 million in private gifts for overall upgrading and the addition of an elevator and a rooftop conference center.



- This will make the affectionately nicknamed "Hale K" into an even more attractive mixed residential and classroom learning center.
- This is an opportunity for an individual, foundation, corporation or "hui" (group of people) to have an iconic building on the lovely East-West Center Campus named after them!

I hope that you carry away not only a fuller understanding of our various cultures and peoples, but also the warmth of friendship for others...

JOHN F. KENNEDY
to East-West Center
students, 1963