



EAST-WEST CENTER
COLLABORATION • EXPERTISE • LEADERSHIP



WEDNESDAY EVENING SEMINAR

Education Program Presents

A Mouthful of Diversity: Cider Production Around the World and Conservation of Traditional Apple Diversity

Dr. Will C. McClatchey

Professor, Department of Botony, University of Hawai‘i at Mānoa

Wednesday, March 3, 2010

6:30 – 8:30 p.m.

Keoni Auditorium, Imin International Conference Center

Apples, as most modern crops, are now used from a very limited pool of genetic diversity despite traditional recognized varieties of tremendous diversity particularly in their area of origin in western China and Central Asia. Apples used for production of cider represent an important part of the range of diversity that is rapidly disappearing because of modernization of production, loss of small farms, and shifts in suitable habitat due to climate change. Cider apples, the technologies to produce fermented apple beverages, and vocabularies associated from growing apples have been moved by European and Asian colonists all over the earth where there is suitable habitat. Colonists from Western Europe were particularly influential in distributing cider and the apple varieties preferred to produce it. Dr. McClatchey will present results of ethnographic interviews with cider makers and orchardists from around the world and discuss some of their observations and efforts involved in conservation of diversity of this crop.

Dr. Will C. McClatchey received his M.S. in Ethnobotany from Brigham Young University and a Ph.D. in Botany from the University of Florida after working as a community and consultant pharmacist for ten years. His research addresses hypotheses about the evolution of patterns of human interactions with plants and ecosystems.

Refreshments will be served. Please bring your own cup.

The community is welcome to attend this lecture.