

41st Summer Seminar on Population

The East-West Center's
41st Summer
Seminar on Population
will consist of
three workshops:

WORKSHOP 1

Population Aging and the Generational Economy

6-19 June 2010
Honolulu, Hawai'i

WORKSHOP 2

Health-Care Financing and Insurance Systems

29 May-18 June 2010
Honolulu, Hawai'i
and 19-26 June 2010
Manila, Philippines

WORKSHOP 3

Communicating with Policymakers about Population and Health

29 May-19 June 2010
Honolulu, Hawai'i

EastWestCenter.org/SummerSeminar



EAST-WEST CENTER
COLLABORATION • EXPERTISE • LEADERSHIP



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Population Aging and the Generational Economy

Countries around the world are in the midst of a dramatic transition in age structure. During this transition, populations are first heavily concentrated at young ages, then at working age, and finally at old age.

These age-structure transitions have important economic implications because economic activities and flows vary substantially over the lifecycle. Children consume and invest in their human capital, but they produce very little through labor. As a consequence, children must rely on public and private transfers and, in a few countries, on credit. By their late twenties, young adults begin to produce more through their labor than they consume, yielding a surplus that is used to fund transfers to children and the elderly and to accumulate wealth. Finally in old age, consumption again exceeds labor income, and the deficit is funded by family and public transfers and from accumulated assets.

Economic growth, consumption, generational equity, investment in human capital, wealth, the sustainability of public and private transfer systems, and many other macroeconomic variables are influenced by the interaction between population age structure and the economic lifecycle. To improve understanding of this process and its implications, the Center for the Economics and Demography of Aging (CEDA) at the University of California-Berkeley and the East-West Center have established an international research project in collaboration with research teams in 28 countries.

An important part of the project has been to develop and estimate National Transfer Accounts (NTA), a framework for measuring economic flows by age that is consistent with National Income and Product Accounts. Detailed information is available on the NTA website: www.ntaccounts.org.

As part of this project, the East-West Center will hold a workshop in two concurrent sections. One section, on Fundamentals of National Transfer Accounts, will emphasize constructing and using National Transfer Accounts to analyze the macroeconomic implications of changing population age structure, employing a comprehensive generational perspective. Participants must be experienced analysts who are familiar with economic concepts and statistical methods, but who have not previously constructed or who have only recently begun to construct National Transfer Accounts. Sessions will include:



- ◆ Theories of macroeconomics and intergenerational flows
- ◆ Population aging and macroeconomic performance
- ◆ Economic lifecycle
- ◆ Public and private transfer systems
- ◆ Generational accounts and fiscal sustainability
- ◆ Lifecycle saving and other asset-based reallocations

Participants will construct National Transfer Accounts for a country. For this purpose, they must have access to a comprehensive, nationally representative income and expenditure survey and basic national income and product account statistics.

The second, concurrent section, on Research on the Generational Economy using National Transfer Accounts, will provide an opportunity for collaboration among experienced researchers who have successfully constructed National Transfer Accounts. The goal is to develop or refine international collaborative projects.

Participants will focus on:

- ◆ Generational accounts
- ◆ Economic crises
- ◆ Public-sector spending
- ◆ Bequests and other capital transfers
- ◆ Balance sheets including transfer wealth
- ◆ Simulation models

or other topics that they propose. Applicants to this section must provide a brief description of their research objectives.

Workshop coordinators

Andrew Mason (Ph.D. University of Michigan) is a Senior Fellow in Population and Health Studies at the East-West Center and a Professor of Economics at the University of Hawai'i at Mānoa.

Ronald Lee (Ph.D. Harvard University) is a Professor of Demography and the Edward G. and Nancy S. Jordan Professor of Economics and Director of the Center for the Economics and Demography of Aging at the University of California-Berkeley.

Resource persons

Amonthep Chawla (Thailand Development Research Institute), **Young-Jun Chun** (Hanyang University, South Korea), **Gretchen Donehower** (CEDA), **Sang-Hyop Lee** (University of Hawai'i at Mānoa and East-West Center), **Tim Miller** (United Nations Economic Commission for Latin America and the Caribbean—ECLAC), **Miguel Sanchez-Romero** (CEDA), and **An-Chi Tung** (Academia Sinica, Taiwan).

Health-Care Financing and Insurance Systems

This workshop will survey the basic issues surrounding health-care systems in the Asia-Pacific region and provide professional training in health economics, health-care financing, and health policy. The main topics to be discussed include: the institutional and economic structure of the region's health-care systems; national health-care expenditures; the demand for health insurance; moral hazard and adverse selection; comparative insurance systems; design of health finance and payment systems; efficient pricing of services; the respective roles of the private and public sectors; and privatization policy. This will be followed by a one-week field study of the Philippine health-insurance system.

The workshop is co-sponsored by the East-West Center and the Philippine Health Insurance Corporation (PhilHealth). Hawaii and the Philippines present excellent venues for the study of health-care financing and insurance systems. In the United States, Hawaii is the only state with an employer mandate to provide health insurance and nearly universal coverage. In the Philippines, PhilHealth is a government-owned corporation attached to the Department Health. With many innovative financing and payment mechanisms and expanding health benefits, PhilHealth is close to achieving its goal of providing universal health insurance coverage by 2010.

Who should attend?

The workshop will provide analytical training in health-care financing and health policy for: government officials in ministries of health, social services, and finance; academics in health management, economics, medicine, and public health; and staff in related non-governmental organizations (NGOs) and country foreign-aid offices. Participants whose work involves the design and financing of health-insurance systems will find the workshop particularly useful. Participants will be selected on the basis of their interest in health-care financing, health insurance, and health policy and their potential for conducting relevant research.

The participants will be expected to identify and review primary and secondary data sources before they arrive in Honolulu and will bring to the workshop relevant information on health-care financing in their home countries.



Workshop sessions

The workshop will include three weeks of intensive study of principles and theory in Honolulu plus site visits to the Hawaii health system, followed by one week of health-care financing and health policy analysis in Manila. Sessions will begin with an intensive study of the principles and theory related to the economics of health insurance.

The coordinators will introduce the economics tools of welfare analysis, cost analysis, and efficiency analysis and will discuss how these tools are used to assess the performance of health-insurance programs. Coordinators will provide theoretical foundations, general background materials, and support for empirical analysis.

During the second half of the workshop, participants, working either individually or in teams, will prepare papers on the health-insurance systems in their respective countries, including, but not limited to, health finance, payment and delivery systems, policy-making mechanisms, and new project initiatives. The coordinators will work with participants to develop county-specific analyses and recommendations. Sessions in Honolulu will finish with participant presentations on national health-care reform, national insurance systems, the design of payment systems, and related policy issues.

Workshop coordinators

Gerard Russo (Ph.D. Northwestern University) is an Adjunct Fellow in Population and Health Studies at the East-West Center and Associate Professor and Chair of the Economics Department at the University of Hawai'i at Mānoa.

Gilda Diaz (M.A. University of the Philippines) is Manager of the Corporate Planning Department of the Philippine Health Insurance Corporation.

Resource persons

Karen Eggleston (Walter H. Shorenstein Asia-Pacific Research Center, Stanford University) and

Ruben John A. Basa (Philippine Health Insurance Corporation).

Communicating with Policymakers about Population and Health

Population and health researchers, managers, and practitioners have extensive knowledge of demographic surveys, censuses, and other studies plus long experience with programs and familiarity with user needs that should play a key role in guiding policy decisions. Yet all too often, their research findings, knowledge, and experience fail to reach influential policy audiences and, consequently, are not used to shape policies and programs.

Since 1996, the East-West Center has offered an annual workshop to help improve communication among researchers, practitioners, program managers, and policymakers. The objective is to improve the use of research findings and professional knowledge in the design of population and health policies and programs.

Who should attend?

Workshop participants must be actively involved in population and health research, program management, or policymaking. Participants should have computer experience and be fluent in English. They should bring their own research results or project data that can be used to address a policy problem. They should also be familiar with the most recent Demographic and Health Survey or equivalent national survey from their home country.

Workshop sessions

Plenary and small-group sessions, incorporating a hands-on, participatory approach, will cover five areas:

Exploring the policy process

Participants will examine the factors that influence the policy process, discuss the differing roles of policymakers, practitioners, and researchers, and generate ideas on how to increase the use of research evidence in population and health policy.

Designing strategies to communicate research findings to policymakers

Participants will analyze the policy context of their own research and will develop communication strategies that include identification of policy goals, analysis of primary and secondary audiences,



development of clear and compelling messages, and selection of appropriate channels and formats. Discussion will cover how to recognize communication opportunities, build a policy coalition, and design and carry out an action plan.

Communicating research results through the media

Participants will learn how to communicate to policymakers through newspapers, radio, and television. Skill-building exercises will include drafting a press release, practicing interview techniques, and learning how to build and maintain good relationships with the media.

Writing fact sheets and policy memoranda and conducting policy briefings

Participants will prepare fact sheets based on current data from their home countries and policy memoranda based on a case study. In role-play exercises, they will conduct policy briefings for high-level government officials.

Making oral presentations to policy audiences

Workshop sessions will introduce a step-by-step approach to organizing effective policy presentations and will provide design tips for presenting text, graphs, flowcharts, and photos. Each participant will prepare an oral presentation of research results or project information for a policy audience. These presentations will be videotaped and critiqued.

Workshop coordinators

Sidney B. Westley (B.A. Smith College) is a Communications Specialist with the Research Program at the East-West Center.

Phyllis Tilson Piotrow (Ph.D. Johns Hopkins University) was the founder and first Director of the Center for Communication Programs at the Johns Hopkins University Bloomberg School of Public Health (JHU/CCP).

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Questions?

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Requirements for participation

Applicants should be university graduates proficient in English with training and experience in a field relevant to the topic of their workshop. Individuals will be selected on the basis of their potential contribution to their workshop and to future professional work. Assessment of each applicant will be based on the information provided in the application form plus the required workshop statement, other materials submitted as part of the application, and evidence of relevant experience and interest. In preparing application materials, applicants should take care to address the selection criteria that are specified in each workshop description.

Deadline for applications

Completed application documents need to arrive in Honolulu by 31 December 2009. These include an application form, workshop statement, funding and housing form, and reference form. Applicants should mail their completed application forms and other documents as soon as possible to:

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East-West Center, Population and Health Studies
1601 East-West Road
Honolulu, Hawai'i 96848-1601 USA

Applications sent by fax or email should be followed by an original sent by air mail. Incomplete applications will not be considered. Acceptance letters will be sent out in February 2010.

Accommodations and participant costs

Workshop participants stay in graduate-student housing at the East-West Center. Accommodations consist of private rooms in all-male, all-female, or mixed dormitory areas, all with shared bathrooms and kitchens.

Estimated participant costs are US\$3,019 for Workshop 1, \$5,782 for Workshop 2, and \$4,911 for Workshop 3. These costs include tuition, dormitory housing, a meal allowance, and all activities in Honolulu. For Workshops 2 and 3, they also include a bus pass and insurance. They do not include air travel.

A few small apartments are also available on a first-come-first-served basis. The additional cost for apartment accommodation is \$17 per night.

All prospective Summer Seminar applicants are advised to seek funding from their home organizations or from national or international agencies. Applicants are expected to seek their own financial support and indicate prospective sponsors on their application forms. The East-West Center can only provide financial assistance to a very few outstanding candidates.

Formal confirmation of support may be forwarded to the East-West Center after the 31 December deadline. Confirmation of funding is essential, however, before documents can be sent out for visa purposes.

Learn more and
download application forms at:
EastWestCenter.org/SummerSeminar



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