East-West Center Wednesday Evening Seminar
Fall 2008

Keoni Auditorium
Imin Conference Center; Jefferson Hall
Wednesday, October 8th, 2008
6:30pm-8:30pm

“Applying Placed Based Cultural Business Models in a Globalized World”
Mr. Ramsay Taum

This lecture will evaluate the usefulness of placed based, cultural approaches when dealing with the impact of globalization and contemporary business models on host cultures and people.

Ramsay Taum is Director of External Relations and Community Partnerships at the University of Hawai‘i at Manoa’s School of Travel Industry Management (TIM) where he lectures on host cultural values in the work place. Born and raised in Hawaii, he graduated from Kamehameha Schools, attended the US Air Force Academy at Colorado Springs and earned his Bachelor of Science degree in Public Administration at the University of Southern California.

Ramsay is the recipient of the East West Center Leadership Certificate Program’s 2008 Transformational Leadership Award in Sustainability recognizing his work promoting environmental education and sustainability based on the Native Hawaiian Ahupua‘a management system. Mentored and trained by respected Hawaiian elders, he is a practitioner and instructor of several Native Hawaiian practices including ho‘oponopono (stress management and conflict resolution), lomi haha (body alignment) and Kaihewalu lua (Hawaiian combat/battle art).

(You can help reduce climate change by bringing your own cup. Mahalo!)

The community is welcome to attend this lecture