Asian Studies Development Program
24th National Conference

Understanding Asia: Past and Present

March 1-3, 2018 Washington, D.C.

SPONSORED BY

Asian Studies Development Program
East-West Center

Welcome to the 24th Annual National Conference of the Asian Studies Development Program!

Our conference theme *Understanding Asia: Past and Present* invites reflection on diverse Asian cultures and societies around the globe as seen through an interdisciplinary lens. This theme also reflects the twenty-seven year mission of ASDP first envisioned by co-founders Roger Ames and Betty Buck and continued by Peter Hershock. And it is in celebration of this vision that we dedicate our conference to Henry Rosemont, Jr., a true scholar, colleague, and mentor to so many in the ASDP family. JoAnn and Connie Rosemont will join us for our Thursday night reception as well as two plenary sessions: the Friday afternoon *Getting Henry Right: The Upside of Against Individualism* and on Saturday *A Toast to Henry Rosemont, Jr.* We are pleased that Connie will also lead a Thursday afternoon tour of the redesigned Freer Galleries.

For over a year the ASDP Alumni Board has worked hard to bring you our second national conference in Washington, D.C., a city of rich culture and political interest. Our Friday keynote speaker Jennifer L. Turner, Director of the China Environment Forum and Manager of the Global Choke Point Initiative, both at the Wilson Center, will speak on *Can Red China Really Be the World's New Green Leader?* And our Saturday keynote Daqing Yang, Associate Professor of History and International Affairs at George Washington University, will speak on *The Weight of History in East Asia*, focusing on the current IR concerns with regards to North Korea. Timely topics in our host city!

Many people have made this conference possible, and we would like to thank all those on the ASDP Alumni Board Conference Committee; Audrey Minei at the ASDP offices in Hawai'i; The Association of Regional Centers for Asian Studies; Johnson Country Community College and the University of Central Oklahoma for providing LED projectors; and finally, but certainly not least, all who are attending – those who are here for the first time and those who are faithful regulars. In the ASDP spirit and in Henry's memory, let us generously share our scholarship with each other and with our communities.

With all good wishes,

Dona Cady, President, ASDP Alumni Chapter

Jessica A. Sheetz-Nguyen, Past-President, ASDP Alumni Chapter

Conference Co-Chairs

Asian Studies Development Program
24 th National Conference

Understanding Asia: Past and Present

1-3 March 2018, Washington, D.C.

ASDP National Conference 2018 Schedule

Thursday 1 March 2018

9:00-11:00	**ASDP Alumni Board Meeting (The District)**
11:15-2:00	**ARCAS Board Meeting (The District)**
2:30-6:00	**Conference Registration**
2:30-4:30	**Guided Museum Tour of Freer Museum** Meet in hotel lobby at 2:00pm Jefferson Drive and 12th Street SW Tour led by Connie Rosemont
6:00-8:00	**Reception (DuPont Ballroom)**

Friday 2 March 2018

7:30-12:00	**Conference Registration**
8:00-5:00	**Book Sales**
8:30-9:00	**Opening Remarks (Dupont Ballroom)** Peter Hershock, Director of ASDP Dona Cady, ASDP Alumni Association President Tom Patterson, ARCAS President
9:00-10:30	**Concurrent Sessions**

Session 1 **Chinese History (Quad 1)**
Chair: Martin F. Farrell

Martin F. Farrell, Ripon College, *China's New Silk Road: Revival of the Past, Reinvention of the Future*

Yufeng Wang, Sinclair College, *Sino-Persian Cultural Transmission in the Arts during the Yuan Dynasty*

Yuegen Yu, Central State University, *The "Porcelain Coast" and the African Maritime Silk Road: Ming China-Swahili Africa Trade and Cultural Exchanges*

Session 2 **Japanese Politics (Quad 2)**
Chair: Nicole Freiner

Setusko Buckley, Whatcom Community College, *Civic and Political Engagement in Japanese Youth*

Nicole Freiner, Bryant University, *Genetically Modified Foods and the Japanese Consumer Movement*

Session 3 **Contemporary China (District 1)**
Chair: Louis Furmanski

Robert Y. Eng, University of Redlands, *When Heaven Burns: The Dreams and Grievances of Hong Kongers*

Louis Furmanski, University of Central Oklahoma, *China's Rise – Harmonious or Hegemonic*

Zhu Zhang, Tulane University, *The Changing Characteristics of Chinese Private Sector Elites and Their Relationship with the Communist Party: An In-depth Analysis of China Rich List*

Session 4 **Chinese Identities (District 2)**
Chair: Nalanda Roy

Ying Bao, University of Nevada–Las Vegas, *Comedy, Socialist Style: Understanding Genre Film in Mao's China*

Nalanda Roy, Georgia Southern University, *Beijing and its Fast-track Friendship*

Ching-Hsuan Wu, Honors College–Western Kentucky University, *Understanding Taiwanese Culture from the Lens of Japan*

10:30-10:45	Break
10:30-10:45	Display of Katori: A Venerable Martial Art (Outside Quad 2)
10:45-12:15	Concurrent Sessions

Session 1 **Asian Art and Architecture (Quad 1)**
Chair: Margaret Rack

Terri McNichol, President: Ren Associates, Homage to Henry Rosemont, Jr.: Mindful Mining Asian Art for Wisdom

Margaret Rack, Middlesex Community College, *Cambodian Vernacular Architecture: An Artist's View*

Session 2 **Contemporary Japan (Quad 2)**
Chair: Barbara Lass

Laurent Ditmann, Georgia State University, *Katori: The Most Venerable Japanese Martial Art You Have Never Heard of*

Paul Dunscomb, University of Alaska Anchorage, *Laboring at the Plate: The Crisis in Japanese Professional Baseball as Labor Action*

Barbara Lass, City College of San Francisco, *Smiling Vegetables, Happy Cows, And Loveable Lion Dogs: Kawaii ("Cute") And Okinawan Identity*

Session 3 **Effective Teaching of Asian Content (District 1)**
Chair: Liam Madden

Aiden James Kosciesza, Community College of Philadelphia, *Broadening the Way: Confucian Analects in the English Composition Classroom*

Liam Madden, Georgia State–Perimeter College, *A Comparative Analysis of Undergraduates' Interpretations of "The Story of Ying" Understood through Norman Holland's Four Modes of Reader Cognition*

Larisa Kradinova, Middlesex Community College, *"Composasian" and T(RAD)ition: Modules on Asia in English Composition and World Literature Courses*

	Session 4 **Perspectives on Education (District 2)** **Chair: Thomas Kulanjiyil**
	Thomas Kulanjiyil, College of DuPage, *Learning from the Indian Tradition of Guru-Sishya Relationship: Perspectives on Teacher -Student Relationship for Modern Education*
	Limin (Mindy) Su, The University of Iowa/Kirkwood Community College, *Cultural Learning and Cultural Factuality: A De-colonialized Perspective on Chinese Culture in US Classrooms.*
12:30-1:45	**Lunch** **(DuPont Ballroom)**
	Keynote: Jennifer L. Turner, Director of the China Environment Forum and Manager of the Global Choke Point Initiative, Wilson Center, *Can Red China Really Be the World's New Green Leader?*
2:00-3:30	**Concurrent Sessions**
	Session 1 **Pedagogy: New Perspectives (Quad 1)** **Chair: Jim Deitrick**
	Nicholas Brasovan, University of Central Arkansas, *Yijing and Ecology in Today's Classroom*
	Jesse Butler, University of Central Arkansas, *Comparative Approaches to Self-Knowledge*
	Jim Deitrick, University of Central Arkansas, *Resources for Teaching about Buddhism in the U.S.*
	Taine Duncan, University of Central Arkansas, *Ecofeminist and Buddhist Feminist Perspectives: Teaching the Importance of Community*
	Session 2 **Chinese Ideology and Philosophy (Quad 2)** **Chair: Ronnie Littlejohn**
	Ronnie Littlejohn, Belmont University, *Nanjie Cun: Remaking Maoism for Post-Communist China*
	Joanna Crosby, Morgan State University, *Are Confucian Role Ethics Philosophically Consistent?*

	Session 3 **Digital Asia (District 1)** **Chair: Jessie Hayden**
	Jessie Hayden, Georgia State University–Perimeter College, *Creating Asia Connections through Global Digital Literacy*
	Vera Heuer & Howard Sanborn, Virginia Military Institute, *Internet Use and Political Participation: Democratization and the Changing Role of Digital Forms of Engagement*
	A. Paige Rogers, The Community College of Baltimore County, *The Love Suicides at Amijima and The Ramayana, (Re)Mixed: Using Multimedia to (Re)Tell Old Tales*
	Session 4 **Kinship and Gender in Asia (District 2)** **Chair: Hue-ping Chin**
	Hue-ping Chin, Drury University, *Rights, Duties, Family Values and the Ultimate Liberation: A Case-Study on the Same-Sex Marriage Discourse in Taiwan*
	Thanh Tan Huynh, University of Central Oklahoma, *From Mei Lanfang to Li Yugang: Theorizing the Development of Female-Impersonating Aesthetics in China after the Cultural Revolution*
	Li-Hsiang Lisa Rosenlee, University of Hawai'i–West Oahu, *Dependency Care and Political Authority: A Confucian Proposal*
3:30-3:45	**Break**
3:45-5:15	**Plenary Session on Henry Rosemont, Jr.: *Getting Henry Right: The Upside of Against Individualism* (DuPont Ballroom)** **Chair: Roger Ames**
	Panelists: **Roger Ames**, Peking University, Against Individualism, *For Individuality* **Peter Hershock**, ASDP-East-West Center, *Against Individualism, For Relationalism: Toward an Ideal of Human Becoming Committed to Relational Justice* **Marthe Chandler**, DePauw University, *Religion, Ritual and Family* **Ann Pirruccello**, University of San Diego, *Living Roles, Bearing Persons: De-Centering the Modern Imaginary*
5:30-6:00	**ASDP Alumni Association General Meeting (DuPont Ballroom)**

Saturday 3 March 2018

8:00-5:00 Book Sales

9:00-10:30 Concurrent Sessions

Session 1 Teaching Asia (Quad 1)

Chair: Matthew Ruane

Eric Kendrick, Georgia State University–Perimeter College, *Understanding Japan: Past & Present*

Matthew Ruane, Florida Institute of Technology, *There and Back Again: Using "Journey to the West" in an Introduction to Mythology Course*

Greg Wilkinson, Brigham Young University, *Teaching Confucianism as a Contemporary Japanese Religion*

Session 2 Southeast Asia (Quad 2)

Chair: Qingjun (Joan) Li

Beth Anderson, University of Central Oklahoma, *The Vietnam War: The Artists' Perspectives*

Anh Dinh & Susan Spencer, University of Central Oklahoma, *Kiều Goes to War*

Qingjun (Joan) Li, Belmont University, *The Diasporic Identities of Chinese Indonesians: Past and Present*

Session 3 Reaching Wider Audiences (District 1)

Chair: Kerrianne Gamache

Kathleen Doss & Sylvia Gray, Portland Community College, *Integration of Part-Time Faculty into Asian Studies at the Community College*

Kerrianne Gamache, Middlesex Community College, *"Catholic or Buddhist?" Teaching Cultural Hybridity using Jack Kerouac's Wake Up: A Life of the Buddha*

Jean Tsui, CUNY–College of Staten Island, *The Revival and Reconfiguration of "Confucianism" during China's Political Modernization*

10:45-12:15 **Concurrent Sessions**

Session 1 **Infusing Asian Studies in Teaching (Quad 1)**

Chair: Marla Lunderberg

Heather Collins, Trident Technical College & Medical University of South Carolina, *Critical Thinking about Global Psychology: Infusing Asian Cultures into Psychology Courses*

Michael Koch, SUNY Oneonta, *Introducing Philosophy through Plato and the Zhuangzi*

Marla Lunderberg, Hope College, *Infusing Asian Studies into a (Western) Cultural Heritage Course: Zheng He*

Session 2 **Buddhist Philosophy (Quad 2)**

Chair: Dennis Arjo

Dennis Arjo, Johnson County Community College, *Ritual Propriety and Conceptions of Good*

Jesús Ilundáin-Agurruza, Linfield College, *ZZ Top – Zhuangzi, Zen and their Promise for Expert Performance*

Stephen J. Laumakis, University of St. Thomas, *Why Buddhism Is True?*

Session 3 **India (District 1)**

Chair: William Lowe

William Lowe, Howard Community College, *From Liverpool to the Ganges: An Approach to India by Way of the Music of George Harrison*

Ashok Malhotra, SUNY Oneonta, *Ninash as a Kitchen Table Foundation: An Experiment in Wiping Out Illiteracy Among the Underprivileged Children of India*

12:30-1:45	**Lunch (DuPont Ballroom)**
	Keynote: Daqing Yan, Associate Professor of History and International Affairs, George Washington University, *The Weight of History in East Asia*
2:00-3:30	**Concurrent Sessions**
	Session 1 Asia and the Self (Quad 1) **Chair: Koushik Ghosh**
	Fay Beauchamp, Community College of Philadelphia, *The Chinese Canon & 19thc Western Literature: Resisting A Confucian Rethinking of Self and Ethics*
	Koushik Ghosh, Central Washington University, *A House Made of Dawn: How the Relational Self Continues to Endure in Asia, Despite Modernism, and What is its Future in the Twenty- First Century?*
	Jessica Sheetz-Nguyen, University of Central Oklahoma, *The Rohingya Crisis and the Historical Problems of Ethnicities in Myanmar, 1960-date*
	Session 2 Asian Material Culture (Quad 2) **Chair: Lawrence Butler**
	Lawrence E. Butler, George Mason University, *Doris Duke's Shangri La in Honolulu: An Ottoman Perspective*
	Dawn M. Gale, Johnson County Community College, *From Okinawa to Charlottesville: Ethics, Memorials, and Peacebuilding*
	Susan Clare Scott, McDaniel College, *Understanding Pictorial Space in the Twelfth-Century Illustrations to The Tale of Genji*
	Session 3 Reflections on Asia (District 1) **Chair: Matt Marone**
	Matt Marone, Mercer University, *Reflections on Joseph Needham and the Study of Chinese Science*
	John C. Orr, University of Portland, *The Necessary Other: Asia in the Life and Mind of Henry Adams*
	Deborah Williams, Johnson County Community College, *Responding to Ecological Challenges in Post-War Okinawa: Using Traditional Ecological Knowledge To Inform Ecosystem Analysis and Conservation Strategies*
3:30-3:45	**Break**

3:45-5:00	**Plenary Session: A Toast to Henry Rosemont, Jr. (DuPont Ballroom)**
	Panelists: **Roberta Adams**, Roger Williams University **Fay Beauchamp**, Community College of Philadelphia **Lawrence Butler**, George Mason University **Marthe Chandler**, DePauw University
	Students and friends of Henry Rosemont, Jr. gather to celebrate his teachings, his work, his life, in the many ways that he touched our lives, our work, our teaching. Henry "broadened the Dao" and was for many years at the heart of ASDP. Some of us who participated in his 1996 NEH Summer Institute at St. Mary's College of Maryland, "Teaching the Chinese Classics in Translation," which was co-led by Roger Ames, invite you to share your memories in celebration of our mentor and our friend.
	Raising a glass to Henry Rosemont, Jr.
5:00-5:15	**Concluding Remarks (DuPont Ballroom)**

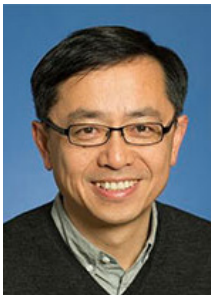
Henry Rosemont, Jr. (1934 – 2017), distinguished scholar of Chinese and Comparative Philosophy, was a keen and discerning scholar whose theories, research, and writings in both linguistics and philosophy broke new ground. He was a devoted teacher, a prolific author and lecturer, and an ardent political activist. Over the years, he maintained a close working relationship with former students, many of whom are now members of ASDP, and he cherished a long and close relationship with his fellow author, Roger Ames. He worked tirelessly to advance the sharing of knowledge across cultures and had an abiding interest in early Confucianism and its applicability to contemporary questions of moral theory and social justice.

Born and raised in Chicago, Illinois, Henry served in Korea (USMC 1952-1955), attended the University of Illinois, received his Ph.D. from the University of Washington (1967), and pursued a post-doctorate in Linguistics with Noam Chomsky at MIT (1969-1971). He began his teaching career at Oakland University in Michigan and taught at several other universities before finally settling at St. Mary's College of Maryland, where he retired as Distinguished Professor Emeritus. He was also a Senior Professor at Fudan University in Shanghai and, after retirement, served as a visiting professor at both Brown University and Trinity University (San Antonio, TX).

FRIDAY'S KEYNOTE SPEAKER

Jennifer Turner has been the director of the China Environment Forum at the Woodrow Wilson Center for 18 years where she creates meetings, exchanges and publications focusing on a variety of energy and environmental challenges facing China, particularly on water, energy and green civil society issues. She leads the Wilson Center's Global Choke Point Initiative, which together with Circle of Blue, has produced multimedia reports, films, and convenings on water-energy-food confrontations in China, India, Mexico, South Africa, and the United States. Other major initiatives include: Cooperative Competitors: Building U.S.-China Clean Energy Partnerships, From Farm to Chopsticks: Food Safety Challenges in China, and Storytelling is Serious Business Workshops For Chinese Environmental Professionals. Jennifer also serves as editor of the Wilson Center's journal, the *China Environment Series* and most recently coauthored *China's Water-Energy-Food Roadmap*. She received a Ph.D. in Public Policy and Comparative Politics in 1997 from Indiana University, Bloomington. Her dissertation examined local government innovation in implementing water policies in China. See more at: https://www.wilsoncenter.org/person/jennifer-l-turner

SATURDAY'S KEYNOTE SPEAKER



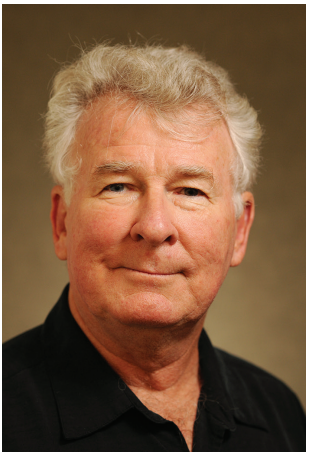
Daqing Yang is an Associate Professor of History and International Affairs at George Washington University, where he teaches modern Japanese history. A co-director of the Memory and Reconciliation in Asia Pacific, he writes extensively on the memory and historiography of the Asia-Pacific War, modern Japan's relationship with Asia, and postwar reconciliation. His monograph, *Technology of Empire*, examines telecommunications networks and prewar Japanese expansion in Asia. He is also a co-editor of *Rethinking Historical Injustice and Reconciliation: The Korean Experience in Regional Perspective* and *Contending Issues in Sino-Japanese Relations: Toward a History Beyond Borders* (also in Japanese and Chinese). His co-edited book, *Anniversary Politics: War Commemoration and Identity in Asia Pacific*, will be published in early 2018. He served as a historian consultant for the Interagency Working Group on Nazi German and Imperial Japanese Government Documents at the U.S. National Archives from 2004 to 2007. A native of Nanjing, China, he received his Ph.D. from Harvard University and has been a visiting scholar/professor at several Japanese and Korean universities as well as the Institute for Contemporary History in Germany. See more at: https://elliott.gwu.edu/yang

CONNIE ROSEMONT is a senior consultant with Museum Search & Reference, an executive search firm that fills curatorial and senior leadership positions for museums nationwide. She is the curatorial assistant for an exhibition currently on display at the Center for Art, Design and Visual Culture, UMBC on Taiwanese artist Lo Ch'ing (羅清). Connie holds an MA in Chinese literature from Johns Hopkins University. She is Henry Rosemont, Jr.'s daughter.

PETER D. HERSHOCK is Director of the Asian Studies Development Program (ASDP) and Education Specialist

at the East-West Center (EWC) in Honolulu, Hawai'i. His work with ASDP over the past twenty years has centered on designing and conducting faculty- and institutional-development programs aimed at enhancing undergraduate teaching and learning about Asian cultures and societies. As part of the EWC Education Program, he has collaborated in designing and hosting international leadership programs and research seminars that examine the relationship among higher education, globalization, equity and diversity. Trained in Asian and comparative philosophy, his main research work has focused on using Buddhist conceptual resources to reflect on contemporary issues of global concern. His books include: *Liberating Intimacy: Enlightenment and Social Virtuosity in Ch'an Buddhism* (1996); *Reinventing the Wheel: A Buddhist Response to the Information Age* (1999); *Chan Buddhism* (2005); *Buddhism in the Public Sphere: Reorienting Global Interdependence* (2006); *Changing Education: Leadership, Innovation and Development in a Globalizing Asia Pacific* (edited, 2007); *Educations and their Purposes: A Conversation among Cultures* (edited, 2008); *Valuing Diversity: Buddhist Reflection on Realizing a More Equitable Global Future* (2012); *Public Zen, Personal Zen: A Buddhist Introduction* (2014); and *Value and Values: Economics and Justice in an Age of Global Interdependence* (edited, 2015).

DR. ELIZABETH (BETTY) BUCK was the East-West Center Co-director of the Asian Studies Development Program from its inception in 1991 until her retirement in 2013. She served as the Center's Director of Education from 1999 to 2003. Her publications include *Paradise Remade: The Politics of History and Culture in Hawai'i* and "A History of Hawaiian Music Production" in *Whose Master's Voice*. In addition to being Senior Advisor to ASDP, she currently travels, audits classes at UH (this semester on The Politics of the Middle East), and leads tours of Doris Duke's extensive collection of Islamic art at Shangri-la, the home Duke built in the 1930s on the slopes of Diamond Head.



ROGER AMES is Humanities Chair Professor and the Academic Director of the Berggruen China Center at Peking University. While Professor of Philosophy at the University of Hawai'i, he co-directed the Asian Studies Development Program from 1991-2012. He is editor of *Philosophy East & West* and *China Review International* and was awarded the Confucius Culture Prize by China. He has authored many interpretative studies of Chinese philosophy and culture: *Thinking Through Confucius* (1987); *Sun-tzu: The Art of Warfare* (1993); *Anticipating China* (1995); *Sun Pin: The Art of Warfare* (1996) (with D.C. Lau) ; *Thinking From the Han* (1998); *The Confucian Analects* (1998); *Focusing the Familiar: The Zhongyong* (2001) (both with Henry Rosemont, Jr.); *The Daodejing* (2003) (with D.L. Hall); *The Classic of Family Reverence: The Xiaojing* (2009); *Confucian Role Ethics: A Vocabulary* (2011); and *Confucian Role Ethics: A Moral Vision for the 21st Century* (with Henry Rosemont, Jr.) (2016).

SPONSORS:

ASIAN STUDIES DEVELOPMENT PROGRAM

ASIAN STUDIES DEVELOPMENT PROGRAM is a joint program of the East-West Center and the University of Hawai'i. It was initiated in 1990 with a mission of enhancing undergraduate teaching and learning about Asian cultures and societies at American two-year and four-year colleges and universities through faculty and curriculum development programs. ASDP was founded by Elizabeth Buck, at the East-West Center and Roger T. Ames, at the University of Hawai'i. ASDP is now under the leadership of Director Peter Hershock at the East-West Center. Its activities extend to more than 400 colleges in 49 states, with 20 schools designated as ASDP regional centers. ASDP offers summer residential institutes in Honolulu and workshops at mainland colleges designed to enhance teaching about Asia and support curriculum development; field studies in Asia; program support for ASDP regional centers that serve as mentoring campuses in their area; outreach on an on-going basis to ASDP alumni and other interested faculty through the ASDP newsletter; and an Internet discussion list (asdp-L@h-net.msu.edu).

THE ASIAN STUDIES DEVELOPMENT PROGRAM ALUMNI CHAPTER

THE ASIAN STUDIES DEVELOPMENT PROGRAM ALUMNI CHAPTER of the East-West Center was formed to enable ASDP alumni to help further the ASDP mission and to support the broader goals of the East-West Center in promoting a better understanding and good relations among the peoples of the Asian/Pacific/U.S. region. The ASDP Alumni Chapter (EWC) cooperates with the East-West Center Association (EWCA) Executive Board and the Alumni Association Office to promote the interests and welfare of the East-West Center and the Association network, and to encourage and coordinate activities of these alumni through educational conferences, workshops, and professional publications.

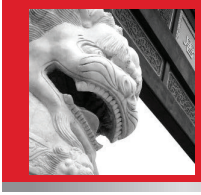
THE ASSOCIATION OF REGIONAL CENTERS FOR ASIAN STUDIES (ARCAS)

THE ASSOCIATION OF REGIONAL CENTERS FOR ASIAN STUDIES (ARCAS) is an institutional association of colleges and universities that demonstrate exemplary engagement with the Asian Studies Development Program (ASDP) mission of enhancing undergraduate teaching and learning about and from Asian cultures and societies. ARCAS regional centers complement ASDP's efforts by fostering sustained institutional collaboration and by assisting faculty, administrators and students at both member institutions and other interested colleges and universities to build Asian studies commitments and capacities.

ASDP ASSOCIATION OF REGIONAL CENTERS FOR ASIAN STUDIES

- Belmont University
- Black Hawk College
- Central Washington University
- City College of San Francisco
- College of DuPage
- Community College of Philadelphia
- Johnson County Community College
- Kapiolani Community College
- Middlesex Community College
- Missouri State University
- Paradise Valley Community College
- Portland Community College
- Slippery Rock University
- Trident Technical College
- Tulsa Community College
- University of Central Arkansas
- University of Redlands

Designed by Manuel Recinos, Middlesex Community College



ASDP National Conference Co-Chairs

Dona M. Cady : cadyd@middlesex.mass.edu

Jessica A. Sheetz-Nguyen: JSheetzNguyen@uco.edu