



Henk Rogers

Founder, *International MoonBase Alliance*
Founder and Chairman, *Blue Planet Foundation*
Founder and CEO, *Blue Planet Energy Systems*
Founder, *Blue Planet Software*

Henk B. Rogers is a Dutch-born entrepreneur and clean energy visionary, who has dedicated the past decade of his career to the research, development, advocacy and implementation of renewable energy sources in his adopted home of Hawaii.

Rogers studied computer science at the University of Hawaii and spent his early career in Japan as a video game developer and publisher, gaining distinction for producing the country's first Role-Playing Game, *The Black Onyx*. Rogers went on to revolutionize the video game industry by securing the rights for the blockbuster, *Tetris*, which 30 years later remains a bestseller and global icon of gaming culture.

Today, Rogers serves as chairman of Blue Planet Software, the sole agent for the *Tetris* franchise; founder of Blue Planet Foundation, the state's leading nonprofit clean energy advocate; founder of Blue Startups, Hawaii's first venture accelerator for local technology entrepreneurs; and founder of Blue Planet Research, which is working on off-grid solutions and exploring the hydrogen economy; and founder of the International MoonBase Alliance.

Through educational outreach, policy advancement and community engagement, Blue Planet Foundation is on the front line as Hawaii progresses toward 100% renewable energy. The organization worked to make Hawaii the first state in the nation with targets for 100% renewable energy—for both electricity and ground transportation sectors. Blue Planet Foundation's signature annual energy report card has become a key marker assessing the state's renewable energy efforts and areas for advancement. The organization is now expanding its' 100% renewable effort across the country through collaboration with key state lawmakers.

In 2015, Rogers founded Blue Planet Energy Systems to advance his mission of ending the use of carbon-based fuel worldwide, with Hawaii leading the charge. He led the development of Blue Ion, a prepackaged energy storage solution combining industry-leading LiFeP04 battery technology with proprietary system architecture and energy management software.

Available on the market since August 2015, Blue Ion offers a safe, reliable, fully automated renewable energy solution to aid the adoption of off-grid photovoltaic systems and reduce Hawaii's reliance on carbon-based fuels. Using Blue Ion technology, Rogers declared both his residences in Honolulu and Kailua-Kona completely energy independent.