
PILP

Week Two

'Security and Futures'



EAST-WEST
CENTER

Synopsis

In Week One you settled in and started a voyage of discovery and wayfinding by exploring the '4 Ps': a sense of place (Hawaii and the East-West Center), people in our learning community and network, purpose (the mission of the EWC and the Leadership Program), and PILP as a program. In Week Two, we focus on an issue of regional and strategic importance: security in Oceania set against a backdrop of alternative and preferred futures. In particular, we will analyze food and military security, and the different leadership challenges associated with each arena.



Chinese Navy's ship dedicated to satellites & communication tracking – Tahiti - 2017

Week Two Overview

Security is the state of being free from danger or threat. The word derives from the Latin *securus*, meaning 'free from care'. Security implies protection, whether on an individual, organizational or national level. There are many different types of security, ranging from the political (international, homeland, public), to the physical (airport, home, port, school, transportation), to IT (computer, internet, data, network, privacy), to economic (monetary, financial, social). Our focus is on food security (access to food) and military security. Is military conflict induced by food insecurity really 'inevitable' in the next 20 years?

Security is both present and 'futures' oriented. The absence of security in the present lends an immediacy and urgency to a potential crisis situation. However, security is also a long-term issue, requiring us to envision a range of preferred, alternative and wild-card scenarios. In November, Hawaii will start evacuation drills in schools (after North Korea launched an inter-continental ballistic missile on July 4). Will this make people feel more or less 'secure'?

Week Two Detail

On **Monday**, our Waka host will launch Week Two with an overview of current events in the region linked to Security and Futures. This will introduce key themes, keep us informed ('what's going on?'), and help us make connections and address complex challenges from a pan-regional perspective. Then, we deepen our sense of place (after Keala's Hawaiian history presentation last week), when guest faculty and EWC alumnus, Brian Alofaituli, will present a broad historical overview of the Pacific region.

In the early afternoon, we migrate from the past to the future and launch Pacific Foresight with Dr. Scott MacLeod, looking at global issues from a futures perspective and how these directly affect the Pacific. Afterwards, we welcome Landi Kotaro from PILP G2 back to the EWC. Landi will share her personal story, before discussing her professional work at the United Nations with us on Thursday. Every year, PILP invites applications from alumni to return to the EWC for a week and share their knowledge, talent, experience and expertise with you, the new cohort. To close the day, time is set aside in the late afternoon for meetings and personal business, including mandatory sessions with Philippe (PILP 'Tok' presenters) and Lance (Waka 2 host group).

On **Tuesday** morning, we have an early start and our first Mandarin session (good luck, G5!) with language instructor Chuang, Hui-Ju ("Rachel"), who is Taiwanese and an EWC alumna. Nǐ hǎo and welcome back to the PILP, Rachel. Afterwards, a PILP business 'prep' session will cover a range of subjects and events: the PILP G5 Welcome Ceremony (you will make 45-second speeches), our visit to USPACOM (military security), and the Matson shipping visit (food security). Then, we have an early lunch with our friends from TECO, the Taipei Economic and Cultural Office in Honolulu, when we will welcome President Anne Hung from the Institute of Diplomacy and International Affairs (IDIA) in the Ministry of Foreign Affairs (MOFA). President Hung is visiting the EWC for the first time, so please make her welcome. Dress is business attire. Check out PILP G4 on the IDIA website: <http://www.mofa.gov.tw/enidia/default.html>

Immediately after lunch we leave for the U.S. Pacific Command (USPACOM), where we will meet staff from the Pacific Outreach unit and explore issues of military security in Oceania. USPACOM's Area of Responsibility encompasses about half the earth's surface, stretching from the waters off the west coast of the U.S. to the western border of India, and from Antarctica to the North Pole. Please see separate USPACOM case notes below as logistics are important.

On **Wednesday morning**, we will be hosted off-site by Director General Wallace Chow at TECO (http://www.roc-taiwan.org/ushnl_en/index.html). President Hung will discuss the 'Field Study' in Taiwan and seek your input on the experience. This is the time to ask questions about Taiwan! For those who need a Taiwan visa, we will apply for visas at TECO, so please follow Lori's instructions (**see below**) and bring your passport, two color passport-size photos and a completed application form with you. On return to the EWC, business meeting time is reserved for this week's PILP 'Tok' presenters to meet Philippe and for Waka 2 to check-in with Lance.

After a break for lunch, please prepare for the official PILP G5 Welcome Ceremony later in the afternoon with local dignitaries and officials in attendance from Taiwan, the East-West Center and the local community. This is a formal occasion so please wear traditional / formal attire from home if you have it, or formal business/aloha attire. You are welcome to invite friends and family to attend and we warmly encourage this. Please let Lori know if you have guests who RSVP 'yes' and will attend. You will give very short (45 second) speeches. It is surprising how much you can say in 45 seconds! Individual and group photos will be taken before the ceremony in the Japanese Garden at the Imin Conference Center. There is a reception afterwards. PILP G5 is hosting the Welcome Ceremony, so please greet guests and make them feel welcome throughout the event.

On **Thursday morning**, we are delighted to visit Matson shipping company at Sand Island (an industrial area near the airport) at the personal invitation of one of the East-

West Center’s Foundation Board of Directors, Vic Angoko, who is Senior Vice President of the Pacific region. Vic is kindly flying back from San Francisco the night before to host us. We will learn about Matson’s work in shipping and distribution across the Pacific, as well as the operational and leadership challenges the company faces in such a vast area, concluding with lunch on-site generously hosted by Matson. See below for more on Matson as a PILP G5 case study.

Back at the EWC in the afternoon, Amanda Ellis, former Ambassador for New Zealand to the United Nations and Landi Kotaro (PILP G2) will discuss development challenges and opportunities in the Pacific from a UN perspective. Afterwards, meeting time is reserved for PILP ‘Tok’ presenters with Philippe and Waka 3 hosts with Lance.

On **Friday** we launch our first PILP G5 ‘Tok’ with the security theme, **“A Safer Home”** in the Burns Hall Shramm room (4th floor). Week Two concludes with Wellness. An optional yoga session will be held in Friendship Circle at 4:00pm with APLP. Sunset on the beach afterwards anyone? Enjoy the weekend!

Objectives and Milestones

In Week Two, you will (among other things):

- Explore the present, past and ‘futures’ of Oceania from regional perspectives
- Meet our Taiwanese partners (TECO and IDIA, including President Anne Hung) and learn about the PILP G5 ‘Field Study’ in Taiwan
- Visit the US Pacific Command to discuss military security in the Pacific
- Deepen your networks across Oceania
- Enjoy the PILP Welcome Ceremony! We celebrate your presence with us
- Analyze the operational and leadership challenges of Matson shipping distribution across the Pacific region
- Welcome Landi from PILP G2 back to the EWC / PILP ohana and learn about her impactful work in the United Nations
- Learn your first words of Mandarin
- Apply for your Taiwan visa (if you need one)
- Experience the first G5 PILP ‘Tok’

Key Ideas and Words

(In)security	Welcome Ceremony	_____
Food security	45-second speech!	_____
Futures and foresight	G5 ‘Tok’: A Safer Home	_____
TECO/IDIA	Nǐ hǎo	_____
Taiwan ‘Field Study’	Wellness	_____
Development		

Key Questions

1. What makes you feel ‘secure’ on individual, organizational and national levels?
2. What sense of community does Oceania have as a region and how are our pasts interconnected?
3. What is ‘foresight’ and what are the key challenges facing Oceania tomorrow?
4. How can we harness our similarities to address these challenges?

5. As Pacific Islanders, how do we lead in diverse or international settings?
6. What is authority? How does the U.S. military 'construct' authority?
7. How can you maximize the Taiwanese Field Study portion of PILP?
8. If you were to return to the EWC and present to PILP G6, what would you talk about?
9. What makes a Ted talk go viral?
10. How balanced is your life and how much attention to you pay to 'wellness'?

Guests



President Anne Hung

Education:

LL.M, University of California at Berkeley (1992)
 M.A. in Diplomacy and International Law, National Chengchi University (1986)
 B.A. in Law, National Taiwan University (1980)

Experience:

Deputy Representative, Taipei Economic and Cultural Representative Office in the United States (2014- 2016)
 Director General, Taipei Economic and Cultural Office in Boston (2009-2014)
 Director General, Department of European Affairs, Ministry of Foreign Affairs (2008-2009)
 Deputy Director General, Department of Treaty and Legal Affairs, Ministry of Foreign Affairs (2007-2008)
 Director, Division of Congressional Liaison, Taipei Economic and Cultural Representative Office (2004-2006)
 Deputy Director, Division of Congressional Liaison, Taipei Economic and Cultural Representative Office(2000-2004)
 Section Chief, Department of North America Affairs, Ministry of Foreign Affairs (1995-2000)
 Executive Officer, Department of North America Affairs, Ministry of Foreign Affairs (1992-1995)
 Secretary, Taipei Economic and Cultural Office in San Francisco (1987-1992)
 Desk Officer, Department of North American Affairs, Ministry of Foreign Affairs (1983-1987)



Mr. Chi-chia Chen currently serves as Deputy Counselor of the Department of East Asian and Pacific Affairs, Ministry of Foreign Affairs (MOFA) responsible for aid program to Pacific countries in areas of education, vocational training and agriculture.

Mr. Chen joined Taiwan's Foreign Service in 1994. Most recently, he served as the Consular Director at the Taiwan Office in Canberra, Australia (2008-14). His first posting was at the Taiwan Office in Houston, Texas, USA (1997- 2003) as the Consular Officer.

In Taipei, Mr. Chen has held positions including Chief of Legal Section, Passport Administration Division, Bureau of Consular Affairs (2004-07), Executive Officer of the Department of Information and Cultural Affairs, MOFA as a member of the speech-writing team for the Foreign Minister (2003), and Desk Officer of the Congressional Liaison Office, MOFA (1994-97). Prior to the Foreign Service, he worked as a congressional assistant for Legislator Dr. Wei Yung in Taipei (1993).

Mr. Chen holds a Master of Arts degree in International Affairs from the George Washington University, Washington DC, USA.



Wallace, Minn-gan Chow
Director General of the Taipei Economic and Cultural Office in Honolulu (TECO)

Education:

M.A. International Relations, National Taiwan University (1994)
B.A. International Relations, Department of Political Science, NTU (1986)

Professional Experience:

Director General, Taipei Economic and Cultural Office in Honolulu (2015/06/17 ~)

Deputy Director General, Department of International Information Services, Ministry of Foreign Affairs (MOFA) (2014/05 ~ 2015/06)

Senior Executive Officer, Vice Minister's Office, MOFA (2013/07 ~ 2014/05)

Senior Executive Officer, National Security Council (2012/08 ~ 2013/07)

Senior First Secretary, Department of International Organizations, MOFA (2011/01 ~ 2012/08)

Senior First Secretary, Embassy of the Republic of China (Taiwan) to Kiribati (2008 ~ 2010)

First Secretary, Embassy of the Republic of China (Taiwan) to Kiribati (2005 ~ 2007)

Secretary, Department of International Organizations, MOFA (2004/07 ~ 2004/12)

Fellow, Foreign Service Programmer, Oxford University, UK (2003/08 ~ 2004/07)

Section Chief, Department of African Affairs, MOFA (2002/02 ~ 2003/08)

Secretary, Deputy Minister's Office, MOFA (2001/03 ~ 2002/02)

Second Secretary, Taipei Economic and Cultural Office in New York (1998/01 ~ 2001/03)

Third Secretary, Taipei Economic and Cultural Office in New York (1995/01 ~ 1997/12)

Desk Officer, Department of International Organizations, MOFA (1993/07 ~ 1994/12)

Student, Language Center, Leeds University, UK (1992/09 ~ 1993/07)

Desk Officer, Department of International Organizations, MOFA (1991/07 ~ 1992/09)



James, Chien-Tsai Huang
Deputy Director of Taipei Economic and Cultural Office in Honolulu

Education:

B.A. International Relations, Department of Diplomacy, National Cheng-Chi University (1997)

Professional Experience:

Deputy Director, Taipei Economic and Cultural Office in Honolulu (2015/01/25 ~)
Deputy Director, Visa Office in Taoyuan International Airport, Bureau of Consular Affairs, Ministry of Foreign Affairs (MOFA) (2014/07 ~ 2015/01)
Executive Officer, Deputy Minister's Office, MOFA (2013/02 ~ 2014/07)
Associate Researcher, Institute of Diplomacy and International Affairs, MOFA (2012/09 ~ 2013/02)
Executive Officer, Foreign Service Institute, MOFA (2012/05 ~ 2012/09)
Consular Officer on Home Assignment, Foreign Service Institute, MOFA (2011/07 ~ 2012/05)
Consular Officer, Taipei Economic and Cultural Office in Los Angeles (2009/07 ~2011/07)
Third Secretary, Taipei Economic and Cultural Representative Office in Washington D.C. (2006/07 ~2009/07)
Desk Officer, Congressional Liaison Office, MOFA (2003/07 ~ 2006/7)
Student, Language Program, Idaho State University, Pocatello, ID, U.S.A. (2002/08 ~ 2003/07)
Desk Officer, Congressional Liaison Office, MOFA (2002/06 ~ 2002/08)



Amanda ELLIS

Special Advisor for International Programs and Partnerships, Office of the President, East West Center

Area of Expertise: International development and economics, international relations, gender and women's economic empowerment, banking, and access to finance.

Amanda Ellis currently serves as Special Advisor in the Office of the President. Until March 2016 Ms. Ellis served as New Zealand's Head of Mission and Ambassador to the United Nations in Geneva and the Prime Minister's Special Envoy to Francophone Africa. From 2010 she was Deputy Secretary International Development and the first woman to head the New Zealand Aid Programme, managing an annual budget of over \$0.6 billion. Prior to this, Ms. Ellis was Lead Specialist in the Poverty Reduction and Economic Management Group at the World Bank Group in Washington D.C., where she managed the World Bank President's Global Private Sector CEO Leaders Forum and led the Doing Business gender research project which created "Women, Business and the Law." While at the World Bank, she worked with the Economist Intelligence Unit to create the EIU Women's Economic Opportunity Index. Ms. Ellis also founded the International Finance Corporation's gender program, where she developed the first lines of credit for women entrepreneurs in Africa delivered through local banks. In the late 1990s she served in senior executive roles at Westpac Banking Corporation in Australia, including as Head of Women's Markets and National Manager Women in Business.

Ms. Ellis is the author of two best-selling Random House books, Women's Business, Women's Wealth and Woman 2 Woman and lead author of five research titles in the World Bank Directions in Development series on gender and growth in Africa, the Middle East, East Asia and the Pacific. A founding member of the Global Banking Alliance for Women, Ms. Ellis is the recipient of the TIAW Lifetime Achievement Award for services to women's economic empowerment and the East-West Center Distinguished Alumni Award. Amanda serves on the advisory boards of the UN Women's Empowerment

Principles, Women in Leadership Europe, WEConnect International, and FINCA International Foundation. She is a member of NZ Global Women and an honorary member of BPW International. She serves on the Friends of the East West Center Board, the World Economic Forum Future Agenda Councils and the Council on Foreign Relations (CFR) Advisory Committee on economic inclusion. She holds a BA First Class Honors degree in French and Economics from the University of Otago, New Zealand, an MA degree from the University of Hawaii at Manoa which she earned on an East-West Center scholarship, an LTCL from Trinity College London. She has taken part in executive education programs at Harvard University, Stanford University and INSEAD.



Brian T. Alofaituli is a Ph.D. candidate in the Department of History at the University of Hawaii at Manoa (UHM) with an emphasis in Pacific history. He received a Master of Arts in Pacific Islands Studies from UHM, and a Master of Arts in Cultural Studies from Fuller Theological Seminary in Pasadena, CA. Brian is a former program director in the National Office of Samoan Affairs, and served as a Council of World Mission Ambassador. He is an alumnus of the East-West Center. He is also an advocate of higher education among Pacific Islanders in both Hawaii and California.



CHUANG, Hui-Ju (“Rachael”) Hui-Ju holds a Ph.D. degree in Chinese Language and Linguistics with a focus on Chinese language teaching and learning. She has taught Mandarin Chinese at the University of Hawaii at Mānoa for many years while initially pursuing her Ph.D at the Department of East Asian Languages and Literatures. Prior her arrival at Hawaii, she obtained her M.A. degree in Linguistics at the University of Chung Cheng University in Taiwan, where she was born and raised. After she obtained her M.A. degree, Hui-Ju worked as a full-time research assistant for projects focused on the two dialects, Taiwan Southern Min and Hakka, and their language and cultural integration. Hui-Ju is currently teaching Mandarin classes at the Kapi’olani Community College.



Landisang Lysandra KOTARO (Palau) is a Senior Legal Researcher in the House of Delegates of the Palau National Congress, having been a legal researcher and committee staff since 2013. She has also served as an advisor and fellow for the Palau Mission to the United Nations on Oceans and Seas during 2016. Prior to her work as a researcher Landisang served as an assistant at the Senate Committee on Ways, Means and Financial Matters and in the Office of the Ombudsman Landisang holds a Master in Asia-Pacific Studies from National Chengchi University in Taiwan and a Bachelors of Science in International Studies from the University of Utah. Landisang believes the interest of the people should be the focus of governmental concern, and that the youth of Palau are the future of the nation.

USPACOM Visit: Military Security in the Pacific

Date: Tuesday, August 22nd, 1:00pm-4:30pm

Site: US Pacific Command - USPACOM (transport provided)

Logistics first ...

We will depart for USPACOM at 1:00pm directly after lunch with TECO on Tuesday. The bus will be waiting for us in front of Burns Hall. Please note that the United States Pacific Command is a closed military complex - we have special authorization to enter and host a meeting inside the facility. Due to security restrictions, we ask that you **do NOT bring any electronic items with you** to PACOM whatsoever. No phones, laptops, cameras, USBs or anything that holds data (or needs to be charged/use batteries) can be brought into the facility. PILP G5 will be escorted by military personnel while we are inside the PACOM complex. They will assist with our needs (lavatories, water, etc.).

The staff we will meet are from Pacific Outreach Unit and Strategic Partnerships (see bio below): <http://www.pacom.mil/Contact/Directory/J9/>

Around PACOM

According to G. Friedman in his book *The Next 100 Years* “the single most important geopolitical fact in the world is that the United States controls all the oceans.” Control of the oceans is the foundation of America’s security and its ability to shape the international system. Any seagoing vessel - commercial or military- in any ocean can be monitored by the US Navy.

Having achieved the unprecedented feat of controlling the world’s oceans, the US seeks to prevent other nations from building navies. This can be done by making certain that no one is motivated to build navies or has the resources to do so. The US military strategy to control the oceans involves 2 elements: one strategy is to fund and ensure everyone has access to the sea without needing to build a navy. The other strategy is to tie down potential enemies in land-based confrontations. This will force them to exhaust their military spending on troops and tanks with little left to fund navies.

USPACOM Resources

- About USPACOM: <http://www.pacom.mil/About-USPACOM/>
- History of USPACOM: <http://www.pacom.mil/About-USPACOM/History/>
- Area of Responsibility: <http://www.pacom.mil/About-USPACOM/USPACOM-Area-of-Responsibility/>

USPACOM Bio



Major Eugene L. Choi, United States Air Force

Major Eugene L. Choi is currently a Democratic People’s Republic of Korea (DPRK) Strategic Plans Officer in the J5 Strategic Planning and Policy Directorate at United States Pacific Command (USPACOM), Camp H.M. Smith, HI. He is the USPACOM lead for DPRK Line of Effort (LOE) manager, one of eleven Theater Campaign Plan LOEs. He develops and coordinates long term DPRK strategy and policy affecting USPACOM and DOD strategic equities and interests with the Office of

Secretary Defense-Policy, Chairman of the Joint Staff of Staff, United States Forces Korea, United States Forces Japan, and other Federal Interagency focused on DPRK issues.

Major Choi entered the Air Force in 2001 from the Reserve Officers Training Corp at the University of Virginia. He is a core developmental engineer who was selected for a selective Operational Experience tour with an assignment as an aircraft maintenance officer at Kadena AB, Okinawa, Japan and Osan AB, Republic of Korea.

At Osan, he was selected by the 7th Air Force commander to serve as the Aide-de-Camp to the Republic of Korea, Air Force Operations Command commander. After his overseas assignments, he transitioned into the Space and Missile Systems Center at Los Angeles Air Force Base, CA as an acquisition/engineering officer where he put a \$4.5B GPS III Program on contract. He also assigned to the Space Superiority Systems Wing where he was responsible for managing and ensuring Space Situational Awareness (SSA) developmental planning to defend/protect all USAF space assets. Major Choi transitioned into a green door assignment at the National Reconnaissance Office at Ft. Belvoir, VA where he was the Chief of Space Situational Awareness. He was directly responsible for ensuring SSA operational requirements for National Technical Means assets and the greater national space community. As a career broadening, he was assigned as a Political/Military Affairs Strategist (PAS) at the International Affairs Division, Pacific Air Forces, Joint Base Pearl Harbor-Hickam, HI. Major Choi advocated for Theater Security Cooperation strategy with Pacific Command, HQ Pacific Air Force, and partner nation air force officials to improve interoperable coalition air operations. He provided and shaped strategic response to political-military events for the Northeast Asia region. Prior to his current assignment, Maj Choi was an Air Force Institute of Technology Master's Student at the Naval Postgraduate School, Monterey, CA. He was selected as Foreign Area Officer (FAO) in 2014 and is a certified FAO with a Master's degree in Security Studies, East Asia. His area of specialty is the Northeast Asia region and speaks fluent Korean.

Case Study #2: Food Security in Hawaii

Date: Thursday, August 23rd, 9:15am-1:30pm

Site: Matson shipping company on Sand Island (transport provided)

Case Overview

What's Going On?

Oceania has 10 million people and 25,000 islands scattered across 3 million square miles of the Pacific, the world's largest ocean. Oceania is arguably the region most dependent on sea transport in the world. The unique characteristics of Pacific island shipping (long routes, minute economies, imbalance in inward and outward loadings, financing barriers, high risks and high infrastructural costs) present a great dilemma for PICs, which shipping companies call "lifeline" economies.

Oceania is also extremely dependent on imported fossil fuel, which represents a major drain on economies, a major barrier to development and a source of vulnerability. The transport sector (land, air and marine) is the largest user of fossil fuels, accounting for at least 70% of all PICs use. For PICs, sea transport is a significant, and in some cases the majority, user. Electricity generation, in comparison, uses around 20% of fossil fuel.

In Hawaii, great strides are being taken toward energy security, which we will explore next week (Week 3, 'Climate and Adaptation'). However, progress in redressing the shipping dependency dilemma facing Hawaii's leaders around food security has proven more challenging. We have a 7 day supply of food and one harbor capable for unloading shipping containers used in modern shipping. Thus the state's 1.3 million residents and 9 million annual visitors are completely dependent upon imports for 90% of its fresh food, meats, and food products. In other words, we are entirely dependent upon Matson Navigation Shipping company and an industry that is undergoing significant changes with unknown futures.

What actions are being taken?

Some believe Hawaii has an opportunity to redress food security today that is "unprecedented and likely will never arise again." The reason being that in 1994 sugar, pineapple, and macadamia nut plantations constituted almost 90 percent of all agricultural lands planted in Hawaii. However, by 2015 action was taken to close all plantations and increase imports. The end of these industries has for the first time in Hawaii's current era opened-up vast tracts of prime agriculture land.

Unfortunately, increasing food production has proven very challenging in Hawaii. Workforce training for agriculture and the food industry has been replaced with construction and service industry training leaving a shortage of agriculture-trained professionals. Even if Hawaii trained masses of farmers who could afford to acquire land and equipment, housing them would prove extremely challenging. Housing costs are inflated by the US military 'pivot' from the Atlantic to the Pacific which has brought more troops who need housing, the rise in an affluent resident population from the US mainland seeking the 'island life', among other issues, has put a heavy strain on the housing market. As a result, the vast tracts of agriculture land are being converted into resorts, suburban housing arrangements, or are being purchased by biotech companies to run experiments around genetically modified seeds.

Despite these challenges, there are a few notable initiatives. One being the Whitmore Project created by Senator Dela Cruz (see resources below). Another is the Public Private Partnership of the Hawaii Green Growth Initiative. Since food security cannot be separated from energy and water security, Hawaii Green Growth initiative integrates targets and deadlines for multiple environmental and social issues through the Aloha+ Challenge (see resources). Despite these notable initiatives it is clear that Hawaii will continue to struggle with the dilemma of being completely dependent on Matson Navigation and an industry undergoing significant disruption.

Where do you and your community fit?

We will offer two learning opportunities to help you generate applicable lessons from this case study and explore where you and your community fit. We will begin with a 'behind the scenes' tour of Honolulu Harbor and Matson Navigation Company Operations Center for the Pacific. Currently Honolulu Harbor handles over 11 million tons of cargo annually and is the principal seaport of the state. In 2016, Matson's earned net income was US \$80.5 billion and was named the #1 Ocean Carrier in the world by Logistics Management magazine for the third (3rd) year in a row! The company is celebrating its 135th year as a Pacific Ocean navigator and transportation pioneer. Will its business model survive another 135 years?

After the tour, we will visit Matson HQ to learn about the shipping industry in the Pacific with Vic Angoco, Senior Vice President of Matson Navigation Company. Mr. Angoco is originally from Guam and also serves on the Foundation Board for the East-West Center. Among other things impacting food security, we can discuss emerging issues such as the emergence of Samoa's South Pacific shipping line as an example of regional co-operation among Pacific Forum nations.

Case Objectives & Key Questions

Objectives: Learn...

- The link between food, water, and energy security
- The complex dilemma around food security in Hawaii
- How agriculture has influenced the economy and demographics of Hawaii
- Applicable lessons around food security in the Pacific

Key Questions

- Does food security require dependency on shipping companies in PICs?
- What would a 21st century shipping system look like in the Pacific?
- What is your diagnosis of the root causes of low food security of Hawaii?
- What lessons can emerging Pacific leaders learn from land dilemmas in Hawaii?

Case Bio



Vic S. Angoco
Senior Vice President, Pacific, Matson

Vic Angoco is senior vice president of the Pacific division of Matson. In this position, Angoco has a key role in overseeing all aspects of Matson's core market, Hawaii, as well as the Guam trade. He also serves as executive vice president of the Matson subsidiary, Matson Terminals, Inc. In addition to his contribution to the company's business operations, Angoco represents Matson in a wide range of community service activities, as well as serving in leadership roles pertaining to the modernization of Hawaii's harbors and the Port of Guam's infrastructure improvements.

Angoco, who is originally from Guam, has been in the maritime industry since 1990, and has held a wide range of operations and sales management positions. He joined Matson in 1996 as manager, operations, Guam, and soon after was promoted to manager, sales/customer service. As part of a management development program, Angoco transferred to San Francisco in 2001 and was promoted to manager, national accounts and eastern area sales. In 2002, he was promoted again to manager, container operations and transferred to Honolulu. In 2004, he joined Young Brothers, Ltd./Hawaiian Tug & Barge as vice president, sales and marketing and was promoted to vice president and general manager in 2005. In 2006, he was promoted to senior vice president. He returned to Matson later that year as country manager, Guam. He returned to Hawaii as vice president, Pacific, in 2008, was promoted to senior vice president in 2010.

Prior to joining Matson, he worked for American President Lines (APL) for four years as manager, operations, Guam, and worked for Sea-Land Services in Guam from 1990 to

1992 as operations manager. Angoco has a bachelor's degree in business management from Oregon State University. He is also on the Foundation Board of Directors for the East-West Center and current Board Chair for Pacific Resources for Education and Learning (PREL) in Honolulu: <http://investor.matson.com/management.cfm>

Matson corporate overview: http://www.matson.com/corporate/about_us/overview.html

Matson Case Logistics

- Business casual dress. No shorts
- No security required (no metal detector). Phones/Cameras ok except on places where workers operate due to Union rules
- No passport needed

Matson Resources

- Matson Annual Report (see risk factors p.11):
http://files.shareholder.com/downloads/AMDA-ZJRXJ/4663110325x0x932665/D191CDF1-059D-4041-BF56-0256268750EE/2016_Matson_AR_HR_FINAL.pdf
- ADB article on Shipping:
<https://www.adb.org/sites/default/files/publication/29760/shipping-pacific.pdf>
- Government of Samoa South Pacific shipping line:
<https://www.pacificforumline.com> (An example of regional co-operation among Pacific Forum nations. It was born from concern over the deterioration of traditional island tramp services due to containerization).
- Whitmore Project Plan of Senator Dela Cruz Article:
http://www.capitol.hawaii.gov/MemberFiles/Senate/delacruz/Documents/Dela%20Cruz_HFF%20Summer%202016%20p032-33.pdf
- Local Food and the “Aloha + Challenge”: <https://hawaii greengrowth.org/aloha-challenge/aloha-targets/local-food>
- GoFarm Hawaii Ag Business Startup Incubator: <http://www.gofarmhawaii.org>

Pacific Foresight Classes

Pacific Foresight classes will utilize the East-West Center’s Foresighting Model to identify key elements of change which are likely to affect (and reflect) the Pacific through to the year 2035. In doing so, the sessions will examine global trends but see these through a pan-Pacific lens. Sessions are facilitated by Dr. Scott MacLeod. We will look at the following topics:

1. Population Patterns: dynamics such as demographic trends, migration patterns, and how people coalesce or organize into groups (such as urbanization or institutional forms).
2. Modes of Knowing: processes of thinking (cognition) and patterns of belonging, seeing, communicating, and valuing (culture).
3. Physical Environment: ecosystems of interconnected species and patterns of flows of energy and matter (such as water, toxins, nutrients and elements like CO₂)
4. Systems of Power: processes for collective decision making, regulatory frameworks, and patterns of conflict (includes not only governments but also social and private sectors).

5. Distributions of Wealth: systems through which resources are created and allocated through such mechanisms as marketplaces, governance and social sharing.
6. Technologies: applications of knowledge to practical purposes such as affecting patterns of knowledge, movement, interconnection, and human impact.

PILP G5 'Tok' Presentations – Curating Oceania

PILP G5 'Tok' presentations (inspired by TEDx) are part of what we call 'Curating Oceania'. Toks will take place on Friday mornings. You will be required to give one 5-12 minute presentation that is designed to spark conversation and connection. You will be encouraged to reach into your personal history, your professional knowledge, your ideas (or projects already led or to be led), as well as your own interests. PILP Toks are a platform for enhancing your public speaking and communication skills (sessions will be filmed). Coaching will be provided and a full dress-rehearsal is required, as well as preparatory work with Philippe.

PILP Tok topics link to our weekly themes. This week the theme is 'Security and Futures' and our topic is '**A Safer Home**'. Peace & stability (political and economic) are keys for the development of our region. To ensure both, we have to reach a certain level of security. But security is not just a matter of law and order. It is also about food, the environment, social equality ...

How can the Pacific region take control of its different security needs to ensure better and more sustainable development in the future?

The following are important for the success of PILP Toks:

- Relevance / alignment to weekly themes in a broad sense
- Inclusion of relevant personal experience in the content (but not your life history!)
- Oral skills and story-telling performance / ability to build an inspiring speech
- Peer / audience connection and responses
- Time management (maximum 12 minutes)

Week Two Assignments

- Prepare your 45-second speech for the PILP G5 Welcome Ceremony
- Review the PACOM and Food Security websites for background information before our site visits
- Explore the Matson website before we visit on Thursday (August 24):
http://www.matson.com/corporate/about_us/overview.html
- Review the IDIA website and spot friends from PILP G4:
<http://www.mofa.gov.tw/enidia/default.html>
- Prepare your PILP TED 'Tok' (presenters only)
- Add new insights to your 'My Leadership Philosophy' (simple, clear and concise statements that you believe to be true about leadership)
- Review PIDP online *Pacific Island Report* (sign up for their weekly email digests):
www.pirreport.org

Resources and Readings for Week Two

Readings (Optional)

- “Our Sea of Islands” - Epele Hau’ofa (1993)
- “Transforming the Regional Architecture: New Players and Challenges for the Pacific Islands” – Nic Maclellan (2015)
- “Lagimalie and the Challenge of Pacific Leadership in the 21st Century” – Tui Atua Tupua Tamasese Ta’isi Efi (2014)
- Introduction and Chapter 1 in *South Pacific Futures: Oceania Toward 2050* – Anthony B. Van Fossen (2005)
- “The New Pacific Diplomacy: An Introduction” – Greg Fry and Sandra Tarte (2015)
- Security and Futures online magazine: <http://flip.it/wi6jfp>

Watch/Listen (Optional)

- “The real harm of the global arms trade” – TED talk by Samantha Nutt: <https://youtu.be/6LmPq7D-ds0?list=PLOGi5-fAu8bGYH1AO4F7W5wcbZXtR1eAN>
- “How NATO's Supreme Commander thinks about global security” – TED talk by James Stavridis: <https://youtu.be/QPiaadMporw>
- “Doesn’t everyone deserve a chance at a good life?”, Jim Yong Kim, TED Talk: https://www.ted.com/talks/jim_yong_kim_doesn_t_everyone_deserve_a_chance_at_a_good_life
- “Achieving Food Security” – TEDx talk by Guy M Poppy: <https://youtu.be/YQo0l4uZb7w>
- “The Warm Winds of Change in the Contemporary Pacific” – Audio lecture by Professor Cluny Macpherson: <http://www.radionz.co.nz/national/programmes/themacmillanbrownlectures/20070101>

Taiwan Visa Application (TECO Visit on Wed, August 23rd)

- Only for those of you who need to apply for the Taiwan visa: please complete the application online at <https://visawebapp.boca.gov.tw>
- You will need to bring the following documents with you to TECO on Wednesday, August 23rd: 1) Printed application form; 2) Two passport-size photos in color taken within the last 6 months (background should be white); and 3) Your passport.
- Any questions? Please see Lori as soon as possible

Calendar Week Two (August 21-25, 2017): 'Security & Futures'

Date	Time	Activity	Location	Lead	M/O/P/S
Monday, August 21	9:00-9:45	Introduction to Week (Waka 2)	Burns 3015	LB & Waka 2	M
	10:00-12:00	Pacific History (Brian Alofaituli)	Burns 3015	BA	M
	1:15-2:15	Pacific Foresight 1 (Scott MacLeod)	Koi	SM	M
	2:30-4:00	The Story So Far (Landi Kotaro, PILP G2)	Koi	LK	M
	4:15-	Meeting Time: Ted Tok Prep (PL) / Waka 2 Host Check-In (LB)	Burns Various	PL, LB	S
Tuesday, August 22	8:00-9:15	Mandarin 1 (Chuang, Hui-Ju "Rachel")	Burns 3015	Rachel	M
	9:30-10:30	PILP Business: Prep for PILP Welcome Ceremony, Case Study: Security in the Pacific - PACOM & Matson	Burns 3015	NB, PL, LB	M
	11:00-12:30	IDIA Lunch (Business attire)	Garden Level; Makana	LC & Waka 2	M
	1:00-4:30	Security in the Pacific with PACOM	PACOM (off-site)	PL & Waka 2	M
Wed, August 23	9:00-11:30	TECO Visit (Visas & IDIA presentation on Taiwan Field Study)	TECO (off-site)	LC & PL	M
	11:30-	Meeting Time: Ted Tok Rehearsal (Presenters) & Waka Prep	Burns 3015	PL & LB	M/S
	2:30-4:00	Portraits / Group Photos in Garden	Japanese Garden (Imin)	PL	M
	4:15-7:00	PILP G5 Welcome Ceremony	Wailana	LC & PL	M
Thursday, August 24	9:15-1:30	Case Study: Shipping in the Pacific with Matson	Matson (off-site)	LB & Waka 2	M
	2:00-4:30	Development (UN and Pacific - Amanda Ellis and Landi Kotaro)	Burns 3015	AE & LK	M
	4:30-	Meeting Time: Ted Tok Rehearsal (Presenters) & Waka 3 Prep	Burns 3015	PL, LB	M/S
Friday, August 25	9:00-12:00	PILP 'Tok' 1 ("A Safer Home") / Closing the Week	Burns Shramm Room (4th Floor)	PL, NB & Waka 2	M
	PM	Wellness		G5	O
	4:00-5:00	Wellness: Hawaiian Healing Yoga (Yogi Jonathan)	Friendship Circle	Yogi Jonathan	O

* **KEY:** M = Mandatory, O = Optional, P = Pick (at least one is mandatory), S = Sign-Up