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## WEDNESDAY EVENING SEMINAR

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*Education Program Presents*

### **“Scaling Social Good: The Story of Room to Read”**

Erin Ganju, Co-Founder and CEO of Room to Read

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Wednesday, November 6, 2013

6:30 – 8:30 p.m.

Keoni Auditorium, Imin International Conference Center

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Erin Ganju, Co-Founder and CEO of Room to Read, will be telling the story of how Room to Read has scaled to become one of the fastest growing social entrepreneurial organizations, delivering high quality educational programs across Asia and Africa. She will share key lessons learned along the way, with particular focus on local language publishing, and reading and writing instruction programs in local languages that the organization runs to demonstrate how they contextualize their work in each country in which they work.

Prior to co-founding Room to Read in 2001, Ganju has held a number of leadership positions, including serving as Vice President of Business Development for *Dejima Inc.*, a natural language technology company; International Business Development Manager for *Shopnow.com*; and President and owner of *International Dynamics*, a consulting and corporate training firm specializing in enhancing individuals' and organizations' cross-cultural effectiveness. Ganju received her Bachelor's degree in International Relations from Johns Hopkins University, and her Master's degree in International Relations with a concentration in International Economics and Asian Studies from Johns Hopkins University, Paul H. Nitze School of Advanced International Studies (SAIS). Ganju has worked and lived in Singapore, Hong Kong, Vietnam, and Taiwan.

**To help make WES a sustainable gathering, please bring your own cup for a hot beverage and small plate for light refreshments. The public is invited to attend.**