



EAST-WEST CENTER
COLLABORATION • EXPERTISE • LEADERSHIP



WEDNESDAY EVENING SEMINAR

Education Program Presents

Using Local Media Examples to Teach Critical Thinking to Students in Different Socio-Cultural Environments

Richard Hornik

Director of Overseas Partnership Programs, Center for News
Literacy, School of Journalism at Stony Brook University

Wednesday, March 11, 2015

6:30 – 8:30 p.m.

Wailana Room, Imin International Conference Center

The Wednesday Evening Seminar this week will look at the importance of media in our lives. This discussion will examine the use of news media to teach critical thinking skills throughout a network of university settings across Asia. The discussion will look at key concepts of finding and applying local media examples in different contexts. We will also look at cases from university course development programs in the United States, Hong Kong and Mainland China, Russia, and Vietnam.

Richard Hornik is Director of Overseas Partnership Programs for the Center for News Literacy at Stony Brook University, where he has lectured on journalism since 2007. In the fall of 2012, he was a visiting lecturer at the University of Hong Kong. A journalist and news executive with over 30 years of global experience, he is also an editorial consultant, who has designed and implemented editorial reorganizations at Reuters and the Harvard Business Review. In 2011, he served as the Harvard Business Review's Interim Editor.



We are firm believers in food-based learning. Excellent refreshments will be served. Please bring your own cup, plate/bowl and utensil. The public is invited to attend.