Betty Bullard came to the Center in the Teacher Interchange Program, a one-year non-degree program for social studies teachers, awakening in her a passion for Asia and the East-West Center. She was known for her innovative use of television and public programs in her classroom teaching, receiving honors including North Carolina’s Outstanding Educator award. After earning the doctorate in education from Duke University, she joined the faculty at the University of South Carolina. She remained a strong supporter of the Center and chaired the 60’s Alumni Endowment Fund Committee, raising more than $300,000 for student scholarships – her lasting legacy to strengthen the Center’s student program.