

Keith Coats, Director of Storytelling, TomorrowToday Global



Keith Coats is a founding partner of the international consultancy TomorrowToday Global and a keynote speaker, consultant and leadership expert. Keith's passion and experience is in strategic leadership, global trends and the development of individuals and teams. Keith is renowned for his leadership style and human development skills, and his chairing of various regional and national strategic restructurings.

Keith spent the former part of his career in the non-profit sector where he was the Regional Director and national Board Member of a large developmental agency with a focus on disadvantaged children.

Academically, Keith pursued a variety of studies since matriculating in 1975. He holds a Bachelor of Arts Degree (Economic History & English), a Bachelor of Technology (in which his honour thesis explored Leadership Teams in Organisational Change) and a Diploma in Theology (from Moore College, Australia).

Keith works in numerous international executive leadership programmes for Fortune 500/multinational corporations around the world, and with business schools including London Business School, Duke CE, University of San Diego (in the Master of Science in Global Leadership program) and the Gordon Institute of Business Science (GIBS). Keith also serves a Guest Faculty for the East-West Center in Hawaii (on the Asia Pacific and Pacific Islands Leadership Programs). He consults directly with clients at a board, executive and senior leadership level across a wide range of industries and sectors on subjects that include the future of leadership, global trends, diversity, talent and strategy. He is a regular contributor to various local and international business publications and online journals as well as having published two books: an anecdotal book on leadership – *Everything I know about leadership I learnt from the kids* (Penguin) and *Leading in a Changing World* (2nd edition, 2019) – co-authored with his business partner, Graeme Codrington. Keith appears frequently on various radio and TV programmes both in South Africa and internationally.

Keith has extensive international experience having presented, taught and consulted on leadership and related topics in over 50 countries, including China, Russia, the USA, UK, Brazil, Malaysia, Japan, Switzerland, Argentina, Australia, Sweden, Spain, India, Dominican Republic, Vietnam, Mauritius, Kenya, Ecuador and Nigeria to name a select few.

Keith was personally invited by the King of Sweden to address the Sweden Economic Forum where senior leaders from the political, business, academic and environmental sectors gathered, as well as a business leadership forum hosted at the Royal Palace in Stockholm. He was selected for Rotary's prestigious Business Group Study Exchange Programme to Toronto, Canada and is a member of the Salzburg Seminars. Keith has also served on the Boards of the Global Leaders Conference based in China and the Kwa Zulu Public Health Advisory Board, responsible for overseeing the implementation of a national public health intervention in South Africa.

Keith is married to Vicky and they have three grown-up children, Keegan (33), Tamryn (31) and Sipho (28). He is a (fanatical) Liverpool FC and Sharks (rugby) fan and keen off-road cyclist (MTB). He is also a bad but tragically enthusiastic golfer.

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