



## The Future of Media

**Tuesday, December 8, 2020 | 3:00-4:15pm, Hawaii, USA  
Wednesday, December 9, 2020 | 9:00 -10:15am, Singapore**

### Speaker Biographies

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#### Rama MAMUAYA

Founder and CEO, DailySocial.id, Indonesia [@rampok](#)

Rama Mamuaya is the founder and CEO of DailySocial.id, a leading innovation company based in Jakarta. Founded in 2008, DailySocial.id started as a personal tech blog and has since evolved into Indonesia's leading technology and innovation enabler with clients ranging from Indonesia's top banks, insurance companies, Fortune 500 companies, and global corporations. DailySocial.id is also backed by multinational investors. Since its founding, DailySocial.id has developed into a company for passionate technologists and strategists who are working towards building the innovation culture and digital transformation efforts. Mr. Mamuaya specializes in business analytics and intelligence, digital marketing, management, product development, strategy, leadership, and finance. He is passionate about digital transformation, startups, and tech-entrepreneurship. He has spoken on international stages to worldwide audiences about tech policy, innovation, entrepreneurship and the digital ecosystem.



#### Alan SOON

Co-founder, Splice Media, Singapore [@alansoon](#)

Alan Soon is the co-founder of Splice Media. A career journalist for two decades, Mr. Soon has worked in radio, television, news wires, magazine, and online across Asia, giving him unique insight into how various newsrooms get things done—and where they get stuck. He started his career as a reporter and grew into other operational roles at Bloomberg, CNBC, Kyodo News, Star TV and Channel NewsAsia. He eventually led one of the largest digital news teams in the industry as Yahoo's managing editor for India and Southeast Asia. Mr. Soon has spoken at several EWC International Media Conferences.



#### Tim WILLIAMSON

Managing Director, Telum Media, Singapore [@timwilliamson](#)

Tim Williamson has more than 20 years' experience in broadcast journalism and corporate communications in the United Kingdom, Australia and Asia. He has worked at EMAP, Bloomberg Television and the BBC and leading PR agencies including Brunswick and Weber Shandwick. Mr. Williamson is managing director, APAC at Telum Media, the leading media relations platform for the Asia Pacific region.



**Anita Zielina**

Director of Strategic Initiatives, Craig Newmark Graduate School of Journalism, City University of New York [@Zielina](#)

Anita Zielina has been director of strategic initiatives since May 2020 after spending the previous year launching a year-long, limited-residency program for news media executives as well as shorter-term certificate courses. She will continue to run the executive program she created, and work with faculty and staff to develop and market revenue-generating opportunities, including online certificates, short programs, and degrees. Ms. Zielina is an experienced digital media executive with a focus on digital transformation, change processes, and innovation management. She also held leadership roles as digital editor and deputy editor-in-chief at *STERN*, the German weekly news magazine, and worked as a reporter and editor at the newspaper *DER STANDARD* and its digital platform derStandard.at in Vienna, Austria. In 2012, Ms. Zielina was the first Austrian journalist selected for the fully funded one-year Knight Journalism Fellowship at Stanford University, Pal Alto, dedicated to entrepreneurship, innovation and leadership in journalism. In 2018, she was a visiting fellow at the Reuters Institute at Oxford University, focusing on issues around leadership in media.