The contemporary process of industrialization and the development of information Communication Technology, are affecting the future of Southeast Asian population in the ‘special economic region’. The study from 1997 to 2007 contributes an ethnographic perspective to the context of leadership and organizations’ adaptive culture in an urban-industrial zone in Riau Island, Indonesia.

Heifetz Grashow and Linsky (2009:16) put it as follows:” adaptive leadership would build a culture that values diverse views, relies on diversity and less on central planning”. “This is especially true for global businesses operating in many local microenvironments”. The aim of this theory is to investigate the primarily adaptive challenges and the adaptive culture fostered by various sectors, organizations and actors involved in the particular region to meet the challenge of ongoing complex interdependent global system today.