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Panel 3.5: Science and Practice in Creating Sustainability

Collaborative Adaptation Planning for Coastal Tourism Destinations

Many coastal tourism destinations rely on its intrinsic aspects to generate tourism attractions. Yet these same geographical advantages also present numerous vulnerabilities to natural hazards such as high winds, tsunamis, storm Surges, and many others. Despite such risk, the tourism industry continues to promote an image of safety and stability in their destination. This research will examine case studies in Japan as the country recovers from the 2011 Great East Japan Earthquake & Tsunami, and prepares itself for the 2020 Olympics. Through these case studies, we will examine gaps in collaborative planning between the public and private sector and propose adaptation strategies that can make cities that rely on tourism, more resilient to natural hazards.