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*Panel 1.2: Roles, Rights, and Responsibilities for Women and Children*

**Garments Come to the Village: Geographies of Gender and Regulatory Performativity in a Bangladeshi Garment Factory**

After the collapse of the Rana Plaza garment factories in 2013, international attention turned toward the conditions of garment production in Bangladesh. One consequence was layers of new regulations and brand-led efforts to improve factory safety in the form of multi-corporate agreements. In order to compete amid new regulations, some factories are relocating to rural industrial estates established decades ago. Based on observations and interviews, this research demonstrates how geographic and social diversity, especially urban-rural differences, position rural women as a new niche for economic exploitation. Interview data demonstrate that the concerns among women near one rural factory reflect conflict over women's status as earners amid gendered constraints. As urban women workers struggle for better wages, many rural women struggle to work at all. Under these conditions new factory regulations sideline debates over wage fairness and, in the case of rural factories, appear to be more of a regulatory performance.