



EAST-WEST CENTER
COLLABORATION • EXPERTISE • LEADERSHIP

ANNUAL REPORT 2014

East-West Center International Media Conference Challenges of a Free Press™ Yangon, Myanmar



Message from EWC President Charles E. Morrison and Board Chairman R. Brian Tsujimura



It is sometimes said we are on the threshold of an “Asian century,” but it might be more accurate to say that it will be a global century with an Asia Pacific leadership core. While Asian power is on the rise, world power as a whole is going to more diffusely spread, with no single power as dominant as the United States has been. This means that if global issues are to be effectively addressed, international cooperation becomes all the more essential, and particularly among Asia Pacific countries including China, Japan, India and the United States. In this era, the East-West Center will play critical training and convening roles in helping to develop the international-minded leaders required of our region and also in helping current leaders at all levels of society better address issues of common concern.

In 2014, the Center continued to develop initiatives intended to impact present and future thought leaders in our region. Our year began with the East-West Philanthropists Summit bringing together leading philanthropists from China and the U.S. to learn from each other’s experiences and concerns. In March, the International Media Conference in Yangon brought together more than 500 media professionals from 31 countries to discuss and promote press freedom in a way previously impossible in Burma. The Center was honored in July when Secretary of State John Kerry visited to deliver his first major policy speech on U.S. engagement in the region. Pacific island youth leaders converged in Samoa for the second ‘Future Leaders of the Pacific’ conference; the Brunei-U.S. English Language Enrichment Project for ASEAN advanced into a new phase of teaching apprenticeships; and among our research activities, EWC hosted a series of expert dialogues focusing on key issues of North Pacific economic cooperation.

The dream we share of a better, safer world requires us to work together as we navigate toward a future of regional leadership for a world community.



Events connected with the **2014 International Media Conference in Myanmar** included major addresses from both Nobel Laureate Aung San Suu Kyi and Minister of Information U Ye Htut. Attendees were struck by the frankness of the discussions among participants from all sides of the Myanmar media spectrum, from government representatives to journalists who had been imprisoned or banned during the years of military rule. ♦ EastWestCenter.org/imc2014

Highlight: Media Programs

The Center continued to break new ground in 2014 with its seminar programs for journalists, including the fourth biennial EWC International Media Conference held in Yangon, Myanmar, in March. More than 500 media professionals from 31 countries attended the conference in the emerging nation that until just a few years ago had some of the most repressive media controls in the world. Also during the year, EWC media programs conducted a workshop in Seoul on reporting on human rights issues and a reunion conference of Pakistani media alumni in Islamabad that addressed issues of youth at risk in the country. ♦ EastWestCenter.org/journalismfellowships



In July, EWC invited participants from NGOs and media in South Korea and other Asian nations to a **three-day training program on accurately reporting human rights issues**. The discussions focused on ethics and techniques for developing credible human rights reports. ♦ EastWestCenter.org/Zk5



Pakistani journalists from across the country gathered in October to reflect on the future of media in Pakistan at an alumni conference for EWC's **Deepening Democracy through Media in Pakistan** project. With support from the U.S. Embassy in Islamabad, the four-year project was designed to promote free and fair media and to help bridge gaps in understanding between the U.S. and Pakistan. ♦ EastWestCenter.org/ZkS

Significant Events



In August, **U.S. Secretary of State John Kerry** delivered a policy speech at EWC in which he outlined what he termed the United States' "ambitious agenda" of long-term engagement in Asia and the Pacific. "We know that America's security and prosperity are closely and increasingly linked to the Asia Pacific," Kerry said, adding that "President Obama and I strongly support your (East-West Center) mission of bringing people together to think creatively about the future of our role in the region."

◆ EastWestCenter.org/ZkT

1,059 institutional partnerships in
68 countries and **35** U.S. states



More than 300 EWC alumni, friends and colleagues from 20 countries gathered at the **2014 EWC/EWCA International Conference in Naha, Okinawa** Sept. 17–19. The conference program on the theme of "Developing a Peaceful and Sustainable Asia Pacific Community" featured more than 100 presenters on a range of key regional topics, as well as a special luncheon honoring EWC's 2014 distinguished alumni and volunteers.

◆ EastWestCenter.org/okinawa2014

Program Notes

As part of EWC's ongoing emphasis on women's leadership programs, female entrepreneurs and executives from 12 Asia Pacific countries visited Hawai'i in July for EWC's 2014 **Changing Faces Women's Leadership Seminar** presented in partnership with UH Mānoa's Shidler College of Business. Paired with local host-mentors, participants exchanged ideas with a variety of women leaders and students.

◆ EastWestCenter.org/Zkp



Pacific Islands Development Program Co-Director Gerard Finin led the U.S. delegation of a **multinational mission to observe Fiji's national election** in September — its first since a military coup in 2006. After the election, Finin wrote that coup leader Voreqe Bainimarama's "mandate to lead Fiji now represents a choice freely made by the electorate," but it is also just "one important step to a more robust democratic society."

◆ EastWestCenter.org/ZkN



EWC Senior Fellow **Andrew Mason co-directed a global study** — published in the leading journal **Science** — which found that in much of the world, a moderately low birth rate can actually boost a country's overall standard of living. ◆ EastWestCenter.org/Zkf



At an event on Capitol Hill in April, the US-ASEAN Business Council and the East-West Center launched a new **“ASEAN Matters for America”** publication and online tool that outlines economic and cultural relationships between ASEAN and the United States. Several lawmakers spoke at the launch event, which also included a discussion panel. ♦ ASEANmattersforAmerica.org



1,100 mentions in news reports by **850** media outlets.



Youth leaders from 18 Pacific nations converged in Samoa in August for the second **“Future Leaders of the Pacific”** conference, organized by the U.S. embassies in New Zealand and Samoa in partnership with the EWC, and held in connection with the UN’s International Conference on Small Island Developing States. The youth delegates met with several of the region’s top dignitaries to discuss key regional issues. ♦ EastWestCenter.org/Zkx

In the fall, the **Brunei-U.S. English Language Enrichment Project for ASEAN** entered a new phase, with 18 participants selected for the program’s first cohort of English teaching apprenticeships, including a 10-month teaching placement in primary schools in Cambodia and Laos. ♦ EastWestCenter.org/Zkg





62,000+ alumni
and **48** alumni chapters
worldwide



Representatives of the philanthropic sector in China and the U.S. gathered to share their vision on critical issues such as environment, education, health and social innovation at the first **East-West Philanthropists Summit**, launched at the Center in January in partnership with the China Philanthropy Research Institute. Participants included such prominent philanthropists as Hank Paulson, Niu Gensheng, Cao Dewang, Michael Milken and Ray Dalio. ♦ EastWestCenter.org/special-projects

With **74** student fellows from the Pacific, participants from Oceania comprised the largest percentage of EWC students ever.



4,088 participants from **79** countries and territories, including students, visiting fellows, professional associates and interns.

In July, EWC and the Korea Institute for International Economic Policy co-organized the high-level **2014 Korea Dialogue Conference on Strengthening North Pacific Cooperation**, focusing on economic performance and trade in the region. EWC also hosted several other **expert dialogues focusing on key North Pacific issues**, including energy outlooks in the shale-gas era, new directions in human capital policy and international cooperation in a changing arctic. ♦ EastWestCenter.org/ZkY

Center officials announced a new partnership with the Okinawa Prefectural Government that will continue the 15-year-old **Obuchi Scholarship** program for Okinawan students in graduate degree or leadership programs at EWC. At right: 2014 recipients Sayaka Sakuma and Hidemasu Goya. ♦ EastWestCenter.org/obuchi

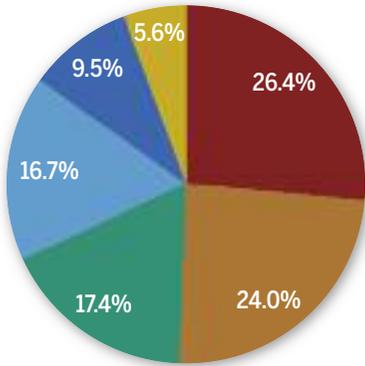


Public Engagement

The East-West Center connects its resources and research with local, national and international communities through **news media and public information services; briefings for visiting officials; and public programs.** In 2014, hundreds of people attended public seminars in Honolulu and Washington, D.C., as well as meetings throughout the region and U.S. for programs like EWC's **Asian Studies Development Program workshops for college educators.** Thousands of Hawai'i students and community members experienced **EWC Arts Program exhibitions and performances,** including a concert and workshops by Australian taiko drumming ensemble TaikOz, pictured here. ♦ Arts.EastWestCenter.org



22,000+ people reached through seminars, public events and arts outreach.



FY 2014 EWC Student Fellows (by region)

■ East Asia	117	26.4%
■ Southeast Asia	107	24.0%
■ United States	77	17.4%
■ Pacific	74	16.7%
■ South Asia	42	9.5%
■ Other	25	5.6%
(beyond mandated region)		

442 student fellows
from **53 countries and territories**

participated in EWC undergraduate and graduate training and scholarship programs in FY 2014

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Financial Review

For the fiscal year ending September 30, 2014, the East-West Center had total assets of \$45,157,609, total liabilities of \$3,525,543 and total net assets of \$41,632,066. Revenues and support for the year amounted to \$34,423,094. The revenue sources included: \$16,700,000 from the U.S. government appropriation, which covered most core operating and physical plant costs; program costs were primarily funded by \$5,060,115 from other U.S. government awards; \$6,330,793 from other contracts and grants; and \$6,332,186 from other sources.

East-West Center Foundation

The East-West Center Foundation is a private nonprofit organization, established to broaden and diversify private support for the Center. Private contributions, grants, and sponsorship, supplemented by competed funding from governments of the Asia Pacific region and the United States are used to support EWC programs and student scholarships.

An online supplement to this report contains additional information.

Download a pdf file of the supplement at:

◆ EastWestCenter.org/ZkA

East-West Center

For more than 50 years, the East-West Center has been promoting better relations and understanding among the people and nations of the United States, Asia, and the Pacific through cooperative study, research, and dialogue. Established by the U.S. Congress in 1960, the Center serves as a resource for information and analysis on critical issues of common concern, bringing people together to exchange views, build expertise, and develop policy options.

Officially known as the Center for Cultural and Technical Interchange between East and West, the Center is a U.S.-based independent, public, nonprofit institution for public diplomacy with international governance, staffing, students, and participants.

The Center's 21-acre Honolulu campus, adjacent to the University of Hawai'i at Mānoa, is located midway between Asia and the U.S. mainland and features research, residential, and international conference facilities. The Center's Washington, D.C. office focuses on preparing the United States for an era of growing Asia Pacific prominence.



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