# Observer

WINTER / SPRING 2011

# & EWCA Update

A delegation of East-West Center senior staff traveled to Pakistan in mid-January to identify potential areas of cooperation between Pakistani institutions and the Center. The trip took EWC

# EWC Explores Ways to Assist Civil Society in Pakistan

the Center. The trip took EWC Director of Research Nancy Lewis, Director of Education Terance Bigalke, Senior Fellow Shabbir Cheema and Programs Specialist Ann Hartman of the EWC Seminars Program to Islamabad and Lahore.

There they met with officials at the U.S. Embassy, as well as representatives of Pakistani institutions from the government and civil society, research organizations and alumni groups.

At these meetings, discussions centered on ways the Center could assist in five areas: higher education, governance, media and exchanges, women's empowerment, and sustainable and urban development. Cheema, with his broad knowledge and perspective on issues of democracy and governance in South Asia, was instrumental in arranging these productive sessions.



EWC Director of Research Nancy Lewis and EWC Director of Education Terance Bigalke visit The Urban Unit, Government of the Punjab in Lahore, Pakistan.

In Islamabad, more than 200 faculty, deans and administrators attended a presentation by Bigalke on issues and trends in higher education in the Asia Pacific region. Bigalke fielded questions for an hour after his talk continued on page 2

# After the Earthquake and Tsunami: The Crisis in Japan

In the aftermath of the earthquake and tsunami that devastated northeast Japan on March 11, analyses by East-West Center specialists appeared in various publications.

To read more of Japan's Power Supply Crisis by Tomoko Hosoe, log onto: EastWestCenter.org/go/176

To read more of Japan's Nuclear Dilemma by Toufiq Siddiqi, log onto: EastWestCenter.org/go/174 An excerpt from a commentary, "Japan's Power Supply Crisis: An Assessment" by EWC Specialist Tomoko Hosoe, which appeared in the Harvard Business Review blog The Conversation on March 21:



Tomoko Hosoe

The power supply shortage resulting from the massive earthquake/tsunami that struck Japan's Tohoku region on March 11, along with the threat of nuclear disaster that followed, has created widespread chaos in the country. The threat to public health is the top concern, of course, but the electricity situation has also disrupted everything from

rail transportation to manufacturing activities, including the auto industry. In that regard, the big questions are: What is the extent of the power supply crisis, how long might it last, and what will its impact be on Japan's long-term energy picture?...

Ultimately, the shape of Japan's post-crisis energy policies will likely be determined in large part by the degree of local communities' acceptance of further nuclear power generation in their vicinity. It is clear, however, that the current disruption in nuclear operations will inevitably change Japan's fuel mix significantly, and the demand for both petroleum products and natural gas will increase in both the short and long term.



Toufiq Siddiqi

An excerpt from EWC Adjunct Senior Fellow Toufiq Siddiqi's analysis of "Japan's Nuclear Dilemma":

Faced with the nuclear emergency arising from the Fukushima accidents, policymakers in Japan are grappling not only with the current crisis, but also with options for future

continued on page 2

#### EWC Explores Ways to Assist Civil Society in Pakistan

continued from page 1

from educators who wanted to know more of emerging trends in higher education regionally and globally.

Hartman, representing the EWC Seminars Program met with various media organizations and journalists to assess ways the Center can provide opportunities for professional development. She noted that while the media is vibrant, generally free and has significant influence in Pakistan, there is a great interest in programs to improve the quality of journalism practiced by professionals in print and broadcast outlets.



EWC Director of Research Nancy Lewis and EWC Seminars Program Specialist Ann Hartman meet with members of the South Asia Free Media Association in Islamabad.



The East-West Center delegation and EWC alumni got together in Islamabad.

In April, the East-West Center will sponsor its first Pakistan-U.S. Journalism Exchange Program. Nine Pakistani journalists will travel to the United States and five American journalists will visit Pakistan, after jointly meeting at the Center for two days of briefings.

Lewis, who gave a talk in Islamabad on globalization and health trends in Asia, explored building long-term collaborative relationships to address challenges in the areas of health, women's empowerment and the environment, especially pertaining to water management. She sees the potential to engage Pakistani individuals and institutions in EWC programs like "Changing Faces," which builds women's leadership skills; the Asia Pacific Leadership Program (APLP); and the Asian International Justice Initiative, especially regarding the rule of law and the rights of women and children.

#### The East-West Center Observer

is a newsletter published by the East-West Center, a public non-profit institution established in 1960 to foster mutual understanding and cooperation among the governments and peoples of the Asia Pacific region, including the United States.

#### Volume 15, Number 1 Winter / Spring 2011

Charles E. Morrison, President Karen Knudsen, Director Office of External Affairs

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#### After the Earthquake and Tsunami: The Crisis in Japan

continued from page 1

energy supply. Shutting down all nuclear power plants is not a viable option, since they supply a third of Japan's electricity. Supplying the same amount of electricity by oil, for example, would increase oil imports by about 62 million metric tonnes per year, or about 1.25 million barrels per day.

#### From EWC Washington:

Data collected for the "Japan Matters for America" project reveals numerous, close linkages between the United States and the prefectures of Miyagi, Iwate and Fukushima, which suffered the brunt of the damage. The project, produced in collaboration between the East-West Center in Washington and the Sasakawa Peace Foundation, with additional data and analysis provided by the Japan Center for International Exchange, is a comprehensive effort to track Japan's importance to the United States and vice versa. This project is part of the "Asia Matters for America" initiative.

To read more, log onto: www.japanmattersforamerica.org/2011/03/ tohoku-region-matters-for-america/



The East-West Center community expresses its sympathy and deep concern over the loss of life and on-going crisis in Japan resulting from the massive earthquake and tsunami. We salute the courageous workers and members of the military and other public services and volunteers who are doing their utmost to contain the damage at the nuclear reactors and providing relief assistance to those affected by the disaster.



eachers from China are spending six months living, learning and working with counterparts at host schools in five states in the United States through a new educational exchange launched by the East-West Center. The Center is offering the China-U.S. Educational Exchange Residency Program in cooperation with the Chinese Ministry of Education.

"Strengthening the quality of the educational experience in our schools is a fundamental goal and

# Chinese Educators China as we prepare students for the Impossible accompanies of the Begin Residency in U.S. Schools

shared value of both the U.S. and the knowledge economies of the 21st century," said EWC Director of Education Terance Bigalke. "Our school systems have a great deal to learn from one another about how we are grappling with these issues,

and engaging at the level of individual schools, teachers and principals seems the right way to get started."

Goals of the program, he said, include sharing best practices, improving cross-cultural knowledge and "building ongoing relationships at the school and educator level that lead to a more sophisticated understanding of our two societies."

In mid-March, the Chinese teachers came together for a three-day conference at Scarsdale Public Schools, a district that is hosting four Chinese teachers. The conference provided the Chinese teachers and their counterparts at Scarsdale a broader opportunity to



Scarsdale High School World Languages Dept. Chair Sylvie Corton and Math Dept. Interim Chair Lynn Potter share teaching insights with visiting Chinese teachers. Photo: Victoria Free Presser

exchange ideas about education. Now back at their residencies in diverse U.S. communities, including Hudson, Massachusetts; Scarsdale, New York; Charlotte, North Carolina: Massillon and Canton. Ohio; and Portland, Oregon, the Chinese teachers are continuing their observations of best practice and preparing for their return to the Center in May for intensive discussions on what they have experienced, and how this can be applied to their home schools.

The residency program is the first phase of the planned educational exchange project. The second phase of the program, involving hundreds of additional Chinese educators traveling to the U.S. on a short-term exchange, is tentatively slated to begin in the fall of 2011. The third phase will involve U.S. host school teachers traveling to China to further ongoing exchange.

# Anxieties and Opportunities for the U.S. in Asia



Satu Limaye

"...our relations with Asia are not just about ideology and strategy. They are really wholesociety relations."

mproving the nation's sluggish economy is clearly the current priority for American leaders, but U.S. relationships with Asian nations are also of great interest —producing a complex mix of unease and opportunity, according to Satu Limaye, Director of the East-West Center in Washington.

The links between globalization and the rise of China, and related economic, political and security implications, are among the issues troubling many American policymakers, Limaye said during a keynote address at the EWC International Graduate Student Conference in Honolulu in February.

"I'm sometimes worried that people see the U.S.-China relationship as unlinked from other relationships," Limaye said. "It's not. It's not done in a vacuum or against anyone else."

He noted that increased U.S. attention to Southeast Asia in recent years has been remarkable, and there are important opportunities now to build stronger ties with such nations as Malaysia, Vietnam, Indonesia and Cambodia.

U.S. Secretary of State Hillary Clinton's visits to Cambodia and Malaysia in November 2010 are strong indications of the U.S. commitment to the region, and it seems possible that President Barack Obama will become the first U.S. president to visit Malaysia since the late 1960s, Limaye said.

He noted that U.S. relations with India while good have room for improvement and that there is an increasing realization of India's regional importance. There is also a growing recognition that the geographic area traditionally linked most closely with Asia has expanded to include the Indian Ocean and the east coast of Africa, with its important oil reserves. Some analysts now commonly refer to the larger "Indo-Pacific Region" when they might have earlier focused more narrowly on Asia or the Asia Pacific, he said.

Limaye said there is also growing unease among some traditional U.S. allies as their economies become more strongly tied to China while the U.S. remains a much closer security partner.

"There is a certain sense that every Asian country will now have China as its leading economic partner and the U.S. as the backstop for political and security affairs," he said. "The question is: How do you bridge this? Because if the U.S. is not engaged economically, then this divide can be a cleavage between our relations with Asia, and we need to be very careful of that, particularly Asian efforts to have exclusive economic organizations in Asia which exclude the United States."

"I think we are at an interesting point where almost every country in the region wants the U.S. to supply security in the Asia-Pacific," he said. "Unlike during the Cold War, our relations with Asia are not just about ideology and strategy. They are really whole-society relations."



#### News in Brief



Assistant Secretary of State for East Asia and the Pacific Kurt Campbell attended the State of the Pacific Dialogue.

#### **Supporting the Center** Recent Grants and Contracts

#### Research/Economics

Korea Energy Economics Institute \$167,800

Korea Transport Institute \$79.500

#### Research/Politics & Security

International Centre for Local Democracy \$70.847

#### Research/Environment

National Oceanic & Atmospheric Administration \$1.079,741

#### **Education**

Center for Global Partnership, Japan Foundation

#### \$40,000

Ford Foundation \$210,498

Freeman Foundation \$100,000

People's Republic of China Ministry of Education \$384,348

Sitagu International Buddhist Academy \$5,000

EWC Foundation/ Hawaii Pacific Rim Society \$60,000

National Endowment for Humanities \$560.230

U.S. Department of State \$1,721,631

#### **Seminars**

U.S. Department of State \$244,605

#### **President's Office**

Center for Global Partnership, Japan Foundation

#### \$27,808

The David and Lucile Packard Foundation \$20,872

## PIDP Hosts High-Level Pacific Islands Dialogue

The EWC Pacific Islands Development Program (PIDP) hosted a high-level dialogue on Pacific island issues at the Center in late January.

The private "State of the Pacific Dialogue" brought together senior representatives and scholars from a number of Pacific island nations, along with other countries deeply engaged in the region, including Australia, Japan and the United States. Participants undertook a review of regional developments across Oceania and analysis of emerging trends likely to shape the policy environment in the region. In addition, the "track 1.5" dialogue included participation by several former officials, a select group of scholars and civil society representatives.

EWC President Charles E. Morrison chaired the meeting, noting, "Our overall goal for the dialogue is to improve understanding of contemporary regional dynamics while examining ideas that may help manage differences."



Head of Delegation for the delegation of the European Commission to the Pacific, HE Wiepke van der Goot (L) and Dr. Sitiveni Halapua, co-director of the EWC Pacific Islands Development Program during a session at the State of the Pacific Dialogue.

#### **EWC Education Program Awarded \$870,000**

EWC education programs recently received three grants totaling \$869,704.

The U.S. State Department awarded \$239,594 to the U.S. Institute for Student Leaders on Global Environmental Issues to develop young leaders with the ability to build and maintain resilient communities in light of global environmental challenges.

The Asian Development Bank – Government of Japan Scholarship Program received \$165,484 from the Asian Development Bank to provide financial support for students pursuing post-baccalaureate study in ADB-approved fields.

The EWC Asian Studies Development Program was granted \$464,626 from the U.S. Department of Education's Undergraduate International Studies and Foreign Language program to support development of Chinese language and cultural studies programs at colleges and universities.



Seiji Naya

#### Naya Honored by Thai National Institute

EWC Distinguished Senior Visiting Fellow Seiji Naya, an advocate of ASEAN cooperation for almost half a century, is the first person from outside Thailand to receive an Honorary Doctorate Award from the Thai National Institute of Development Administration (NIDA). Naya was honored at a gathering of scholars at an APEC-related conference at the East-West Center in February.

A former chief economist at the Asian Development Bank, Naya is also a University of Hawai'i Economics Professor Emeritus. Formerly director of the EWC's Resource Systems Institute as well as the Hawai'i State Department of Business, Economic Development and Tourism, he was a pioneer of the study of Asian economic cooperation.

## **EWC Conference Hosts Graduate Students from 26 Nations**

More than 130 graduate students from 48 universities in 26 nations gathered at the EWC 10th annual International Graduate Student Conference. The interdisciplinary gathering, planned and organized by EWC students, is the largest of its kind worldwide.

The three-day conference in mid-February featured sessions focusing on the Asia Pacific region and its interactions with the United States. Satu Limaye, director of the East-West Center in Washington, delivered a keynote speech on "America's Asian Anxieties: A View from Washington." (See story on Page 1.)

The co-chairs for this year's conference were EWC Degree Fellows Beryl Yang from China and Apinya Jantunyarux of Thailand.



Participants held lively discussions at the Graduate Student Conference.



# Presented by the East-West Center

"For the past 21 months, the Obama Administration has been intent on strengthening our leadership, increasing our engagement and putting into practice new ways of projecting our ideas and influence throughout this changing region"

U.S. SECREATRY OF STATE HILLARY CLINTON

U.S. Secretary of State Hillary Rodham Clinton delivered a foreign policy address in Honolulu in October where she said the United States is working to sustain and strengthen its engagement in the region. "There are some who say that this long legacy of American leadership in the Asia Pacific is coming to a close, that we are not here to stay," Clinton said. "And I say look at our record. It tells a very different story."

Clinton spoke, at the start of a two-week tour through the region, of the U.S. intention to remain a leader in economic growth, regional security and human rights issues. "For the past 21 months, the Obama Administration has been intent on strengthening our leadership, increasing our engagement and putting into practice new ways of projecting our ideas and influence throughout this changing region," she said.

Senior U.S. representative to APEC and Ambassador-designate Kurt Tong said that key U.S. goals for 2011 include moving forward on wide-ranging free-trade agreements in the region and promoting "green growth" policies. Tong told an audience of business and community leaders that by the time the leaders of APEC's 21 member economies meet in Honolulu in November 2011, American officials hope to achieve "a real sense of U.S. leadership in the region on multilateral economic policy." Tong's speech in December came on the eve of a two-day agenda-setting conference of senior representatives to APEC in Honolulu, the first event in the U.S. year of hosting the forum.

Kathleen Hall Jamieson, director of the Annenberg Public Policy Center at the University of Pennsylvania, delivered an address at the EWC in January as the George Chaplin Fellow in Distinguished Journalism. A leading expert on media and politics, particularly presidential campaigns, she said that the rhetoric used by presidents and presidential candidates is significant both in what it can reveal and what it can conceal and cited examples from past presidencies. As a professor of communications, Jamieson's research centers on political media, including studies of campaign communications and the discourse of the U.S. presidency.

Arun Gandhi, noted author, journalist and activist, spoke of nonviolence as a means of social change at a public seminar at the East-West Center in early March. The grandson of Mahatma Gandhi, Arun Gandhi with his wife established social and economic development projects to uplift the oppressed in India. The programs have changed the lives of more than half a million people in over 300 villages.

Top to bottom: U.S. Secretary of State Hillary Clinton, Senior U.S. Representative to APEC Kurt Tong, Director of the Annenberg Public Policy Center at the University of Pennsylvania and EWC Chaplin Fellow in Distinguished Journalism Kathleen Hall Jamieson.







# Q&A WITH: Melissa Finucane



EWC Senior Fellow
Melissa Finucane talks
about a \$3.8 million
grant from the
National Oceanic
and Atmospheric
Administration
(NOAA) to help
Pacific communities
cope with climate
change.

- Q: NOAA awarded a grant over a five-year period for the Pacific Regional Integrated Science and Assessment program. As the lead institution, what's the EWC's chief responsibility?
- A: The EWC is home to the core office, providing a hub for the cooperative research, education and dialogue activities during this program. We will work closely with our partners at the University of Hawai'i, local and federal agencies, and community groups throughout the region to facilitate the integration of physical and social science research and education activities designed to build more resilient island communities.

One project has us identifying stakeholders who are making climate-sensitive decisions about the sustainability of fresh water resources in the Pearl Harbor aquifer, their need for climate information to support those decisions, and their capacity to use climate information in their decision processes.

- Q: Specifically which Pacific Island communities will benefit from this program?
- A: Since the funding is from NOAA, we work primarily with communities in Hawai'i and the U.S.-affiliated islands of Guam, Commonwealth of the Northern Mariana Islands, Federated States of Micronesia, Republic of the Marshall Islands, Republic of Palau and American Samoa. As opportunities allow, however, we also find ways to work with communities beyond the U.S. There are several regional organizations that provide a way to communicate, coordinate and collaborate with Pacific Islanders throughout the region. Key stakeholders include planners, policymakers and resource managers in government and nongovernment organizations.
- Q: What is the biggest threat for these communities?
- A: The economic, social, environmental and cultural impact associated with climate variability and change threatens the lives and livelihoods of the people throughout the Pacific. This threat is compounded by the geographic isolation of Pacific Island communities and their lack of fiscal, human and technical resources. The threat is further compounded by the tremendous challenge faced in trying to generalize projections of climate-change models across the vast Pacific region. The roughly 30,000 islands in the Pacific are spread across five time zones and lie on both sides of the equator. While the best projections on climate change come from the International Panel for Climate Change assessment reports, this information needs to be downscaled to be useful at a regional and island level.

- Q: We can see how you might prepare better for drought or floods, but how can Pacific Island communities reduce vulnerability to something like a tropical cyclone?
- A: The best preparedness strategies arise from assessing where community vulnerabilities lie and then to use a range of different types of information to address those vulnerabilities. We can look at past events, like Hurricane Iniki in 1992 that caused significant damage to the Hawaiian island of Kauai, and learn from that. Another valuable source of information is traditional knowledge, often only available in narrative forms (chants, stories, dances) handed down through generations. Pacific Islanders have dealt successfully with natural hazards for a long time and a lot can be gleaned from listening to the warnings and lessons learned from ancestors.
- Q: Your area of expertise involves cultural values and how they affect judgment and the perception of risk. How might knowledge of cultural values influence how a community perceives environmental risk?
- A: People around the world hold diverse values which can influence their beliefs about climate change and its causes, consequences and potential solutions. There are many different cultures across the 30,000 Pacific Islands and many different values, traditions and practices. By placing traditional and local knowledge systems into a broader system, the experience of many people can be accessed and new ways of understanding local phenomena may emerge, which is particularly important where there are limited scientific or instrumental data.
- Q: At the conclusion of the five-year program, what would you like to see in place?
- A: More climate-resilient island communities. Our work will produce robust models for projecting the impact of climate change at an island level, integrated adaptation strategies and recommendations for equitable policies that support adaptation efforts. We hope that these efforts will help to improve people's knowledge about physical, socio-cultural, economic and legal risks, to increase understanding of vulnerabilities, needs and assets, and to enhance the use of climate information and services.

# From EWC Washington

t an Asia Pacific Security Seminar in January, China specialists discussed the importance of understanding China's many different voices especially as the country becomes a major economic

# What Is China Thinking? Perspectives From Australia one cannot read official

and political player. But, they added, one cannot statements

from Beijing and expect to fully comprehend how the political elites think and make decisions.

Panelists at the program, co-sponsored by the East-West Center in Washington and Australian National University, were Geremie Barmé, director of the Australian Centre on China in the World: Andrew MacIntyre, dean of the College of Asia and the Pacific at the Australian National University (ANU); and Richard Rigby, executive director of the China Institute at ANU.

They noted the rise of China is a dominant challenge facing the U.S. standing and influence in the world — and that understanding China matters economically, strategically and politically

During the seminar, at the Embassy of Australia, panelists discussed a perceived shift in the balance of power within Asia, which they believe is a matter of concern to the United States and its allies. Rigby explained that for the very first time in Australia's history, its major trading partner, now China, is not also an ally.

According to Barme, despite very good economic ties and relatively benign political relations, complex

defense and security relations are causing Australia's policy community, and even its citizens, to develop a more sober picture of bilateral relations with China.

During the last six months to a year, MacIntyre said there has been a marked change in China's diplomatic tone, which has caused many countries, including Australia, to seriously weigh the economic importance of China against its future intentions.

The forum provided informed Australian views of the PRC's developing role in the Asia Pacific region and highlighted ways the United States and Australia could foster productive regional discussion of Asian issues with China.



L to R: Satu Limaye; Geremie Barmé, Australian Centre on China in the World; Andrew MacIntyre, Australian National University; and Richard Rigby, Australian National University.

There is growing concern that Southeast Asia is in the midst of a regional arms race, according to two security analysts at a February program at EWC Washington.

Many countries in the region have increased defense spending and been on a veritable shopping

# Southeast Asian Military Modernization: A New Arms Race?

spree for advanced conventional weaponry, they said. These acquisitions do not fit prevailing theories about the pattern of an "arms race,"

Richard A. Bitzinger and Bronson Percival discuss Southeast Asian military modernization efforts.

however, the regional re-arming process is significant in that the types of arms being acquired go beyond the mere modernization of regional armed forces, and could greatly change the nature and character of potential regional conflicts.

Richard A. Bitzinger said that countries had many reasons for modernizing their militaries, including pride and prestige, keeping up with neighboring countries' capabilities, corrupt deals between suppliers and officials, and inter-service rivalry among military branches. A senior fellow with the Military Transformations Program at the S. Rajaratnam School of International Studies in Singapore, Bitzinger's work focuses on security and defense issues in the Asia Pacific region.

Despite some hints of an "action-reaction dynamic," he believes that countries in Southeast Asia, on the whole, want to preserve the status-quo balance of power within the region and simultaneously ensure their own domestic stability — not regional hegemony.

Bronson Percival, Visiting Fellow with the East-West Center in Washington and senior advisor for the Center for Strategic Studies at CNA, discussed the role that national policies played in the arms acquisitions process. He also highlighted the differences in "threat perceptions" held by Southeast Asian countries.

# EWC Associates Update

A Publication of the East-West Center Associates Office | EastWestCenter.org/alumni

WINTER / SPRING 2011



# 2012 **EWC/EWCA International Conference in Beijing, China**

lan to join us in Beijing for the next 2012 International EWC/EWCA Alumni Conference.

During a recent trip to China, President Charles E. Morrison met with Vice Minister of Education Hao Ping to discuss plans for the Conference. Hao Ping is an EWC alumnus and recipient of the 2010 Distinguished Alumni Award. Morrison also met with Yansong Li, Vice President of Peking University, to discuss the key role Peking University will play in supporting the Conference.

China's Ministry of Education and Peking University are the primary co-sponsors of the conference.

Tentatively scheduled for Fall of 2012, the conference will focus on issues of concern to the region, including education, development and leadership. The program format will include plenary sessions, concurrent sessions, cultural presentations, special events and optional activities.

As conference planning gets underway, we welcome any suggestions you may have at alumni@EastWestCenter.org.

# **Completing the** Path to an Education **That Once Seemed Impossible**

(The following excerpt appeared in an article on December 19, 2010, reprinted with permission from the Honolulu Star-Advertiser. The East-West Center is a partner of the International Fellowships Programs sponsored by the Ford Foundation, which enabled Somporn Naklang to attend the University of Hawai'i.)

#### By Rob Shikina, Honolulu Star-Advertiser

n December, East-West Center student Somporn Naklang of Thailand received his master's degree in public health on a full scholarship from the Ford Foundation.

It's been a long journey for Naklang, 37, the only person in his family of six to get an education beyond elementary school.

"They're the reason why I have strong motivation," he said.

When he was a boy, his parents couldn't afford to send him to school, so he became a monk and attended a Buddhist school for less than \$20 a year.

Naklang's younger brother, Sornsak, couldn't walk because of a disability and didn't go to school. His two sisters could not attend the Buddhist school because girls weren't accepted as monks.

So Naklang alone attended high school and hoped to become a doctor to help people like his brother. After graduating, he took the national exam to enter medical school in Thailand but was not accepted.

He eventually got a bachelor's degree in education and a second degree in public health, but by the time he applied to the only medical school in Thailand that accepts older students, they rejected his application because he was older than 30.

When Naklang told his brother what happened, his brother said the "gods may have decided the path you have to go" and suggested that he may get a scholarship abroad.

"Whenever I'm very tired from school because everything is in English, I think about my brother and power comes back again."

With his brother's encouragement, Naklang applied for and won the Ford Foundation grant, which paid for his tuition, housing and plane ticket.

He arrived at the University of Hawai'i in 2007, but his brother never knew what happened because he died of heart failure in 2006.

"Whenever I'm very tired from school because everything is in English, I think about my brother and power comes back again," Naklang said.

Although not a doctor, he sees public health administration as a way to help people by preventing disease and improving treatment.

"It's a different point to focus," he said. "Very important, too."



Somporn Naklang



# **Senen Bacani,**Sowing the Seeds of Peace and Development

As Secretary of Agriculture to President Corazon Aquino, Senen Bacani visited every province in the Philippines. Wherever he traveled, he witnessed the poor in the countryside struggling to raise enough to feed their families.

Bacani's father was a doctor and many of his patients would present farm produce as thanks for the medical care they received. That memory and seeing first hand the agricultural needs of the rural poor compelled Bacani to work for shifts in policy and programs.

The Philippine Star reported that during Bacani's two years as Agriculture Secretary, from 1991-92, the Philippines was self-sufficient

in rice, corn and sugar, and was able to export all three commodities one year.

When he re-entered the world of agribusiness, Bacani successfully provided employment and management opportunities to alleviate poverty in rural areas in the Philippines. Most notably, on Mindanao, he launched a venture that brought not only jobs but peace where there had been years of unemployment, crime and inter-ethnic conflict.

After receiving an MBA from the University of Hawai'i in 1968, the EWC grantee spent a successful 20-year career with Dole Food Company, including as country manager of Dole in Costa Rica and then the Philippines.

In 1993, after serving in Aquino's administration, Bacani started his first entrepreneurial venture, which managed corporate banana farms. It was step one of a business plan that linked development with peace.

While with Dole, Bacani took note of the potential in Mindanao: fertile land, the right climate and an available workforce. He approached Chiquita Unifruitti International to invest in banana farms in a predominantly Muslim area in Mindanao.

In 1996, La Frutera, Inc., the first large-scale banana plantation in the Autonomous Region of Muslim Mindanao, was formed. Today the plantation is one of the top 10 banana producers in the country, exporting Cavendish bananas to Japan, Korea, China and the Middle East. Perhaps more significant, with Bacani as chairman and president, La Frutera's success has transformed the once war-torn area. It employs some 1,745 people — 90 percent Muslim and 10 percent Christian. Among the staff are former rebels of the Moro National Liberal Front and the Moro Islamic Liberation Front.

Bacani's hope is that La Frutera's success will inspire other companies to see how providing jobs, especially in rural areas is a sustainable way to alleviate poverty — and strife. At one point when conflict intensified between the government and the rebels, La Frutera workers rejected efforts to rejoin rebel forces. Bacani believes that affirmed, "Peace and development go together."

"We cannot keep on waiting for peace to come first," he says. "The reason there is no peace is that there is no development."

"My East-West Center experience primed me to be more sensitive to cultural differences in dealing with people, and at the same time made me more cognizant of the interrelatedness of different events in the world and their impact on countries and their people."

#### Senen & Yolanda Bacani Fellowships (\$50,000 Permanent Named Endowment)

Senen and Yolanda Bacani have established the Senen & Yolanda Bacani Fellowships as a Permanent Named Endowment to provide awards for Degree Fellows or APLP participants from the Philippines with preference for those who have an intention of future involvement in fields related to agriculture or other challenges of landscapes in transition.

Senen and Yolie met as grantees at the EWC in the 1960s and returned to the Philippines as "citizens of the world." After serving as Secretary of Agriculture in President Corazon Aquino's administration, Senen established La Frutera, Inc., the first large-scale banana plantation in Muslim Mindanao. It has become a model of how development and peace go together. Yolie's career included raising their three children, and served as Council Member of Barangay Greenhills in San Juan and as Dean of Student Affairs at Assumption College in Manila.

# Working Hand in Hand to Reduce Poverty in India

alpana Sankar's energy is boundless — as is the ongoing work of the NGO she leads. Started in 1988, with a handful of employees, and based in the Indian state of Tamil Nadu, Hand in Hand is now a global organization with 3,000 employees, 30,000 volunteers, programs in South Africa, Afghanistan and Brazil, and plans to assist in four Latin American countries.

In villages throughout Southern India, more than a half million women have utitlized micro-enterprise skills and micro-finance loans to lift their families out of poverty.

There's Lily Mary, who learned farming techniques, applied those skills and microcredit, and with her husband tripled the yield of crops on their small farm.

Nirmala participated in micro-finance and entrepreneurship training and her dream came true of opening her own fruit shop. She's about to add a second storefront.

Then there are the eight poor, semiliterate village women who applied the training, guidance and credit advice to start Kancheepuram's Crisp Bakery. The thriving small business that supplies buns and cookies in Chennai, was recently recognized as one of the best micro-enterprises by the President of India.

For more than a dozen years, under Sankar's direction, Hand in Hand has changed lives one household at a time, through an innovative savings and enterprise model that relies on the support of self-help groups. "Hand in Hand recognizes that to





truly empower women there should be more to microfinance than just lending money," Sankar explained at a public program at the East-West Center in 2009. "You have to provide literacy, address enterprise, financial services and linkage to markets."

In 2009, Sankar was among 12 participants in the EWC Changing Faces Women's Leadership Program, which brings together women from Asia, the Pacific and the United States to enhance leadership abilities. Sankar and her fellow participants traded ideas about how women as entrepreneurs can foster economic growth and strengthen communities. They exchanged experiences from work in the public and private sector, and from developed and developing countries.

Interestingly, early on, Sankar looked like she was headed for a career in science rather than international development. She received a double doctorate in theoretical nuclear physics and women's development. Then, in 1992, in what was considered a bold move, she accepted an assignment from the government to work on a project in microfinance and poverty reduction.

"This was not an easy decision for me," she recalls. "Even in educated families in India, women do not have the freedom to opt for a career. Very often this choice involves having to confront established social norms."

If Sankar had reservations about her career decision, they've been put to rest by encounters like the one with a young girl at a

residential school run by Hand in Hand. The child, whose mother died at her birth, told Sankar it was because of Hand in Hand that she was able to attend school. A major goal of the NGO is educating children to equip them to escape poverty.

"We now have 600 child-friendly panchayats (groups of villages with common local governance) in the state of Tamil

"Each woman's struggle and success inspires the other to do more, to reach higher, and to conquer bigger obstacles." Nadu," Sankar says. "All children in these villages attend school. One of our major achievements has been to ensure that 60,000

children across Tamil Nadu are admitted to schools through Hand in Hand interventions."

At the EWC Changing Faces seminar, Sankar exchanged perspectives on eradicating child labor and reducing poverty through education, employment, income generation and empowerment. "The program's emphasis on peer mentoring allowed participants to learn from each other's rich and varied experiences," she says. "Each woman's struggle and success inspires the other to do more, to reach higher, and to conquer bigger obstacles."

For Kalpana Sankar, the goal is to extend a hand to women, children and families in countries throughout the world.

### **Alumni Happenings**



**Dennis Ahlburg**, (POP 95, 97) was inaugurated as the 18th president of Trinity College in Connecticut. Ahlburg was a Research Fellow at the EWC Population Program in the 1990s, focusing on population impact on economic development and higher education. A native of Australia, he is an internationally respected economist.



Tahira Firdous (IFP 2007) was the 2010 recipient of the prestigious Yayori Award, which recognizes women in Asia for

distinguished work in the field of human rights and women's rights. Firdous, a documentary filmmaker and social activist from Kashmir, received a Ford Foundation International Fellowships Program (IFP) graduate scholarship for her commitment to social justice issues. As an IFP Fellow at the EWC, Tahira completed her master's degree in communication at the UH, while producing two documentaries. She is currently at work on a documentary on torture and rape victims in Kashmir and is committed to bringing attention to human rights violations through documentary filmmaking.



Craig Gima (far right) was honored at the 2010 Asian American Journalists Association Conference.

**Craig Gima**, (Jeff Fellow 2001) was named one of two National Members of the Year at the 2010 Asian American Journalists Association National Convention for his work toward the release of American reporters Roxanna Saberi in Iran and Euna Lee and Lisa Ling in North Korea. Gima is assistant city editor at the *Honolulu Star-Advertiser* and co-leader of EWC Media Alumni Chapter.

Rakib Hossain (ADB 06, AFF 08) joined the United Nations as an International Civil Servant. Rakib participated in the Asia Development Bank Scholarship Progam. Hossain did his field study in Urban and Regional Planning at the UH. He and his wife, Syeda Hadi (GDF 04-06), currently live in the European headquarters of the U.N. in Geneva, Switzerland.

Sri Ranga Jeyaratnam (NGS 2008) was elected a member of Parliament in Sri Lanka in April 2010, in the first general election following the conclusion of the 30-year civil war. Besides running Shakthi TV, Ranga created and anchored two popular programs that serve as platforms for free and direct discussion of political issues, human rights issues and community grievances. Conducted in three languages, the programs give voice to minority interests and promote cultural identity alongside national integration through mutual understanding.



Ashok Malhotra (ISI 63-69), Distinguished Teaching Professor of Philosophy at SUNY Oneonta, traveled to India with a group from Oneonta and Belmont University in Nashville, Tennessee, to visit

schools built with the help of participants of SUNY Oneonta's "Learn and Serve" program. The Ninash Foundation, established by Malhotra, provides funding for the schools which educate more than 1,100 impoverished minority and female students. Donations come from individuals and organizations around the world.

Channy Sak-Humphry (MPH 79) was awarded the University of Hawai'i Regents' Medal for Excellence in Teaching. The award recognizes faculty "who exhibit an extraordinary level of subject mastery



and scholarship, teaching effectiveness and creativity and personal values that benefit students." Sak-Humphry is an associate professor in the Department of Indo-Pacific Languages and Literature at UH Mānoa. She began teaching Khmer at UH in 1983 and developed the Khmer language program into an internationally recognized program. She also developed and directed the Advanced Study of Khmer Abroad Program, which serves students in the U.S. and abroad.



Robert M. "Skipp" Orr (RSI: 88., IEDP: 91), was appointed the U.S. Executive Director to the Asian Development Bank (ADB), with the rank of ambassador, and serves

on the bank's Board of Directors. A former member of the Board of the EWC Foundation, Orr is currently chairman of the board of the Panasonic Foundation. He was president of Boeing Japan from 2002-07.



Tamati Reedy (PA 75) was made a Knight Companion of the New Zealand Order of Merit. Sir Tamati Reedy received this honor for his services in education and developing stronger ties with the Maori

community. The professor combines the strength of a rural Ngati Porou East Coast background with an academic career, devoted to the advancement of the Maori. After a Fulbright Fellowship in the U.S., he was an associate professor at the University of Alabama. In 1983, he was appointed Secretary of Maori Affairs, heading the department for six years. He earned a New Zealand Medal for public service in 1990.



V. Bruce Tolentino (EAPI 82) will become The Asia Foundation's Country Representative in Afghanistan in June. Tolentino, a member of the Northern California Chapter, is the Foundation's San

Francisco-based chief economist. Bruce is a former Cabinet-level official of the Government of the Philippines and a seasoned international development specialist. He's led programs in Somalia, Cambodia, Southern Philippines, Aceh in Indonesia and Myanmar.

continued on page 13

For more Alumni Happenings visit the EWCA Blog at EastWestCenter.org/go.php?23

# Globe

#### **SOUTH ASIA**

#### India - Chennai

The Chapter is developing two programs: a Career Guidance conference for city college students in collaboration with academic institutions, employers and interested agencies; and a workshop on pressing environmental issues facing the city of Chennai. In December, 2010 Jefferson Fellow Raghuvir Srinivasan delivered a well-attended talk, "Musings of a Journalist — the U.K. & U.S. Experience," sponsored by the Chennai Chapter and the Association of British Scholars. Students of media and journalism, in particular, attended the event.

#### India - Hyderabad

The chapter continued its monthly medical camps with the cooperation of volunteer doctors, drug companies donating free medication and high school students overseeing the patient queues. The chapter also held awareness programs for villagers on AIDS and other diseases.

Additionally, arrangements are being made for training programs to improve students' English language skills.

#### Pakistan - Lahore

In response to devastating September floods that affected more than 20 million people, Lahore Chapter members actively solicited contributions from individuals and civic groups. The chapter leader visited the worst-affected areas in southern Punjab and personally made donations of medicine, tents, clothing and bedding, equal to US \$2,500.

#### Sri Lanka

With the updating of the EWC alumni list, the formation of a Sri Lanka Regional Chapter (Kandy Chapter), establishment of a web site coordinator, nomination of GBA Fernando as president of the Chapter Leaders Workshop, and identifying a community service project, the chapter hopes to attract alumni to future activities.

#### **SOUTHEAST ASIA**

#### Indonesia - Jakarta

The chapter launched an email group on Yahoo and a Facebook page for alumni in Indonesia. In November the chapter hosted a retirement party for Irid Agoes, EWC representative for Indonesia.



Okinawa Chapter members met with the 20th New Generation Seminar participants at a reception in Okinawa in October. The event was hosted by the New Generation Seminar progam, and organized by Chapter Leader Choko Takayama.

#### **Singapore**

The Singapore Chapter maintains contact with EWC alumni from other countries, who are working in Singapore. In the fall, the chapter held dinner meetings with visiting EWC alumni Garrett Kam of Bali and Jusuf Sutarto, also of Indonesia.

#### **NORTHEAST ASIA**

#### **Burma**

The Burma Chapter continues to regularly mentor new and returning EWC students. On May 14 the chapter will meet and celebrate East-West Center Day. Last fall the chapter gathered to commemorate the EWC's 50th anniversary.

#### **South Korea - Seoul**

In January the EWCA Korea Chapter and Korea Chapter, University of Hawai'i Alumni Association (UHAA), jointly held a 2010 Year End party. The younger UHAA Korea Chapter is composed of recent UH graduates and the EWCA Korea Chapter of more senior alumni. The chapter hopes to continue to work jointly to further EWC activities.

#### Taiwan - Taipei

Yu-Jen Kao is Taiwan Chapter president and Tien-en Kao, the secretary general. A second governing board meeting was held in October. In the near future, activities planned include lectures by chapter members to a general audience on issues promoting peace and harmony.

#### **PACIFIC**

#### Australia - Brisbane

In September, the chapter organized a Hike to Help Nepal, which supports their sister agency, the Nepalese-Australian Friendship Association. The chapter also got together for an end-of-the-year potluck supper in December. The chapter is considering organizing a regional conference in mid-2013 around the theme of public attitudes toward climate change.

#### **NORTH AMERICA**

#### Canada - Ontario

After the EWC 50th Anniversary
Conference, the chapter added new members.
Last summer the chapter began a conversation with the South Korea Chapter on a jointly operated and funded scholarship. To date, the chapter has initiated groundwork for a scholarship by reaching out to the South Korean Government's Education Funding Department at the consulate in Toronto and to a representative of the Ministry of Education from Ontario province.

#### **UNITED STATES**

#### **Arizona**

In October, at the conclusion of the Silk Road Tour in China, coordinated by EWC alumnus Tim Wong, a check for \$5,000 was sent to EWC Alumni Officer Gordon Ring, courtesy of the China Discovery Tours. The agency donated \$200 for each participant on the tour. Tsue Ostermann's article about the tour experience is posted at: http://forum.eastwest center.org/alumni/2010/11/02/ewca-silk-road-tour-report/.



Arizona Chapter member Tim Wong coordinated a tour of the famed Silk Road and three major cities in China.

#### Chicago

The chapter is encouraging members and alumni in the Chicago area to participate in Chicago High Schools' Career Day. An updated list of alumni in the Chicago area was forwarded to the chapter with expectations that will boost activity.





In September, the D.C. Chapter hosted a reception for Chinese journalists who visited Washington as participants in the 1st China-U.S. Journalists Exchange Program.

#### Hawai'i

The Hawai'i Chapter continues to meet monthly at the EWC. In August, the chapter hosted the annual "networking" picnic at Kapiolani Park, attended by more than 175 incoming EWC students and alumni.

ProLink, the Chapter's Professional Linkage Program, is ongoing. Each semester, the program's committee hosts alumni and students at a social event, so both groups can meet "their match." By shadowing an alumnus, a student experiences firsthand the work environment and culture of the alumnus.

The Christmas Fair at the Center, the chapter's fundraising project coordinated by member Itsuko Suzuki, was a great success. The chapter also is planning its annual Spring fundraising dinner, which each year raises funds to cover travel scholarships for four to five EWC students.



Former Ambassador and EWC Alumnus David Kaeuper and his wife, Brenda, hosted a picnic at their farm in Virginia for chapter members, and visiting fellows and staff members from the EWC Washington office.

#### Washington D.C./Capital Region

The chapter hosted several events for Visiting Fellows at the EWC Washington Office last fall. These included an invitation to a neighborhood community Halloween gathering, a Thanksgiving dinner at the home of the Furgals and a reception at former Ambassador David Kaeuper's historic farm in the Shenandoah Valley last fall.

#### SPECIAL PROGRAMS

#### **Asian Studies Development** Program (ASDP)

The chapter published a peer-reviewed issue on the ASDP Journal, East West Connections: Review of Asian Studies and maintains the Asian Studies Development Program listserv, ASDP-L. It developed and coordinated the 16th Asian Studies Development Program National Conference 2010 in Honolulu and under Editor Julien Farland published the Asian Studies Development Program's Alumni Newsletter.

#### **In Memorium**

Gerald C. Hickey, a senior scholar at the Center in the 1970s and a renowned Southeast Asia historian, died in November in Chicago.



John Lewis, CNN Asia's first correspondent and former EWC Media Specialist, died in Honolulu in July at age 63. Lewis joined CNN Asia just two weeks after its launch in 1980. He helped open bureaus in Seoul, Beijing, Hong Kong,

Bangkok, New Delhi and Jakarta. He spent 18 years in Tokyo supervising news coverage of the region as a senior producer. Lewis was the recipient of two Emmys, one for his coverage of the 1987 worldwide "Black Monday" stock market meltdown and the other for his piece on Tiananmen Square.

Ed Rhatigan, a graduate student at EWC from 1965-67, died after an illness in Arlington, Virginia in February.

## **Alumni Happenings**

continued from page 11



In November, EWC alumni Khaleda Rashid (MA 77) received the Dinell Outstanding Award and Shabbir Cheema (MA 69) was corecipient of the Planner of the Year Award from the University of Hawai'i

Department of Urban and Regional Planning (DURP). DURP and the American Planning

Association Hawai'i Chapter hosted the World Town Planning Day with awards and presentations, honoring "Innovations in Planning for Livable Cities in Asia and the Pacific".





The recently published Sustainability Science for Watershed Landscapes by James Roumasset (USA, FI 76-77, et al.), Kimberly Burnett, and Arsenio Balisacan (Philippines, RSI 82-86) features the work of EWC alumni, fellows and staff. Chapter contributors include Jefferson Fox (EWC Senior Fellow), Sittidaj Pongkijvorasin (Thailand, GDF 03-07), Majah-Leah Ravago (Philippines, GDF 06present), and Chieko Umetsu (Japan, ENV 89-93.). EWC Director of Research Nancy Lewis co-wrote the preface and foreword.

Mike Anderson (PhD 74) authored "Spanning U.S. and India: Two 50-Year-Old Ideas Still Work to Promote Exchanges" in SPAN Magazine, published by the U.S. Embassy in New Delhi. Mike Anderson served twice at the U.S. Embassy in New Delhi and recently retired as a senior U.S. Foreign Service officer. He resides in Washington, D.C. The article highlights several distinguished alumni from India: Tarun Das, on the EWC Board of Governors; Ratan Tata, who served on the EWC Board of Governors and Foundation Board of Directors, and received the 2002 Asia Pacific Community Building Award from the Center; Isher Ahluwalia, an



economist and member of the EWC International Advisory Panel; and Gulab Watumull, who established an annual scholarship in appreciation of the Center's role in fostering strong U.S.-India relations.

### Donors

The East-West Center gratefully acknowledges all those who have generously contributed to the East-West Center Foundation between August 1, 2010 and February 28, 2011.

The Foundation has made every effort to present an accurate listing of donors. If your name has been omitted or erroneously listed, please call Elizabeth Kuioka in the EWC Foundation office at 808-944-7105.

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# Dr. & Mrs. Lawrence K.W. (BoHing Chan) Tseu Garden Courtyard



Dr. Lawrence K.W. Tseu, retired dentist and EWC Foundation Board of Directors member since 2002, pledged a capital gift of \$500,000 to transform the Burns Hall Garden Courtyard into an environment that will be enjoyed by all members of the community as well as the Center's students and staff. The courtyard will be named the Dr. & Mrs. Lawrence K.W. (BoHing Chan) Tseu Garden Courtyard in honor of his late wife BoHing Chan Tseu. The new garden courtyard will include sliding glass doors from the annex room, opening onto a deck that can serve as a stage for performances, as well as a welcoming place for educational activities and community gatherings.

Dr. Lawrence Tseu and Arts 'Ohana Chair Jean Ariyoshi at the unveiling of the plans for the new courtyard.

# Donors Help Change Lives With New Scholarships

#### Paul S. Honda Fellowships (\$500,000 Permanent Named Endowment)

Paul Honda began his love for international affairs as a Japanese exchange student at the National University of Manchuria in 1945. When World War II ended, he was forced to work in a labor camp because he refused to attend Moscow University with the other Japanese students. He eventually came to America on a foreign student scholarship and earned his MBA at the University of Denver, where he met Mitsuko, who later became his wife. After three decades as an international gem broker, the Hondas retired in Hawai'i in 1985. Mr. Honda, an EWC Foundation Board member since 2009, established the Paul S. Honda Fellowships as a Permanent Named Endowment to fund awards for Degree Fellows or Asia Pacific Leadership Program (APLP) participants from Hawai'i with preference for those who have an intention of future involvement in international relations.



Haigo Shen with EWC students at a 2003 luncheon.

# Haigo & Irene Shen Scholarship (\$300,000 Permanent Named Endowment)

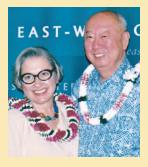
The East-West Center's first major bequest, a gift of \$300,000 for the Haigo and Irene Shen Scholarship, has established a Permanent Named Endowment. In 1958, Haigo Shen founded Haigo Shen & Partners which became one of the leading and most established architectural firms in Taiwan. He was active on the EWCA Executive Board; receiving the 2002 EWCA Distinguished Alumni Award, and also served as Co-Chair of the EWC Foundation Board of Directors for many years before he passed away in 2005. The fund will be used to provide awards for Chinese graduate degree students from China, Hong Kong and Taiwan at the master's or doctoral level with preference for those in the fields of medicine, including public health, education, architecture, urban and regional planning, engineering, and to those committed to an academic teaching career.



EWC President Charles Morrison and Paul Honda

# Trudy & Al Wong 'Ohana Scholarship (Special Fund)

Over the past four decades, Trudy and Alvin Wong have welcomed hundreds of EWC students into their home as a host family. In appreciation, several of their students made donations for student scholarships in honor of the Wongs, inspiring Trudy and Al to add their own major gift creating the Trudy & Al Wong 'Ohana Scholarship Award. Their awards are designated for Degree Fellows from the U.S. and Asia Pacific region with a demonstrated history of social service engagement, and who show a



commitment to goals that embrace leadership qualities and personal initiative to carry out community and social service activities during their studies at the Center and in their future lives, regardless of field of study or profession.

Trudy and Alvin Wong



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#### **Help Build an EWC Community**

More than 55,000 men and women have been EWC participants in its 50-year history, and many have joined the 48 established EWCA chapters in 20 countries. The East-West Center Association, the Center's official alumni organization, works with alumni to strengthen the EWC network. We hope that you'll keep in touch with us. Send us your current contact information so you can participate in our international network. Send it to: alumni@EastWestCenter.org.

#### The EWC Associates Update

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## The New Online Community is Here!

he East-West Center is excited to announce the launch of the new EWC Community at **EastWestCommunity.org/alumni**. Membership and access to the community is exclusive and free to EWC Alumni and Associate members only. The purpose of the online community is to help members network and share information with each other.

Just visit EastWestCommunity.org/alumni, enter your User ID and password and click on "Login". If you have not registered yet, click on "New User Registration" and follow instructions.

We hope that you will find the EWC Community useful for keeping in touch with friends and colleagues from the East-West Center. If you have any comments or concerns, please email us at alumni@eastwestcenter.org.

